


Terms and Conditions - A Total of HK\$50 Welcome Offer for Adding BOC Credit Card to “Alipay HK” for the First Time

1. The promotion of a total of HK\$50 welcome offer for adding BOC Credit Card to “Alipay HK” for the first time (the “Promotion”) commences from 2 January to 28 February 2018 (both dates inclusive) (the “Promotion Period”).
2. The Promotion is only applicable to BOC Credit Card, BOC UnionPay Dual Currency Credit Card and all BOC Co-branded Cards issued in Hong Kong bearing the  logo (the “Applicable Card”), excluding BOC Credit Card issued in Mainland China and Macau, USD Credit Card, Great Wall International Card, Private Label Card, BOC Purchasing Card, BOC Prepaid Card, BOC Express Cash Card and Intown Card.
3. A total of HK\$50 welcome offer (including total 2 pcs of HK\$25 welcome offer) (issued by “Alipay HK”) (the “Welcome Offer”) is only applicable to the first 40,000 cardholders (the “Eligible Cardholders”) who add their Applicable Card to “Alipay HK” Mobile Application (the “ “Alipay HK” App”) for the first time successfully during the Promotion Period. The definition of Eligible Cardholders shall be determined by the computer record of BOC Credit Card (International) Limited (the “Company”) and “Alipay HK”.
4. Each of the Eligible Cardholders can only receive the Welcome Offer once throughout the Promotion Period. Cardholders who have ever added Applicable Card to “Alipay HK” App, and/or whose Alipay account/mobile phone number/mobile device have been ever used in adding any Applicable Card to “Alipay HK” App before the Promotion Period, will not be qualified as Eligible Cardholders and cannot receive the Welcome Offer.
5. Cardholders will be notified by a push notification through the “Alipay HK” once “Alipay HK” issued the Welcome Offer to Eligible Cardholders, while Eligible Cardholders must sign-in the “Alipay HK” App to redeem the Welcome Offer during the Promotion Period (the quota available for redeeming the Welcome Offer is 40,000 pcs and on a first-come-first-served basis while stocks last) (“Redemption of Welcome Offer”). Upon the successful Redemption of Welcome Offer, “Alipay HK” will store the Welcome Offer in Eligible Cardholders’ “Alipay HK” App account automatically (Eligible Cardholders could refer to more details of the Welcome Offer by updating the “Alipay HK” App to latest version and selecting the “Reward” section in the “Homepage” of “Alipay HK” App). The Company and “Alipay HK” shall bear no liability if cardholders cannot perform a successful Redemption of Welcome Offer and/or the Welcome Offer is lost due to any circumstances. The definition of Redemption of Welcome Offer shall be determined by the computer record

of the Company and “Alipay HK”.

6. Eligible Cardholders must make a single net retail/purchase transaction with spending of HK\$88 or above by Applicable Card via “Alipay HK” within 30 days upon the date of Redemption of Welcome Offer as to enjoy the HK\$25 Welcome Offer once (in which HK\$25 will be deducted from that transaction automatically). HK\$25 Welcome Offer can be used once only in each transaction. Welcome Offer will be invalid once expired.
7. The use of Welcome Offer is subject to other terms and conditions, for details please check with “Alipay HK” or relevant merchants.
8. Welcome Offer cannot be used in conjunction with any other promotional offers, discounts, coupons, exchanged for cash or other products and are non-transferable.
9. All images and details are for reference only.
10. Eligible merchants on Taobao/Tmall Marketplace and “Alipay HK” have the liability for the sale of products, after-sale service and all related matters. The Company, “Alipay HK” and Taobao/Tmall Marketplace are not involved in the sales process and accept no liability for the selling and quality of or any other matters relating to the products, services, delivery and goods return arrangement.
11. The Company reserves the right to change, suspend or terminate the Offers or its terms and conditions at its sole discretion without prior notice.
12. All matters and disputes will be subject to the final decision of the Company.
13. No person other than the cardholders and the Company will have any right under the Contracts (Rights of Third Parties) Ordinance to enforce or enjoy the benefit of any of the provisions of these terms and conditions.
14. Should there be any discrepancy or inconsistency between the English and the Chinese version of these terms and conditions, the Chinese version shall prevail.