(Incorporated in Hong Kong with limited liability) (於香港註冊成立之有限公司) (Stock Code 股份代號: 2388)

NOTIFICATION LETTER 通知信函

13 April 2010

Dear Non-registered holder (1),

BOC Hong Kong (Holdings) Limited ("BOCHK")

- Notice of Publication of (a) Annual Report 2009, (b) Summary Financial Report 2009, (c) Circular containing notice of 2010 annual general meeting and regarding general mandates to issue and repurchase shares (the "Circular") and (d) Proxy Form ("Current Corporate Communications")

The English and Chinese versions of the BOCHK's Current Corporate Communications are available on the BOCHK's website at www.bochk.com and the HKExnews's website at www.bochk.com and the HKExnews's website at www.hkexnews.hk. You may access the 2009 Annual Report and the 2009 Summary Financial Report by clicking "Investor Relations" on the home page of BOCHK's website, then clicking "Annual Report - 2009" and "Summary Financial Report - 2009" under "What's New" or under "Financial Reports". You may access the Circular and Proxy Form by clicking "Investor Relations" on the home page of BOCHK's website, then clicking "Circular dated 13 April 2010 in relation to General Mandates to Issue and Repurchase Shares and Notice of 2010 Annual General Meeting" and "Proxy Form for 2010 Annual General Meeting" respectively under "Other Corporate Communications to Shareholders 2010" or browsing through the HKExnews's website.

If you want to receive a printed version of the Current Corporate Communications, please complete the Request Form on the reverse side and return it to the Company c/o Computershare Hong Kong Investor Services Limited (the "Hong Kong Share Registrar") by using the mailing label at the bottom of the Request Form (no need to affix a stamp if posted in Hong Kong; otherwise, please affix an appropriate stamp). The address of the Hong Kong Share Registrar is 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong. The Request Form may also be downloaded from the BOCHK's website at www.bochk.com or the HKExnews's website at <a href="https://www.bochk.

Should you have any queries relating to any of the above matters, please call BOCHK's enquiry hotline at (852) 2846 2700 during business hours from 9:00 a.m. to 6:00 p.m. Monday to Friday, excluding public holidays or send an email to bochk.ecom@computershare.com.hk.

Yours faithfully,

Jason C.W. Yeung, Company Secretary

For and on behalf of

BOC Hong Kong (Holdings) Limited

Note: (1) This letter is addressed to Non-registered holders ("Non-registered holder" means such person or company whose shares are held in The Central Clearing and Settlement System (CCASS) and who has notified the Company from time to time through Hong Kong Securities Clearing Company Limited to receive Corporate Communications). If you have sold or transferred your shares in the Company, please disregard this letter and the Request Form on the reverse side.

各位非登記持有人(1):

中銀香港(控股)有限公司(「中銀香港」)

- (a) 2009 年年度業績報告、(b) 2009 年財務摘要報告、(c)載有 2010 股東週年大會通告及關於發行及購回股份一般授權的通函(「通函」) 及(d)委任代表表格(「本次公司通訊文件」) 之發佈通知

中銀香港的本次公司通訊文件的中、英文版本已上載於中銀香港網站(www.bochk.com)及香港聯合交易所披露易網站(www.hkexnews.hk),歡迎瀏覽。如要閱覽 2009 年年度業績報告及 2009 年財務摘要報告,請在中銀香港網站主頁按「投資者關係」一項,再在「最新消息」或「財務報告」項下的「年度業績報告—2009」及「財務摘要報告—2009」上按一下。如要閱覽通函及委任代表表格, 閣下可以在中銀香港網頁主頁按「投資者關係」一項,再分別在「2010 年其他公司通訊文件」項下的「股東通函(日期爲 2010 年 4 月 13 日),該通函包括發行及購回股份的一般授權之建議及 2010 年股東週年大會通告」及「2010 年股東週年大會代表委任表格」上按一下或在香港交易所披露易網站瀏覽有關文件。

如 閣下欲收取本次公司通訊文件之印刷本,請填妥在本函背面的申請表格,並使用隨附之郵寄標籤寄回本公司經香港中央證券登記有限公司(「香港證券登記處」)(如在香港投寄,毋須貼上郵票;否則,請貼上適當的郵票)。香港證券登記處地址爲香港灣仔皇后大道東 183 號合和中心 17M 樓。申請表格亦可於本公司網站 (www.bochk.com) 或香港交易所披露易網站 (www.hkexnews.hk)內下載。

如對本函內容有任何疑問,請致電中銀香港查詢熱線(852)28462700,辦公時間爲星期一至五(公眾假期除外)上午 9 時正至下午 6 時正或電郵至 <u>bochk.ecom@computershare.com.hk</u>。

代表

中銀香港(控股)有限公司 公司秘書楊志威謹啓

二零一零年四月十三日

附註: (1) 此函件乃向本公司之非登記持有人("非登記持有人"指股份存放於中央結算及交收系統的人士或公司,透過香港中央結算有限公司不時向本公司發出 通知,希望收到公司通訊)發出。如果 閣下已經出售或轉讓所持有之本公司股份,則無需理會本函件及所附申請表格。