

Wealth Management Customer Referral Form

From now until 31 August 2011 ("Promotion Period")¹, *Wealth Management* customers can enjoy fabulous rewards by successfully referring a friend or relative to take up *Wealth Management* service.

Act now! The more referrals you make, the more rewards you will get!

Customer Referral Programme Rewards	
Referrer ²	For every successful referral ³ of a friend or relative taking up <i>Wealth Management</i> service, <i>Wealth Management</i> customer will be rewarded with HK\$200 BOC Credit Card free spending credit ⁴ .
Referred customer	Referred customer can enjoy first year monthly service fee waiver of <i>Wealth Management Prime</i> service ⁵ .

Wealth Management Enquiry Hotline: (852) 3669 3911 Website: www.bochk.com

Simply complete the below form and return it to any of the branches of Bank of China (Hong Kong) Limited or by fax at (852) 3406 2330 during the Promotion Period.

I am a *Wealth Management* customer (Referrer)

Name (Please fill in English) :

Wealth Management Customer No.: Day Time Contact No.:

Please credit the Referrer Reward of BOC Credit Card free spending credit to my BOC Credit Card as follows:

Name of card holder (Please fill in English) :

BOC Credit Card number: - - -

I would like to refer the following friend(s) or relative(s) to join *Wealth Management* service. Please contact the below referred customer(s) and introduce *Wealth Management* service to him/ her.

Name of Referred Customer (Please fill in English)	Day Time Contact No.	For Bank Use Only	
		<i>Wealth Management</i> Service Setup Date	Referred Customer CIN

The referrer confirms and warrants that he or she has obtained the prior consent of the referred customer to join this referral programme and provide the above personal data to Bank of China (Hong Kong) Limited ("the Bank") for the purposes of receiving the above referral award and arranging for an appointment with the referred customer to introduce *Wealth Management* service at the time of submitting this referral form. The referrer warrants the information provided is correct. The referrer should (1) confirm and agree that the Bank reserves the right to verify the above mentioned information and agree to be held liable for all consequences arising from the use of any incorrect or misleading information or any improper collection of such information and (2) agree to be bound by the relevant terms and conditions of this referral programme.

S.V.

Signature of referrer

Date

Rewards Terms & Conditions: 1. The promotion period is from 3 May 2011 to 31 August 2011, both dates inclusive ("Promotion Period"). 2. The referrers must be existing *Wealth Management* customers and must hold valid *Wealth Management* service upon redemption of the referrer reward ("Eligible Referrers"). 3. To be eligible for the referrer rewards, eligible referrers must successfully refer a friend or relative to join *Wealth Management* service during the Promotion Period. Definition of "Successful Referral" shall be: • The referred customer must successfully take up *Wealth Management* service during the Promotion Period; and • The referred customer must maintain the "Monthly Average Wealth Balance" of *Wealth Management* service at HK\$500,000 or above in the following 3 consecutive months after taking up *Wealth Management* service; and • The referred customer must not maintain any *Wealth Management* service with Bank of China (Hong Kong) Limited (the "Bank") during the 6 months preceding the date of taking up *Wealth Management* service. 4. BOC Credit Card free spending credit reward: • BOC Credit Card free spending credit ("Free Spending") will be credited to the credit card provided by the eligible referrer in the *Wealth Management* Customer Referral Form within 6 months after the referred customer taking up *Wealth Management* service. • Free Spending is available for subsequent retail purchase only and cannot be used for cash advance, payment of finance charge or any previous outstanding balance under the credit card. • Free Spending cannot be converted into cash or exchanged for other gifts and is not transferable. • If an eligible referrer does not hold a valid BOC Credit Card when the Free Spending is credited, a BOC Prepaid Card with the equivalent value will be offered by BOC Credit Card (International) Limited ("the Card Company") without further notice to the customer. For the terms and conditions of BOC Prepaid Card, please refer to "Terms and Conditions of BOC Prepaid Card". • The status of the credit card account of the eligible referrer must be normal, valid, in satisfactory credit condition, without any overdue record; not in breach of the Card User Agreement; not being cancelled or terminated for any reasons when the Free Spending is credited. Otherwise, the Bank and the Card Company reserve the right to withdraw the relevant promotional offers without prior notice. • The Bank and the Card Company will send the above offers to the relevant eligible referrers without further notice. • Eligible referrers must agree and abide by the terms and conditions of the Bank and the Card Company. 5. First year *Wealth Management Prime* monthly service fee waiver offer: • The referred customers who have successfully taken up *Wealth Management Prime* service during the Promotion Period can enjoy *Wealth Management Prime* monthly service fee waiver for the first year. • Starting from the second year after taking up *Wealth Management Prime* service, *Wealth Management Prime* monthly service fee will be levied if the "Monthly Average Wealth Balance" of the referred customer falls below an designated amount stated by the Bank. The relevant fee amount will be subject to the service charge announced by the Bank's from time to time. For details, please contact the Bank's staff. • For the calculation of the "Monthly Average Wealth Balance", please refer to *Wealth Management* service guide or visit the Bank's website at www.bochk.com.

General Terms & Conditions: • Each referred customer can only be referred once during the Promotion Period. In the event that a referred customer is referred by more than one existing eligible referrer, the Bank will rely on the details of the eligible referrer that confirmed by the referred customer. • The referred customers under a joint account will be treated as one referral. • Self-referral will not be accepted. • Both original and copy of this referral form are acceptable. • The above referral programme is not applicable to the Bank's staff. • The above referral programme is subject to the relevant terms and conditions. For details of the above referral programme and the relevant terms and conditions, please contact the Bank's staff. • The referrer must confirm and warrant that he or she has obtained the prior consent of the referred customer to join this referral programme and provide the relevant personal data to the Bank for the purposes of receiving the above referral award and arranging for an appointment with the referred customer to introduce *Wealth Management* service. The referrer warrants that the information provided is correct. • The referrer confirms and agrees that the Bank reserves the right to verify the above mentioned information and agrees to be held liable for all consequences arising from the use of any incorrect or misleading information or any improper collection of such information and agrees to be bound by the relevant terms and conditions of this referral programme. • The Bank and the Card Company reserve the right to amend, suspend or terminate the above referral programme and the terms and conditions at any time at its sole discretion without prior notice to the customers. • In case of any disputes, the decision of the Bank and the Card Company shall be final. • In case of any discrepancy(ies) between the Chinese and English versions of this promotion material, the Chinese version shall prevail.

For Bank Use Only

Wealth Management customer's (referrer) CIN

Branch Code

Name of Personal Financial Services Manager