


“BoC Pay x Food Expo Instant Discount Offer” Promotion Terms and Conditions:

1. “BoC Pay x Food Expo Instant Discount Offer” Promotion (the "Promotion") runs from 1 August to 19 August 2024, both dates inclusive (the "Promotion Period").
2. The Promotion is applicable to QR Code payments made with the BoC Pay mobile app via UnionPay network. Transactions must be made through the UnionPay network during promotion period to enjoy offers. The customers must successfully bind the BoC Pay mobile app with a BOC UnionPay Dual Currency Credit Card issued in Hong Kong bearing the  logo and/or Smart Account and/or Payment Account (the “BoC Pay”).
3. Offer 1: During 1 August to 19 August 2024, customers can enjoy an instant discount of 10% off (the “Offer 1”) via BoC Pay to purchase Food Expo regular-priced e-ticket at designated website (<https://etickets.travelclub.vip/>).

*Offer 2: During 15 August to 19 August 2024, customers can enjoy an instant discount of HK\$10 off upon eligible single net spending of HK\$100 (the “Offer 2”) at Food Expo designated booths. *The list of designated booths for Offer 2 as below:

Food Expo:

Premium Hong Kong Foods Co., Ltd. 3C-F03	BMHK 92 Company Limited 3D-C16	Channel 8 company limited 1A-A02
Chong On Tong Health Co., Limited 1E-D06	CLS Partner Limited 1B-C17	Finn Food Company Limited 1A-C08
Fish Maw Brothers Company Limited 1A-E19	Gold Rich HK Investment Limited 3D-A01	Gounlock Market Limited 3D-B16
Hang Tak Hong Trading Company 1B-A05-07	Heartwarming Works Limited 3D-C13	Hui Nam Trading Limited 1A-B10
Kee Wah Bakery Limited 1D-D02	Meiriki Japan 1D-D12	Moon Well Trading Limited 1A-A20
Nature Mind International Co., Ltd 3D-D05	Puito International Limited 1E-E23 3B-D14	Really Cool Enterprise Limited 3D-B18
Sam Sam Development Limited 3D-A22	Well Sun Trading Company 1E-B21	Tai Wo Food Company 1E-C32
Tak Hing Loong Group Ltd 1A-C20 1A-C22	Tako (HK) Development Co., Ltd. 1D-B23	the One Trading (Int'l) Limited 3D-C01

Uniocean (HK) Company Limited 1A-D07

Beauty & Wellness:

Starnergy Health Creations Ltd. 3E-A10	Amber Health Group Limited 3E-E13	Delightful Source Limited 3E-B12
FG (Asia) Limited 3E-D21	Hair Galaxy DNA Limited 3E-E13	Noble Health Co., Ltd. (Yesnutri) 3E-B10
Skyton International Trading (HK) Limited 3E-A08		

Home Delights

Aromalotus 3CON-022	Good Yu Company Limited 3G-B27	Hong Kong Signage Research Society Ltd 3CON-004
ITSU Health Care Limited 3F-D12	Kimmy Boutique 3CON - 001	Ogawa 3F-C02
Owell 3F-E22	Richford Group Ltd 3F-F25	Team United Group (HK) Limited 3F-A17
Tiger Corporation Hong Kong Limited 3F-D17	Trendy Trading (HK) Limited 3F-A16	

4. Each customer can only enjoy Offer 2 maximum ten times during the entire Promotion Period.
5. Offers 2 is subject to a quota of 9,000 on a first-come-first-served basis while quota lasts.
6. Customers must state the intention to settle payment via BoC Pay and present the payment code in BoC Pay to cashier before payment successfully paid through the UnionPay network to enjoy the Offer.
7. The Offer is non-transferable and cannot be exchanged with cash or other products / services. The Offer is based on net single spending.
8. The Offer cannot be used in conjunction with other offers.
9. Any cancelled / refunded / falsified / unposted / split transactions / unauthorized transactions are not counted as Eligible Transactions. In case of such transactions, the Offer will be cancelled together with those transactions. Bank of China (Hong Kong) Limited ("BOCHK") and / or BOC Credit Card (International) Ltd (the "Card Company") reserve the right to debit the relevant Credit Card / Smart Account /

Payment account with the amount equivalent to the value of the Offer without prior notice to the customer.

10. Customers are responsible for the data charges of using and / or downloading BoC Pay mobile application imposed by their service providers.
11. Please download the BoC Pay mobile application from official application stores or the BOCHK website, and ensure the search wording ("BoC Pay"). iPhone users may download the BoC Pay via the App Store; Android users may download BoC Pay via Google Play, HUAWEI AppGallery or BOCHK website.
12. By using the BoC Pay mobile application, the customer agrees to be bound by the contents of the relevant disclaimer and privacy policy posted on the BoC Pay mobile application and which may be updated by BOCHK from time to time. For more details, please refer to Menu>Settings>About> Related Terms & Conditions>Terms and Conditions for BoC Pay.
13. Recommended operating systems for BoC Pay: iOS (14.0 or above) and Android (8.1 or above).
14. iPhone and iOS are trademarks of Apple Inc., registered in the U.S. and other countries. App Store is a service mark of Apple Inc. Google Play and Android is trademark of Google LLC. Huawei AppGallery is provided by Huawei Services (Hong Kong) Co., Limited.
15. The above products, services and Offer are subject to the respective terms and conditions, please refer to in-store promotional materials or enquire with the Merchant or staff of BOCHK and / or the Card Company for details.
16. No person other than BOCHK and / or the Card Company and/or the Merchant will have any rights under the Contracts (Rights of Third Parties) Ordinance to enforce or enjoy the benefits of any of the provisions of these terms and conditions.
17. BOCHK and / or the Card Company are not the supplier of the Merchant. Relevant products and / or services are provided by the Merchant. Any enquiries or disputes relating to the goods and the services should be directed to the Merchant. BOCHK and / or the Card Company accept no liability for the quality of or any other matters relating to the goods, products and services provided by the Merchant.
18. BOCHK and / or the Card Company and / or the Merchant reserve the right to change, suspend or terminate the Offer or its terms and conditions at its sole discretion.
19. In case of any disputes, the decision of BOCHK and / or the Card Company and / or the Merchant shall be final and binding on all parties concerned.
20. Should there be any discrepancy or inconsistency between the English and the Chinese versions of these terms and conditions, the Chinese version shall prevail.

Reminder: To borrow or not to borrow? Borrow only if you can repay!
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