


Terms and Conditions - A Total of HK\$50 Welcome Offer for Adding BOC Credit Card to AlipayHK for the First Time

1. The promotion of a total of HK\$50 welcome offer for adding BOC Credit Card to AlipayHK for the first time (the “Promotion”) commences from 1 to 31 March 2018 (both dates inclusive) (the “Promotion Period”).
2. The Promotion is only applicable to BOC Credit Card, BOC UnionPay Dual Currency Credit Card and all BOC Co-branded Cards issued in Hong Kong bearing the  logo (the “Applicable Card”), excluding BOC Credit Card issued in the Mainland of China and Macau, USD Credit Card, Great Wall International Card, Private Label Card, BOC Purchasing Card, BOC Prepaid Card, BOC Express Cash Card and Intown Card.
3. A total of HK\$50 welcome offer (including total 2 pcs of HK\$25 welcome offer) (issued by AlipayHK) (the “Welcome Offer”) is only applicable to the first 20,000 AlipayHK cardholders (the “Eligible Cardholders”) who add their Applicable Card to AlipayHK Mobile Application (the “AlipayHK App”) for the first time successfully during the Promotion Period. The definition of Eligible Cardholders shall be determined by the computer record of BOC Credit Card (International) Limited (the “Company”) and AlipayHK.
4. Each of the Eligible Cardholders can only receive the Welcome Offer once throughout the Promotion Period. Cardholders who have ever added Applicable Card to AlipayHK App, and/or whose Alipay account/mobile phone number/mobile device have been ever used in adding any Applicable Card to AlipayHK App before the Promotion Period, will not be qualified as Eligible Cardholders and cannot receive the Welcome Offer.
5. Cardholders will be notified by a push notification through the AlipayHK once AlipayHK issued the Welcome Offer to Eligible Cardholders, while Eligible Cardholders must sign-in the AlipayHK App to redeem the Welcome Offer during the Promotion Period (the quota available for redeeming the Welcome Offer is 20,000 pcs and on a first-come-first-served basis while stocks last) (“Redemption of Welcome Offer”). Upon the successful Redemption of Welcome Offer, AlipayHK will store the Welcome Offer in Eligible Cardholders’ AlipayHK App account automatically (Eligible Cardholders could refer to more details of the Welcome Offer by updating the AlipayHK App to latest version and selecting the “Reward” section in the “Homepage” of AlipayHK App). The Company and AlipayHK shall bear no liability if cardholders cannot perform a successful Redemption of Welcome Offer and/or the Welcome Offer is lost due to any circumstances. The definition of Redemption of Welcome Offer shall be determined by the computer record of the Company and AlipayHK.

6. Eligible Cardholders must make a single net retail/purchase transaction with spending of HK\$88 or above by Applicable Card via AlipayHK within 30 days upon the date of Redemption of Welcome Offer as to enjoy the HK\$25 Welcome Offer once (in which HK\$25 will be deducted from that transaction automatically). HK\$25 Welcome Offer can be used once only in each transaction. Welcome Offer will be invalid once expired.
7. The use of Welcome Offer is subject to other terms and conditions, for details please check with AlipayHK or relevant merchants.
8. Welcome Offer cannot be used in conjunction with any other promotional offers, discounts, coupons, exchanged for cash or other products and are non-transferable.
9. All images and details are for reference only.
10. Eligible merchants on Taobao/Tmall Marketplace and AlipayHK have the liability for the sale of products, after-sale service and all related matters. The Company, AlipayHK and Taobao/Tmall Marketplace are not involved in the sales process and accept no liability for the selling and quality of or any other matters relating to the products, services, delivery and goods return arrangement.
11. The Company reserves the right to change, suspend or terminate the Offers or its terms and conditions at its sole discretion without prior notice.
12. All matters and disputes will be subject to the final decision of the Company.
13. No person other than the cardholders and the Company will have any right under the Contracts (Rights of Third Parties) Ordinance to enforce or enjoy the benefit of any of the provisions of these terms and conditions.
14. Should there be any discrepancy or inconsistency between the English and the Chinese version of these terms and conditions, the Chinese version shall prevail.