(Incorporated in Hong Kong with limited liability)
(于香港注册成立之有限公司)

(Stock Code 股份代号: 2388)

NOTIFICATION LETTER 通知信函

7 September 2011

Dear Non Registered Holder Note,

BOC Hong Kong (Holdings) Limited ("BOCHK") - Notice of Publication of Interim Report 2011

The English and Chinese versions of the Interim Report 2011 of BOCHK are now available on BOCHK's website at www.bochk.com and the website of Hong Kong Exchanges and Clearing Limited ("HKEx") at www.hkexnews.hk. You may access the Interim Report 2011 by clicking "Investor Relations" on the home page of BOCHK's website, then clicking "Interim Report – 2011" under "What's New" or under "Financial Reports".

If you want to receive a printed version of the Interim Report 2011, please complete the Request Form overleaf and return it to BOCHK c/o Computershare Hong Kong Investor Services Limited ("BOCHK's Registrar") by using the mailing label at the bottom of the Request Form (no need to affix a stamp if posted in Hong Kong; otherwise, please affix an appropriate stamp), or hand delivery to BOCHK's Registrar at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wan Chai, Hong Kong. You may also send a scanned copy of the Request Form duly completed and signed to BOCHK's Registrar via email to bochk.ecom@computershare.com.hk. The Request Form may also be downloaded from BOCHK's website at www.bochk.com or HKEx's website at www.hkexnews.hk.

Should you have any queries relating to any of the above matters, please call BOCHK's enquiry hotline at (852) 2846 2700 during business hours from 9:00 a.m. to 6:00 p.m. from Monday to Friday, excluding Hong Kong public holidays.

Yours faithfully,
Chan Chun Ying, Company Secretary
For and on behalf of BOC Hong Kong (Holdings) Limited

Note: This letter is addressed to Non Registered Holders of BOCHK ("Non Registered Holder" means such person or company whose shares are held in The Central Clearing and Settlement System (CCASS) and who has notified BOCHK from time to time through Hong Kong Securities Clearing Company Limited to receive corporate communications of BOCHK). If you have sold or transferred your shares in BOCHK, please disregard this letter and the Request Form overleaf.

各位非登记持有人附注:

中银香港(控股)有限公司(「中银香港」)

一2011年中期业绩报告的发布通知

中银香港2011年中期业绩报告的中、英文版本现已上载于中银香港网站($\underline{www.bochk.com}$)及香港交易及结算所有限公司(「香港交易所」)网站($\underline{www.hkexnews.hk}$)。阁下如要阅览2011年中期业绩报告,请在中银香港网站主页按「投资者关系」一项,再在「最新消息」或「财务报告」项下的「中期业绩报告 - 2011」上按一下。

如阁下欲收取2011年中期业绩报告的印刷本,请填妥在本函背面的要求表格,并使用该要求表格底部随附的邮寄标签寄回中银香港经香港中央证券登记有限公司(「中银香港过户处」)(如在香港投寄,毋须贴上邮票;否则,请贴上适当的邮票)或以专人交付位于香港湾仔皇后大道东183号合和中心17M楼的中银香港过户处。阁下亦可把已填妥及签署的要求表格的扫描副本以电邮方式传送至bochk.ecom@computershare.com.hk。该要求表格亦可于中银香港网站(www.bochk.com)或香港交易所网站(www.hkexnews.hk)内下载。

如阁下对本函内容有任何疑问,请致电中银香港查询热线(852) 2846 2700,办公时间为星期一至五(香港公众假期除外)上午9时正至下午6时正。

代表 中银香港(控股)有限公司 公司秘书陈振英谨启 二零一一年九月七日

附注:此函件乃向中银香港的非登记持有人(「非登记持有人」指股份存放于中央结算及交收系统的人士或公司,透过香港中央结算有限公司不时向中银香港发出通知,希望收到中银香港公司通讯文件)发出。如果阁下已经出售或转让所持有的中银香港股份,则无须理会本函件及背面所附要求表格。