(Incorporated in Hong Kong with limited liability) (于香港注册成立之有限公司) (Stock Code 股份代号:2388)

Dear Shareholder,

8 September 2009

Letter to new registered shareholders - Election of Language and Means of Receipt of Corporate Communications

Pursuant to the applicable legislation and regulation, and the Articles of Association of BOC Hong Kong (Holdings) Limited ("BOCHK"), we write to ascertain your future preference on whether you would like (a) to receive the summary financial reports (the "Financial Summary") in place of the complete annual reports and accounts (the "Full Financial Report") of BOCHK; and/or (b) to receive future corporate communications to be issued by BOCHK to Shareholders including (but not limited to) the Financial Summary, the Full Financial Report, interim reports, notices of meeting, listing documents, circulars and proxy forms (the "Corporate Communications") in printed form (in English version only, in Chinese version only or in both versions); or (c) to access future Corporate Communications posted on the BOCHK's website at www.bochk.com using electronic means in lieu of receiving printed copies (the "Website Option"). To indicate your preference, please complete https://december/the-Request Form overleaf and return it by post, using the mailing label as indicated in the Request Form, or hand delivery to the BOCHK's Share Registrar, Computershare Hong Kong Investor Services Limited ("BOCHK's Registrar") at Rooms 1806–1807, 18th Floor, Hopewell Centre, 183 Queen's Road East, Wan Chai, Hong Kong.

If you exercise the Website Option, you will be notified of the publication of the Corporate Communications on the BOCHK's website, the address of the website and the location on the website where the Corporate Communications may be accessed and how they may be accessed. You may choose: (a) to rely on the copy of that notification which will be posted on the BOCHK's website in place of a printed copy of that notification; or (b) to receive a printed copy of the notification by post.

If we receive your Request Form by 7 October 2009, your instruction will apply to all Corporate Communications to be sent to Shareholders on or after 21 October 2009 until you inform BOCHK's Registrar otherwise in accordance with the applicable legislation and regulation. If we do not receive your Request Form by 7 October 2009 and until you inform BOCHK's Registrar by reasonable notice in writing, we will only send to you: (a) a printed Chinese version of all future Corporate Communications (with the Financial Summary in place of the Full Financial Report) if your registered address is in Hong Kong and you have a Chinese surname; or otherwise (b) a printed English version of all future Corporate Communications (with the Financial Summary in place of the Full Financial Report). If we receive your Request Form after 7 October 2009, we will respect your election and will, subject to applicable legislation and regulation, use our best endeavours to comply with your election.

You are entitled at any time by reasonable notice in writing to BOCHK's Registrar to change your choice of language and means of receiving Corporate Communications. Further, if you have chosen to access Corporate Communications posted on BOCHK's website and have any difficulty in receiving or gaining access to the relevant documents, for any reason, BOCHK's Registrar will promptly upon your notice send the printed form of the same to you free of charge. The aforesaid notice should contain your name, address, contact telephone number and relevant request and be sent to BOCHK's Registrar at the address as mentioned above or via email to bochk.ecom@computershare.com.hk.

Please note that printed English and Chinese versions of Corporate Communications of BOCHK are and will be available from BOCHK or BOCHK's Registrar upon request, and both language versions are or will be available on BOCHK's website at www.bochk.com and the website of Hong Kong Exchanges and Clearing Limited at www.hkexnews.hk.

You are encouraged to access the Corporate Communications posted on BOCHK's website in lieu of receiving printed copies, which helps to reduce the impact on the environment and, we believe, is a more convenient and prompt method of communication with Shareholders. If you have any queries relating to this letter, please do not hesitate to call BOCHK's enquiry hotline at (852) 2846 2700.

Yours faithfully, Jason C.W. Yeung, *Company Secretary* For and on behalf of BOC Hong Kong (Holdings) Limited

敬启者:

致新登记股东之函件 - 选择收取公司通讯文件之语言版本及收取方式

根据适用法例法规及中银香港(控股)有限公司(「中银香港」)的组织章程细则,中银香港致函 阁下,以了解 阁下今后是否拟(a)收取财务摘要报告(「财务摘要」)以代替收取完整的年报及账目(「详细财务报告」);及/或(b)收取日后中银香港将会向股东刊发的公司通讯文件包括(但不限于)财务摘要、详细财务报告、中期报告、会议通告、上市文件、通函及委任表格(「公司通讯文件」)的印刷本(只收取英文印刷本,或只收取中文印刷本或同时收取中英文印刷本);或(c)依赖在中银香港的网页 www.bochk.com 上所刊登有关的公司通讯文件以代替收取该等公司通讯文件的印刷本(「上网阅览文件方式」)。为表示 阁下之意愿,请填妥<u>背面之回条</u>,然后按回条上之指示以邮寄标签将回条寄回或以专人交付位于香港湾仔皇后大道东 183 号合和中心 18 楼 1806—1807 室之中银香港股份过户登记处香港中央证券登记有限公司(「中银香港过户处」)。

阁下如选择采用上网阅览文件方式,将会收到有关在中银香港网页上刊发公司通讯文件、网页地址、在中银香港网页上可查阅该等公司通讯文件的位置及如何查阅的通告。 阁下可以选择(a)依赖将会在中银香港的网页上刊载的该通告的网上版,以代替该通告的印刷本;或(b)以邮递方式收取该通告的印刷本。

倘若中银香港于二零零九年十月七日或该日前收到 阁下的回条, 阁下的回条将会适用于二零零九年十月二十一日及其后向股东发出的所有公司通讯文件,直至 阁下按照适用法例法规向中银香港过户处发出通知另作指示为止。倘若中银香港于二零零九年十月七日或该日前未有收到阁下的回条,中银香港将只会向 阁下寄送(a)(倘若 阁下的登记地址为香港地址及 阁下拥有中文姓氏)所有其后的公司通讯文件(包括财务摘要以代替详细财务报告)的印刷本中文版;或在其他情况下(b)所有其后的公司通讯文件(包括财务摘要以代替详细财务报告)的印刷本英文版。倘若中银香港于二零零九年十月七日后收到 阁下的回条,在适用法例法规的规限下,中银香港将尊重并尽量依从 阁下的选择。

阁下有权随时向中银香港过户处发出合理书面通知,要求更改所选择收取公司通讯文件之语言版本及收取方式。此外,倘 阁下选择上网阅览登载在中银香港网页的公司通讯文件,无论因任何理由以致在收取或阅览有关文件时遇到困难,中银香港过户处将于接到 阁下通知后,立即向 阁下免费发送该等文件的印刷本。前述通知须包括 阁下的姓名、地址、联络电话号码及相关要求并送交上述地址之中银香港过户处或以电邮方式传至 bochk.ecom@computershare.com.hk.

中银香港及中银香港过户处亦备有中银香港的公司通讯文件的中、英文版印刷本,以供索取,该等公司通讯文件的中、英文两种语言版本已或将会登载在中银香港网页 <u>www.bochk.com</u> 及香港交易及结算所有限公司网页 <u>www.hkexnews.hk</u>,以供阅览。

我们希望各股东踊跃采用上网方式阅览登载在中银香港网页的公司通讯文件,以代替收取公司通讯文件的印刷本。此方式不但有助减少对环境的 影响,而且我们相信此乃更方便快捷与股东通讯的方式。如 阁下对本函件有任何疑问,请致电中银香港的查询热线 (852) 2846 2700。

此致

各位股东