


**Terms and Conditions of “Save up to 15% at KKday”(the “Promotion”):**

1. Unless otherwise specified, the Promotion runs from 11:00am on 18 July to 11:59pm on 31 August 2022 (“Promotion Period”, both dates inclusive and based on the transaction date).
2. The Promotion is applicable to BOC Visa Credit Cards and BOC Mastercard Credit Cards (including BOC Co-branded Cards) issued in Hong Kong bearing the  logo, but not applicable to BOC Dual Currency Credit Cards, BOC Credit Cards issued in the mainland and Macau, USD Credit Cards, Private Label Cards, BOC Purchasing Cards and Intown Cards (the “Eligible Credit Card”).
3. During Promotion Period, a customer who successfully registers as a member (the “Member”) of KKday Hong Kong (the “Merchant”) can book or purchase local products (including but not limited to local travel activities products, dining or activity experiences) via the Merchant’s designated website (<https://www.kkday.com/en-hk/affiliate/whlb/bochk>) (the “Designated website”) to enjoy an HK\$80 instant discount (the “Offer”) upon single net spending of HK\$800 (the “Eligible Transaction 1”) by entering promo code **【KKDAYBOC80】** (the “Designated Promo Code 1”) and settling payment with an Eligible Credit Card. A maximum of HK\$80 instant discount can be enjoyed for each Eligible Transaction 1; the Member can enjoy a HK\$225 instant discount (the “Offer”) upon single net spending of HK\$1,500 (the “Eligible Transaction 2”) by entering promo code **【KKDAYBOC225】** (the “Designated Promo Code 2”) and settling payment with an Eligible Credit Card. A maximum of HK\$225 instant discount can be enjoyed for each Eligible Transaction 2. Only HKD transactions will be eligible for the offer.
4. Each Member (based on KKday account) can use Designated Promo Code 1 once and Designated Promo Code 2 once, and is entitled to a maximum of HK\$305 discount during the Promotion Period.
5. To become a member of KKday, the customer must complete the registration process on the KKday Hong Kong website or mobile application.
6. The Offer must be redeemed at the designated website by entering the Designated Promo Code upon transaction or booking on KKday before settling payment. The customer will not be able to enter the Designated Promo Code once payment has been settled.
7. Bank of China (Hong Kong) Limited (the “BOCHK”), BOC Credit Card (International) Limited (the “Company”) and/or the Merchant will not accept any liability should a customer conduct the booking directly through the KKday Hong Kong website or KKday mobile application instead of booking through the designated website, resulting in failure to input the promo code and forfeiture of the customer’s eligibility for the Offer.
8. There are a total of 7 phases during the Promotion Period. The details of each phase and the quota of Offers are as follows:

	Date	Quota of “Designated Promo Code 1”	Quota of “Designated Promo Code 2”
First Phase	18 July – 24 July	280	280
Second Phase	25 July – 31 July	280	280
Third Phase	1 August to 7 August	280	280
Forth Phase	8 August to 14 August	280	280
Fifth Phase	15 August to 21 August	280	280
Sixth Phase	22 August to 28 August	280	280
Seventh Phase	29 August to 31 August	120	120

Designated Promo Code 1 and Designated Promo Code 2 are available on a first-come-first-served basis and available while quotas last. The quotas of the Designated Promo Codes are not less than 3,600 in total. Quotas will be released at 11:00am on the first day of each phase. There will not be any prior notice if the quotas of each phase are full. The quotas are calculated based on the computer record of the Company and the Merchant.

9. The Offer cannot be exchanged for cash or other products, services or discounts, or used in conjunction with other promotional offers or discounts.
10. Each Member can only redeem the Offer with the Designated Promo Code once only in each Eligible Transaction. The Offer is not transferable and split transactions are not accepted.
11. Offers are not applicable to theme park-related products, KKday Hong Kong Vouchers, KKday Points, dining vouchers, event tickets, and other products or activities as specified by KKday Hong Kong from time to time. For details, please refer to <https://www.kkday.com/en-hk/affiliate/whlb/bochk>.
12. No refund will be granted if the customer cannot enjoy the Offer due to their own actions (for example, by purchasing the wrong product or using an expired promo code).
13. Product prices are subject to change due to the exchange rate. Customers should refer to the official website upon purchase.
14. Actual itinerary is dependent on local weather, travel and road conditions, and as such, may be adjusted accordingly.
15. Please refer to the terms & conditions of the specific product page before the purchase and usage of the promo code.
16. Any cancelled/ refunded/ falsified/ unposted transactions are not counted as Eligible Transactions. In the event of cancellation of the transactions that are used for the Offer eligibility, BOCHK and/or the Company reserve the right to debit the amount equivalent to the value of the discount amount from the relevant

Credit Card account without prior notice to the cardholder.

17. KKday Hong Kong's website (including <https://www.kkday.com/en> and the "Designated website") and mobile application are Third-Party website and Third-Party mobile application. Use of the KKday Hong Kong's website and mobile application is subject to such service providers' terms and conditions. BOCHK and/or the Company is not the service provider of KKday Hong Kong's website and mobile application. If customers have any enquiries or complaints relating to KKday Hong Kong's website and mobile application, please directly contact KKday Hong Kong. BOCHK and/or the Company gives no guarantee to the KKday Hong Kong's website and mobile application, and does not accept any liability arising in conjunction with the use of the KKday Hong Kong's website and mobile application or the services provided.
18. BOCHK and/or the Company has not reviewed or verified the information in that Third Party Website and/or mobile application or any materials, products and/or services or privacy practices posted or offered therein or thereat and shall not be in any circumstances liable for any loss (whether in negligence or otherwise) whatsoever or howsoever that a customer may sustain arising from the use of any information, materials, products or services or privacy practices posted or offered at that Third-Party website and/or mobile application. BOCHK and/or the Company does not or does not mean to endorse or recommend any information, materials, products or services posted or offered at that Third-Party website and/or mobile application. Nor shall BOCHK and/or the Company be liable for any inaccuracy or failure of any information, materials, products and/or services posted or offered at that Third-Party website and/or mobile application. Please read the terms and conditions and the relevant disclaimer(s) and privacy policy that may be contained in that Third-Party website and/or mobile application.
19. Customers are responsible for the data charges of using and/or downloading BOCHK mobile application, Third-Party website and/or Third-Party mobile application.
20. No person other than the customer, Merchant, BOCHK and/or the Company will have any rights under the Contracts (Rights of Third Parties) Ordinance to enforce or enjoy the benefits of any of the provisions of these terms and conditions.
21. BOCHK and/or the Company are not KKday Hong Kong and / or the service provider of the services. BOCHK and/or the Company accept no liability for the product, food and/or service quality of the services. Any enquires, opinions, claims, complaints or disputes regarding to the services should be directed to KKday Hong Kong and /or relevant service provider. BOCHK and/or the Company accept no liability for and shall not be responsible for the product, food and/or service quality of or any other matters relating to the services provided by KKday Hong Kong or the service provider and does not accept any liability arising in conjunction with the product, food and/or service provided. KKday Hong Kong and/or the service provider of the services are solely responsible for all obligations and liabilities relating to product, food and/or service.
22. BOCHK and/or the Company and the Merchant reserve the right to change, suspend or terminate the Offer or its terms and conditions at their sole discretion

without prior notice.

23. BOCHK and/or the Company and the Merchant reserve the right of final decision on all the matters and disputes.
24. All information and images are for reference only.
25. Should there be any discrepancy or inconsistency between the English and the Chinese versions of these terms and conditions, the Chinese version shall prevail