

Photo and Short Film Competition Entry Form (please fill in each blank provided below)

Title of Entry:	
Location of Entry:	Photo/Short Film Capturing Date: 1 January 2017
Name: (Chinese) (English) Mr / Miss / Mrs	
Address:	
Telephone: (Day)	(Mobile Phone no.)
Email:	
I have read all the rules and regulations of this competition which I fully understand and agree to comply with.	
Signature:	Date:

Theme: "BOCHK Hong Kong New Year Countdown Celebrations 2017" - The entry should feature the most spectacular moments of the BOCHK Hong Kong New Year Countdown Celebrations pyromusical at Victoria Harbour, with the centennial celebrations of BOCHK as the highlight! Entrants may assign a title (in Chinese or English) to each submission.

Eligibility: The competition is open to all Hong Kong residents and tourists of any age.

Entry procedure: Entrants should submit the completed entry form(s) together with his/her entry(ies) by post to **Corporate Communications, Bank of China (Hong Kong) Limited, 13/F, Bank of China Tower, 1 Garden Road, Central, Hong Kong**. Please mark "BOCHK Hong Kong New Year Countdown Celebrations 2017 Photo and Short Film Competition" on the envelope. Entry form can be downloaded from the website of Bank of China (Hong Kong) at www.bochk.com. All entrants should read and comply with the rules and regulations as stated below. Otherwise, the entry will be disqualified.

Submission Period: 1 January to 31 January 2017. The postmark date will be regarded as the date of submission. Late submission will not be considered.

Judging Criteria: Thematic approach, Creativity, Composition and Technique

Judging Panel: The panel of judges will be comprised of professional photographer(s), representatives from Bank of China (Hong Kong), Hong Kong Tourism Board and relevant organisation(s).

Prizes: The following prizes will be given in the Photo and Short film Category separately –

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|--------------------------------------|---|
| Champion (1 person) | HK\$10,000 BOC Credit Card free spending credit and a certificate |
| 1 st Runner-Up (1 person) | HK\$5,000 BOC Credit Card free spending credit and a certificate |
| 2 nd Runner-Up (1 person) | HK\$3,000 BOC Credit Card free spending credit and a certificate |
| Merit Awards (5 persons) | HK\$1,000 BOC Credit Card free spending credit and a certificate for each recipient |

Announcement of Results : Announcement will be posted on the website of Bank of China (Hong Kong) www.bochk.com in or around March 2017. The winners will be separately notified by mail.

Rules and Regulations:

- No restriction on the number of entries submitted by an entrant.
- 8R** (8"x10") size coloured photo in film or digital format will be accepted. Photo(s) must be submitted together with film or CD-Rom with digital files. Digital photos must be of 8 million pixels or above.
- Entry photo should be mounted on a 10"x12" black cardboard with a duly completed entry form attached to the back of the board.
- Colour short film(s) with duration **less than 2 minutes**, in MOV, MP4, M4V or WMV format is accepted. Short film must be in HD format and 1920x1080 pixels. Entrant(s) must submit a CD-Rom/DVD with the short film saved in it, together with a duly completed entry form. Name of the entrant must be stated clearly on the disc envelope.
- Cropping, darkroom techniques and computer processing to fine-tune the colour, brightness and contrast are allowed. However, no photo composing will be accepted.
- Entrant must ensure that the entry(ies) is (are) original work of the entrant, and warrant that the entry(ies) does (do) not infringe upon any third-party rights, including but not limited to intellectual property rights, and/or privacy rights under Personal Data (Privacy) Ordinance (Cap.486). Bank of China (Hong Kong) shall not be liable for any legal disputes arising from such infringements. Entries must be neither previously published nor having won any awards in any other competitions. Bank of China (Hong Kong) reserves the right to take action against entrants for any infringement of the rights described herein.
- Each entrant will have the opportunity to win one prize only.
- All submitted entries including film, CD-Rom or DVD will not be returned. All submitted computer files will be scanned against virus and any file certified as infected will be deleted immediately. Under those circumstances, Bank of China (Hong Kong) reserves the right to disqualify the entrant from the competition and to take any further action which Bank of China (Hong Kong) consider to be appropriate.
- Bank of China (Hong Kong) shall have the permanent right to use any entries submitted for this competition for any purposes, including but not limited to, publicity, exhibition and publication purposes. The entrant grants Bank of China (Hong Kong) irrevocable permission to revise, use, reproduce, exhibit and/or publish or upload the entries on the internet or any other media for any purposes without further consent from or payment to the entrant.
- Any entrants that fail to meet any of the above requirements will be disqualified without prior notice.
- The decision of the judging panel shall be final.
- Bank of China (Hong Kong) reserves the right to make, modify any arrangements, rules and regulations of the competition without prior notice. In case of any dispute, Bank of China (Hong Kong) reserves the right of final decision on the interpretation of these Rules and Regulations.

Remarks: Your personal data collected by us will be used for any purposes in connection with this Competition. The winners further agree to allow Bank of China (Hong Kong) to disseminate their names and authorise Bank of China (Hong Kong) to collect, process and use their personal data for the purposes of this Competition's publicity and promotion.