

Insurer:



您的終身伙伴  
YOUR LIFE PARTNER

# Embrace a delightful journey Hong Kong • Triple Offers



Embrace a delightful journey! From now until 18 March 2016, Visitor(s)\* may enjoy triple offers upon successful registration at [www.bocglife-hktripleoffers.com](http://www.bocglife-hktripleoffers.com).



### ► Free Accidental Death Benefit

Visitor(s) may receive a 30 days' free Accidental Death Benefit with the benefit amount of HK\$50,000; for Bank of China Customer(s), the benefit amount will be HK\$100,000<sup>^</sup>.

### ► Free SIM card

Visitor(s) may receive a SIM card for enjoying free call and mobile internet service upon completion of Financial Needs Analysis at any designated branches of Bank of China (Hong Kong) Limited ("BOCHK").

### ► Lucky Draw

With more than a hundred prizes  
A chance to win a luxury watch worth approximately HK\$100,000

Prizes	Number of Winners
<b>Ultimate Grand Prize: Luxury Watch</b>	<b>1</b>
Grand prize: Fly and Dine package	6
2 <sup>nd</sup> prize: Smart Phone (64GB)	12
3 <sup>rd</sup> prize: Smart Watch	12
4 <sup>th</sup> prize: Pen	18
5 <sup>th</sup> prize: Theme park tickets (2 tickets)	24
6 <sup>th</sup> prize: HK\$200 Shopping coupon	60

An additional draw for Bank of China Customer(s)<sup>^</sup>

The above promotion is subject to the relevant terms and conditions. For enquiry, please contact the branch staff of BOCHK.

Trade Promotion Competition Licence No.: 46373-4

\* Visitor(s) must be a bona fide visitor(s) to Hong Kong holding valid travel document(s) and aged 18 or above.

<sup>^</sup> Only applicable to the Visitor(s) from the Mainland of China who has one or more accounts, regardless of account type, of any outlets of the Bank of China in the Mainland of China at the time of online registration.

Enquiry Hotline (852) 3988 2388 | [www.bochk.com](http://www.bochk.com)



Major Insurance Agent Bank:



**Terms and conditions of the promotion offers (Applicable to all Promotion (as defined below)):**

1. Promotion period refers to the period between 21 December 2015 and 18 March 2016 (both days inclusive) ("the Promotion Period").
2. In order to enjoy the "Free Accidental Death Benefit" and/or "Free SIM card" and/or "Lucky Draw" ("the Promotion") offered by BOC Group Life Assurance Company Limited ("BOCG Life"), Visitor(s) must successfully register at [www.bocglife-hktripleoffers.com](http://www.bocglife-hktripleoffers.com) and fill out all relevant information during the Promotion Period. Such information must be true, correct, complete and valid. By participating in the Promotion, Visitor(s) will be regarded as having accepted and agreed to abide by the terms and conditions contained herein. Any violation of these terms and conditions will result in disqualification of such participation. Each Visitor(s) shall register at the above website once only. For the avoidance of doubt, Visitor(s) shall be deemed as having been registered once regardless of the number of times he/she register and in whatever identity.
3. Visitor(s) must be present in Hong Kong when participating this Promotion.
4. The Promotion is not applicable to the staff of BOCHK and its subsidiaries.
5. The prizes cannot be transferred, returned, exchanged for other prizes or redeemed for cash. BOCG Life is not the supplier of the prizes. Any enquiry or complaint in respect of the prizes should be directed to the relevant supplier. The prizes are bound by the terms and conditions stipulated by their respective suppliers. Please contact the suppliers for details. BOCG Life makes no guarantee to the quality of the prizes and the services provided by the supplier, and shall not accept any liability for any loss or damage suffered arising from or in connection with the use of the prizes or the services provided by the supplier.
6. Except for the designated promotions specified by BOCG Life, this Promotion cannot be used in conjunction with other promotion offers of BOCG Life.
7. BOCG Life reserves the right to change, suspend and/or terminate the Promotion or to amend the relevant terms at its sole discretion without prior notice, except for "Lucky Draw".
8. BOCG Life shall not be liable for any effect and/or loss to Visitor(s) when participating the Promotion caused by submission delay, loss, transmission failure or otherwise due to technical problems (including but not limited to computer and internet network issues).
9. All personal data collected from the Visitor(s) in the online registration will be used for this Promotion only. BOCG Life will handle and delete those personal data in accordance with its personal data protection policy. Please visit BOCG Life's website [www.bocgroup.com/bocg-life](http://www.bocgroup.com/bocg-life) for details.
10. In case of any dispute, the decision of BOCG Life shall be final and conclusive.
11. Should there be any discrepancy between the Chinese and English versions of this promotion material, the English version shall prevail.

**Applicable to Free Accidental Death Benefit:**

1. Visitor(s) who successfully register this offer in the above-mentioned online registration website may receive a 30 days' free Accidental Death Benefit where the benefit area is only limited to Hong Kong Special Administrative Region of the People's Republic of China with the benefit amount of HK\$50,000; for Bank of China Customer(s), the benefit amount will be HK\$100,000`.
2. The effective date of the free Accidental Death Benefit will be determined by the date of online registration and the final decision will be subject to the record kept in BOCG Life.
3. The issue age of the free Accidental Death Benefit is between 18 and 65.
4. Upon successful registration, Visitor(s) will receive a notice of confirmation and the relevant certificate of policy via email.
5. BOCG Life reserves the right to decide at its sole and absolute discretion whether to accept or decline any application for the free Accidental Death Benefit according to the information provided by the Visitor(s) at the time of the online registration.
6. The free Accidental Death Benefit is a benefit of an insurance plan underwritten by BOCG Life. This plan is subject to the formal policy documents and provisions issued by BOCG Life. The policy provisions of this plan are stated in the relevant certificate of policy. Please refer to the relevant certificate of policy for details of the insured items, coverage, provisions and exclusions of such plan.

**Applicable to Free SIM card:**

1. An e-Coupon will be issued upon successful registration. A free SIM card will be offered by presenting the e-Coupon and completing Financial Needs Analysis at any designated branches of BOCHK in person within the Promotion Period.
2. Please refer to the link provided in the above-mentioned online registration website for the list of designated BOCHK branches.
3. The e-Coupon will be issued to each Visitor(s) once.
4. The number of free SIM card is limited and is only available while stocks last.

### Applicable to Lucky Draw:

1. During the entire Promotion Period, each Visitor(s) is limited to one entry of lucky draw for the round which corresponds to his/her online registration date ("Each Round of Lucky Draw"); for Bank of China Customer(s), he/she will be entitled to an additional draw entry^.
2. The draw date of Each Round of Lucky Draw will be determined by the date of online registration and the final decision will be subject to the record kept in BOCG Life. Online registration after 18 March 2016 will not be entertained. Details of Each Round of Lucky Draw are stated below:

Round	Date of Online Registration	Draw Date of Each Round of Lucky Draw <sup>*</sup>
1	21 December 2015 to 4 January 2016	12 January 2016
2	5 January to 18 January 2016	26 January 2016
3	19 January to 1 February 2016	11 February 2016
4	2 February to 15 February 2016	23 February 2016
5	16 February to 29 February 2016	8 March 2016
6	1 March to 18 March 2016	29 March 2016

<sup>\*</sup> Please refer to clause 4 regarding the details of the lucky draw result announcement.

### Prizes for Each Round of Lucky Draw:

	Prizes	Number of Winners of Each Round of Lucky Draw
Grand prize	Fly and Dine package	1
2 <sup>nd</sup> prize	Smart Phone (64GB)	2
3 <sup>rd</sup> prize	Smart Watch	2
4 <sup>th</sup> prize	Pen	3
5 <sup>th</sup> prize	Theme park tickets (2 tickets)	4
6 <sup>th</sup> prize	HK\$200 Shopping coupon	10

3. Visitor(s) who fails to win the prizes of Each Round of Lucky Draw in their corresponding rounds will automatically enter the Ultimate Grand Prize Lucky Draw which will be held on 5 April 2016. Bank of China Customer(s) will be entitled to an additional draw entry^.

### The prize for Ultimate Grand Prize Lucky Draw:

Prize	Number of Winner
Luxury Watch	1

4. The results of Each Round of Lucky Draw and Ultimate Grand Prize Lucky Draw will be published on 14 April 2016 in The Standard and Sing Tao Daily. Participants can check the result on BOCG Life's website at [www.bocgroup.com/bocg-life](http://www.bocgroup.com/bocg-life). All winners will be notified by BOCG Life via phone or email. Winners are required to come in person to collect the prize at the specific time and location as designated by BOCG Life. Winners will be required to present their valid travel document(s) and other relevant documents as reasonably requested by BOCG Life for verification. If a winner fails to present the required document(s) in BOCG Life's satisfaction or the information contained in the document(s) is inconsistent with the information entered in the online registration, BOCG Life reserves the right to disqualify him/her. BOCG Life will contact winners based on their contact information provided upon online registration. BOCG Life shall not be liable for its failure to reach the winners due to incorrect or insufficient information provided. If BOCG Life cannot contact the winner successfully by the phone number or email he/she provided, or the winner fails to collect his/her prize on or before 14 October 2016, he/she shall be deemed to give up his/her prize. If a winner gives up his/her prize/eligibility or is being disqualified for whatever reason, BOCG Life shall have the absolute discretion to handle the uncollected prize(s) in a manner as it thinks fit.
5. The value of the prizes as stated herein is for reference only. BOCG Life shall not accept any liability for the differences between the value as stated herein and its actual market value.
6. Trade Promotion Competition Licence No.: 46373-4.

### Important Notes:

BOCG Life is authorized and regulated by Office of the Commissioner of Insurance to carry on long term business in the Hong Kong Special Administrative Region of the People's Republic of China. BOCHK is one of the major insurance agent banks of BOCG Life. This promotion material is for reference only and is intended to be distributed in Hong Kong only. It shall not be construed as an offer to sell or a solicitation of an offer or recommendation to purchase or sale or provision of any products of BOCG Life outside Hong Kong. For enquiry, please contact the branch staff of BOCHK.