

(Incorporated in Hong Kong with limited liability)
(the "Company", Stock Code: 2388)

20 April 2017

Dear Shareholders,

EXTRAORDINARY GENERAL MEETING TO BE HELD ON 28 JUNE 2017

An extraordinary general meeting (the "EGM") of the Company will be held on Wednesday, 28 June 2017 at 2:30 p.m. or immediately after conclusion of the Company's annual general meeting to be held on the same day, whichever is later, at Four Seasons Grand Ballroom, Level 2, Four Seasons Hotel Hong Kong, 8 Finance Street, Central, Hong Kong for the purpose of approving the Continuing Connected Transactions and the New Caps, as defined and described in the circular dated 9 January 2017 to the shareholders of the Company (the "Circular"). A notice convening the EGM is hereby enclosed for your attention.

Whether or not you are able to attend the EGM, you are advised to read the notice of the EGM and to complete and return the enclosed proxy form, in accordance with the instructions printed thereon.

You may view and download the Circular, this letter, the notice of the EGM and the proxy form from the Company's website at www.bochk.com or the website of Hong Kong Exchanges and Clearing Limited at www.hkexnews.hk.

If you have any queries, please do not hesitate to call the Company's enquiry hotline at (852) 2846 2700 during business hours from 9:00 a.m. to 6:00 p.m. from Monday to Friday, excluding Hong Kong public holidays.

Yours faithfully,
For and on behalf of
BOC Hong Kong (Holdings) Limited
LUO Nan
Company Secretary