

Data Privacy Policy Statement (for investor relations webpage and activities only)

BOC Hong Kong (Holdings) Limited

Our duty of confidentiality to you is our focus and we do, at all times, observe the Personal Data (Privacy) Ordinance of the laws of the Hong Kong Special Administrative Region in collecting, maintaining and using your personal data.

Data Collection

In the daily course of investor relations activities, the Company may obtain personal information from investors or analysts, which include, inter alia:

- name
- e-mail address
- company name
- job title
- telephone number

Certain information may be gathered through the use of "cookies" when users visit the Company's Investor Relations website. Cookies are small bits of information that are automatically stored on a person's web browser in their computer that can be retrieved by this website. We use cookies to help us improve our service to visitors of this website and to ensure that this website remains easy to navigate and useful. Should you wish to disable these cookies you may do so by changing the setting on your browser.

Use of Data

The personal data of investors or analysts collected will only be used by BOC Hong Kong (Holdings) Limited for record or future communications purposes.

Your personal data may be used to generate statistics for research purposes. The statistics, which are completely anonymous, help us understand the segmentation and behaviour of the users of this website.

Data Security

Once we have obtained your personal data, they will be maintained securely in our system. Only authorised staff, who has been properly trained, will be permitted to gain access to such personal data. We will also ensure compliance by our staff with the strictest standards of security and confidentiality.

Data Disclosure

Your personal data held by us will be kept confidential but we may provide such information to the following parties for the purposes mentioned above :

- any person to whom we are under an obligation to make disclosure under the requirements of any law or regulation binding on us;
- any other person under a duty of confidentiality to us including our group company which has undertaken to keep such information confidential; and
- any agent, contractor or third party service provider who provides administrative, telecommunications, computer or other support services to us.

Retention of Personal Data

We will retain your personal data for so long as is necessary to fulfil the original or directly related purpose for which it was collected and to satisfy any applicable statutory or contractual requirements.

Access and Correction of Personal Data

You are fully entitled to know what personal data we may have about you and to correct any errors. To access or correct any personal data, please send your request to the following:

Data Protection Officer (Investor Relations)

BOC Hong Kong (Holdings) Limited

53/F, Bank of China Tower, 1 Garden Road, Central, Hong Kong

Fax: (852) 2810 5830