



中銀香港(控股)有限公司

BOC HONG KONG (HOLDINGS) LIMITED

(Incorporated in Hong Kong with limited liability)

(于香港注册成立之有限公司)

(Stock Code 股份代号: 2388)

7 September 2011

Dear Registered Shareholder,

Letter to New Registered Shareholders – Election of Language and Means of Receipt of Corporate Communications

Pursuant to the applicable regulation and the Articles of Association of BOC Hong Kong (Holdings) Limited (“BOCHK”), BOCHK writes to ascertain your future preference on whether you would like (a) to receive the summary financial reports (the “Financial Summary”) in place of the complete annual reports and accounts (the “Full Financial Report”) of BOCHK; and/or (b) to receive future corporate communications to be issued by BOCHK to shareholders including but not limited to, the Financial Summary, the Full Financial Report, interim reports, notices of meetings, listing documents, circulars and proxy forms (collectively the “Corporate Communications”) in printed form (in English version only, in Chinese version only or in both versions); or (c) to access future Corporate Communications posted on BOCHK’s website at www.bochk.com using electronic means in lieu of receiving printed copies (the “Website Option”).

To indicate your preference, please complete the Reply Form overleaf and return it by post, using the mailing label at the bottom of the Reply Form (no need to affix a stamp if posted in Hong Kong; otherwise please affix an appropriate stamp), or hand delivery to BOCHK’s Share Registrar, Computershare Hong Kong Investor Services Limited (“BOCHK’s Registrar”) at 17M Floor, Hopewell Centre, 183 Queen’s Road East, Wan Chai, Hong Kong. You may also send email with a scanned copy of the Reply Form duly completed and signed to BOCHK’s Registrar via email to bochk.ecom@computershare.com.hk.

If you elect the Website Option, you will only receive by post a printed notification of the publication of the Corporate Communications on BOCHK’s website, the address of the website and the location on the website where the Corporate Communications may be accessed and how they may be accessed.

If you chose to receive printed version of Corporate Communication, BOCHK will send you printed copies of the Corporate Communications in the language you have expressly chosen to receive.

If BOCHK’s Registrar does not receive your Reply Form duly completed and signed or receive a response indicating the objection from you by 6 October 2011 and until you inform BOCHK’s Registrar by reasonable notice in writing according to the relevant laws and regulations, you are taken to have agreed to access all future Corporate Communications posted on BOCHK’s website at www.bochk.com and to receive only a printed notification of the publication of the Corporate Communications on BOCHK’s website.

You are entitled at any time by reasonable notice in writing to BOCHK’s Registrar to change your choice of language and means of receiving Corporate Communications. Further, if you have chosen (or are deemed to have consented) to access the Corporate Communications posted on BOCHK’s website and have any difficulty in receiving or gaining access to the relevant documents, for any reason, BOCHK’s Registrar will promptly upon your notice send the printed form of the same to you free of charge. The aforesaid notice should contain your name, address, contact telephone number and relevant request and be sent to BOCHK’s Registrar at the address as mentioned above or via email to bochk.ecom@computershare.com.hk.

Please note that printed English and Chinese versions of Corporate Communications of BOCHK are and will be available from BOCHK or BOCHK’s Registrar upon request, and both language versions are or will be available on BOCHK’s website at www.bochk.com and the website of Hong Kong Exchanges and Clearing Limited at www.hkexnews.hk.

You are encouraged to access the Corporate Communications posted on BOCHK’s website in lieu of receiving printed copies, which helps to reduce the impact on the environment and, BOCHK believes, is a more convenient and prompt method of communication with shareholders.

If you have any queries relating to this letter, please do not hesitate to call BOCHK’s enquiry hotline at (852) 2846 2700 during business hours from 9:00 a.m. to 6:00 p.m. from Monday to Friday, excluding Hong Kong public holidays.

Yours faithfully,
Chan Chun Ying, Company Secretary
For and on behalf of **BOC Hong Kong (Holdings) Limited**

敬啟者：

致新登記股東之函件 – 選擇收取公司通訊文件之語言版本及收取方式

根據適用法規及中銀香港(控股)有限公司(「中銀香港」)的組織章程細則,中銀香港致函閣下,以了解閣下今後是否擬(a)收取中銀香港財務摘要報告(「財務摘要」)以代替收取完整的年報及賬目(「詳細財務報告」);及/或(b)收取日後中銀香港將會向股東刊發的公司通訊文件包括(但不限於)財務摘要、詳細財務報告、中期報告、會議通告、上市文件、通函及代表委任表格(合稱「公司通訊文件」)的印刷本(只收取英文印刷本,或只收取中文印刷本或同時收取中英文印刷本);或(c)以電子方式閱覽今後登載在中銀香港網站(www.bochk.com)的公司通訊文件以代替收取印刷本(「上網閱覽文件方式」)。

為表示閣下的意願,請填妥背面的回條,然後使用回條底部隨附的郵寄標籤將回條寄回(如在香港投寄,毋須貼上郵票;否則,請貼上適當的郵票)或以專人交付位於香港灣仔皇后大道東183號合和中心17M樓之中銀香港股份過戶登記處香港中央證券登記有限公司(「中銀香港過戶處」)。閣下亦可把已填妥及簽署的回條的掃描副本以電郵方式傳送至bochk.ecom@computershare.com.hk。

倘若閣下選擇採用上網閱覽文件方式,閣下將只會以郵遞方式收到有關在中銀香港網站上刊發公司通訊文件、網站地址、在中銀香港網站上可查閱該等公司通訊文件的位置及如何查閱的通告印刷本。

閣下如選擇收取公司通訊文件的印刷本,中銀香港將會按閣下的明確選擇將指定欲收取的語言版本的公司通訊文件的印刷本寄發予閣下。

倘若中銀香港過戶處於二零一一年十月六日仍未收到經閣下填妥及簽署的回條或表示反對的回覆,及在閣下按照有關法例及法規向中銀香港過戶處發出合理時間的書面通知前,閣下將被視為已同意以電子形式閱覽今後登載在中銀香港網站(www.bochk.com)的公司通訊文件,並同意只收取有關公司通訊文件已在中銀香港網站上刊發的通知印刷本。

閣下有权隨時向中銀香港過戶處發出合理時間的書面通知,要求更改所選擇收取公司通訊文件之語言版本及收取方式。此外,倘閣下已選擇(或被視為同意)上網閱覽登載在中銀香港網站的公司通訊文件,無論因任何理由以致在收取或閱覽有關文件時遇到困難,中銀香港過戶處將於接到閣下通知後,立即向閣下免費發送該等文件的印刷本。前述通知須包括閣下的姓名、地址、聯絡電話號碼及相關要求並送交上述地址的中銀香港過戶處或以電郵方式傳送至bochk.ecom@computershare.com.hk。

中銀香港及中銀香港過戶處亦備有中銀香港的公司通訊文件的中、英文版印刷本,以供索取,該等公司通訊文件的中、英文兩種語言版本已或將會登載在中銀香港網站(www.bochk.com)及香港交易及結算有限公司網站www.hkexnews.hk,以供閱覽。

中銀香港希望閣下踴躍採用上網方式閱覽登載在中銀香港網站的公司通訊文件,以代替收取公司通訊文件的印刷本。此方式不但有助減少對環境的影響,而且中銀香港相信此乃更方便快捷與股東通訊的方式。

如閣下對本函內容有任何疑問,請致電中銀香港的查詢熱線(852) 2846 2700,辦公時間為星期一至五(香港公眾假期除外)上午9時正至下午6時正。

此致

各位登記股東

代表中銀香港(控股)有限公司
公司秘書陳振英謹啟
二零一一年九月七日