



致：中銀信用卡(國際)有限公司  
To: BOC Credit Card (International) Ltd.

傳真 FAX 2296 7468

**客戶接收推廣訊息指示表格 – 適用於中銀信用卡(國際)有限公司(「卡公司」) 客戶**

**Direct Marketing Materials Receiving Instruction Form**

- **Applicable to Customers of BOC Credit Card (International) Ltd (“the Company”)**

客戶姓名 Customer Name	
身份證 / 護照號碼 ID / Passport No.	

本人**不欲**中銀信用卡(國際)有限公司使用本人的個人資料經以下渠道作直銷推廣 (請以“✓”選擇渠道):-  
**I do not wish** BOC Credit Card (International) Limited to use my personal data in direct marketing via the following channel(s) (please use “✓” to select the channel(s)):-

- 電子渠道 Electronic Channels                       郵件 Mail                                       專人電話 Personal Call

如您沒有在以上任何方格內以“✓”號顯示您的選擇，即代表您並不拒絕中銀信用卡(國際)有限公司 (「卡公司」)任何形式的直銷推廣。

If you return this Form without ticking any of the above boxes, it means that you do not wish to opt-out from any form of BOC Credit Card (International) Limited (“the Company”)’s direct marketing.

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- 為改善及提供更全面的服務予卡公司的客戶，卡公司可能會將您的個人資料提供予「本集團」\* 其他成員及其他人^作其包括財務、保險、信用卡、證券、商品、投資、銀行及相關服務和產品及授信的直銷推廣。若您**不欲**卡公司提供您的個人資料予以上人士作以上用途，請 閣下在這方格上以“✓”號表示。

To improve and provide more comprehensive services to our customers, the Company may provide your personal data to other members of the Group\* and other persons^ for their use in direct marketing of financial, insurance, credit card, securities, commodities, investment, banking and related services and products and facilities and so forth. Please tick“✓” this box if you **do not wish** the Company to provide your personal data to the above persons for the above purposes.

\*「本集團」指卡公司及其控股公司、分行、附屬公司、代表辦事處及附屬成員，不論其所在地。附屬成員包括卡公司的控股公司之分行、附屬公司、代表辦事處及附屬成員，不論其所在地。 **The “Group” means the Company and its holding companies, branches, subsidiaries, representative offices and affiliates, wherever situated. Affiliates include branches, subsidiaries, representative offices and affiliates of the Company’s holding companies, wherever situated.**

以上代表 閣下現在對是否接收直銷推廣資料，以及對卡公司擬將 閣下個人資料提供予「本集團」\* 其他成員及其他人^作其直銷推廣的選擇，亦取代任何 閣下之前已告知卡公司的選擇。請注意， 閣下以上的選擇適用於根據卡公司的「資料政策通告」上所載的產品，服務及/或標的類別的直銷推廣。  
^請 閣下參考該通告上以得知在直銷推廣上可使用的個人資料的種類，以及 閣下的個人資料可提供予甚麼類別的人士以供該等人士在直銷推廣中使用。

The above represents your present choice regarding whether or not to receive direct marketing materials, and the Company’s intended provision of your personal data to other members of the Group\* and other person^ for their use in direct marketing. This replaces any choice communicated by you to the Company prior to this application. Please note that your above choice applies to the direct marketing of the classes of products, services and/or subjects as set out in the Company’s Data Policy Notice. **^Please also refer to the said Notice on the kinds of personal data which may be used in direct marketing and the classes of persons to which your personal data may be provided for them to use in direct marketing.**

客戶簽署 Customer Signature: \_\_\_\_\_ 日期 Date: \_\_\_\_\_  
(簽署需與卡公司紀錄相同 The signature must be the same as that in the Company’s record)

**注意 Remark:**

卡公司一般在收到此表格後七個工作天內更改資料紀錄 The Company’s record will normally be amended 7 business days after receiving this Form.