

Terms and Conditions of “Flash Sales of HK\$50 GODIVA Cup Ice Cream/ Chocolate Soft Serve / Choccolixir e- Coupon” Promotion:

1. The promotion period for the “Flash Sales of HK\$50 GODIVA Cup Ice Cream/ Chocolate Soft Serve / Choccolixir e- Coupon” promotion (“the Promotion”) starts from 8 October 2018 to 12 October 2018 (both dates inclusive) (the “Promotion Period”).
2. The Promotion applies only to cardholders who meet the below criteria (the “Cardholders”):
 - (a) Aged 18 or above, and holding valid Proof of Identity; AND
 - (b) Main Cardholders of BOC Credit Card issued in Hong Kong bearing the  logo by BOC Credit Card (International) Ltd. (“the Company”), excluding BOC Credit Card issued in the Mainland and Macau, Great Wall International Credit Card, USD Card, Purchasing Card, BOC Express Cash Card, Private Label Card and Intown Card and the respective co-brand cards may be announced by the Company from time to time, including but not limited to BOC CEA Dual Currency Credit Card). (the “Eligible Card”) ; AND
 - (c) Binding the Eligible Card with BOCHK Credit Card WeChat Official Account (WeChat ID: BOCHK_CC) (the “WeChat Official Account”).
3. Cardholders who are not qualified for the Promotion as aforesaid shall not be able to participate and/or to redeem; also no additional notice will be given.
4. Details of the Promotion:
 - (a) Each cardholder can register (counted by the number of Identity Proof) the Promotion once only during the Promotion Period.
 - (b) During the period from 10am on 8 October 2018 to 11:59pm on 12 October 2018 (the “Registration Period”), Cardholders must enter to Official WeChat Account “快閃兌換” sub menu to register once by inputting the quantity of e- coupon(s) to be redeemed, correct first 12 digits of the Eligible Card and verification code at “快閃兌換 HK\$50 GODIVA 電子換領券” promotion page, successful registration (the “Registration”) is entitled to participate in the Promotion.
 - (c) Cardholders can redeem one HK\$50 GODIVA Cup Ice Cream/ Chocolate Soft Serve / Choccolixir e- Coupon (“e- Coupon”) with 8,750 Gift Points. A maximum of five e-Coupons can be redeemed per main cardholder (counted by the number of Identity Proof). The e-Coupon is subject to a maximum quota of 50,000 and is on a first come, first served basis while stock lasts.
 - (d) Successful registered cardholders must maintain sufficient required Gift Points in the card account every day for redemption during the period of 29 October to 31 October 2018 (the “Gift Point Deduction Period”).
 - (e) e-Coupons in QR code format will be sent to the binded Wechat Official Account on or before 12nn on 7 November 2018. Cardholders can enter to “快閃兌換” sub menu of Official WeChat Account, and then enter “快閃兌換HK\$50 GODIVA電子換領券” promotion page for enquiry and e-Coupon(s) redemption.
 - (f) The e-Coupon cannot be used in conjunction with any other promotions and carry no monetary value, and cannot be exchanged for cash, other products, services or discounts and are not transferrable. One designated Cup Ice Cream/ Chocolate Soft Serve / Choccolixir can be redeemed for each e-Coupon (valued \$50 each) at GODIVA Chocolatier (Asia) Limited (the “Merchant”).
 - (g) Cardholders need to present the e-Coupon QR code(s) to the staff of designated shops to redeem designated products. The products and/or flavors provided by the designated shop(s) may be different and are subject to the product availability of the shops. Redeemed e-Coupon will be invalid, no repeated redemption is allowed. Customers must redeem the designated products at designated shops during the period from 12nn on 7 November 2018 to 8 May, 2019. The e-Coupon will be invalid after the expiry date. Designated GODIVA Shops as listed below:
Shop No. 1029-30, Level One, IFC Mall, Central
Shop 213 & 221, Cityplaza
Shop No. 102A & 102B, 1st Floor, Shopping Arcade of Convention Plaza, Wanchai
Shop 1097, First Level, Elements, 1 Austin Road, Tsimshatsui
Shop No. LG1-62, Festival Walk, Kowloon Tong
Shop No. G33, Telford Plaza, Kowloon Bay
Shop No. 133-134, Maritime Square, Tsing Yi
Shop No. F15, PopCorn, Tseung Kwan O
Shop No. M-75, MTR Level, V city, Tuen Mun
Shop No. 103, Level 1, Phase 1, New Town Plaza, Sha Tin

The Merchant reserves the right to change the shop(s) for redemption.
5. The Promotion is only applicable for main Cardholder. Gift Points from the Main and the Additional Card(s) under the name of the same main Cardholder can be pooled for Redemption. Gift Points of BOC Henderson Club Visa Card cannot be pooled together with Gift Points of other BOC Credit Card(s) for redemption purposes and is counted separately.
6. Cardholder must maintain binding the Official Wechat Account and the credit card accounts are valid and in good standing throughout the entire Deduction Period. In the event of violation of the Card User Agreement, termination of a credit card account, the card account being in default, being unable to meet the Promotion criteria, or the WeChat Binding status shown as “Unbind”, the Cardholder is not eligible to redeem the e-Coupon, the Company reserves the right to deduct the related Gift Points without prior notice.

7. Gift Point(s) of a cancelled card account and expired Gift Point(s) will be cleared automatically and will not be accepted for the Redemption.
8. No cancellation and amendment can be made once registered. Once the registration is approved, the required Gift Points will be deducted from the credit card account(s) during the Gift Point Deduction Period, the Gift Points applicable for the Redemption is based on the computer records of the Company. If the card account(s) does not have sufficient Gift Points to fulfill the Gift Points required for the e-Coupon(s), the registration will be cancelled automatically and cannot be redeemed partially without prior notice.
9. The Promotion cannot conjunct with “WeChat – Enjoy HK\$25 Cash Rebate” promotion and therefore cannot enjoy HK\$25 cash rebate.
10. The WeChat Official Account and the steps and contents for the Promotion are based on the WeChat language setting "Traditional Chinese (Hong Kong)".
11. This promotion is open to some but not all mobile device operating systems. It accepts iOS and Android 4.4 and their later editions but excludes BlackBerry and Windows operating systems.
12. The records of the Promotion (including but not limited to date and time) is based on the computer records of the Company. The Company is not liable for any delay, loss, failure or undefined situations caused by any communication or technical problems, errors, or accident of computer and/or network.
13. The Company accepts no liability for the quality of or any other matters relating to the products and services provided by the Merchant. The Merchant is solely responsible for all obligations and liabilities relating to the products and services on offer.
14. By participating in the Promotion, the Cardholders signify that they have read, understood and agreed to be bound by the Terms and Conditions of the Promotion. The Company reserves the right to cancel the eligibility of Cardholders who have breached the terms of this promotion.
15. If the Company reasonably believes that any Cardholders has been using or abetting others to use inappropriate method or committing fraud to interrupt the operation and interfere any part of the Promotion, causing technical problems, disorders, jeopardizing, damaging or affecting running of the Promotion, its accuracy, fairness or smooth operation or the Company detects any invalid or incomplete data entry at the back-end or front-end, the Company reserves the right to disqualify the Cardholders from joining in this Promotion and/or redeeming the e-Coupon(s).
16. The Company reserves the right to amend, suspend or cancel the Promotion or its terms and conditions without prior notice.
17. All matters and disputes will be subject to the final decision of the Company.
18. These terms and conditions are governed by the laws of Hong Kong.
19. No person other than the cardholders and the Company will have any right under the Contracts (Rights of Third Parties) Ordinance to enforce or enjoy the benefit of any of the provisions of these terms and conditions.
20. Should there be any discrepancy or inconsistency between the English and the Chinese versions of these terms and conditions, the Chinese version shall prevail.