(Incorporated in Hong Kong with limited liability) (於香港註冊成立之有限公司)

(Stock Code 股份代號: 2388)

NOTIFICATION LETTER 通知信函

20 January 2011

Dear Non-registered holder (Note)

BOC Hong Kong (Holdings) Limited ("BOCHK") – Notice of Publication of Circular in relation to Continuing Connected Transactions

The English and Chinese versions of the circular in relation to continuing connected transactions of BOCHK is available on BOCHK's website at www.bochk.com and the website of Hong Kong Exchanges and Clearing Limited at www.hkex.com.hk. You may access the circular by clicking "Investor Relations" on the home page of BOCHK's website, then clicking "Circular to shareholders dated 20 January 2011 in relation to Continuing Connected Transactions" under "Other Corporate Communications to Shareholders".

If you want to receive a printed version of the circular, please complete the Request Form on the reverse side and return it to BOCHK c/o Computershare Hong Kong Investor Services Limited ("BOCHK's Registrar") by using the mailing label at the bottom of the Request Form (no need to affix a stamp if posted in Hong Kong; otherwise, please affix an appropriate stamp). The address of BOCHK's Registrar is 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong. The Request Form may also be downloaded from BOCHK's website at www.bochk.com or the website of Hong Kong Exchanges and Clearing Limited at www.hkex.com.hk.

Should you have any queries relating to any of the above matters, please call BOCHK's enquiry hotline at (852) 2846 2700 during business hours from 9:00 a.m. to 6:00 p.m. from Monday to Friday, excluding Hong Kong public holidays or send an email to bochk.ecom@computershare.com.hk.

Yours faithfully,

Jason C.W. Yeung, Company Secretary
For and on behalf of

BOC Hong Kong (Holdings) Limited

Note: This letter is addressed to Non-registered holders ("Non-registered holder" means such person or company whose shares are held in The Central Clearing and Settlement System (CCASS) and who has notified BOCHK from time to time through Hong Kong Securities Clearing Company Limited to receive Corporate Communications). If you have sold or transferred your shares in BOCHK, please disregard this letter and the Request Form on the reverse side.

各位非登記持有人(附註):

中銀香港(控股)有限公司(「中銀香港」) 一 有關持續關連交易致股東的通函之發佈通知

中銀香港有關持續關連交易致股東的通函的中、英文版本已上載於中銀香港網站(<u>www.bochk.com</u>)及香港交易及結算所有限公司網站(<u>www.hkex.com.hk</u>),如要閱覽該股東通函,請在中銀香港網站主頁按「投資者關係」一項,再在「其他公司通訊文件」項下的「有關持續關連交易致股東的通函(日期為2011年1月20日)」上按一下。

如 閣下欲收取該股東通函之印刷本,請填妥在本函背面的申請表格,並使用申請表格底部隨附之郵寄標籤寄回中銀香港經香港中央證券登記有限公司(「中銀香港過戶處」)(如在香港投寄,毋須貼上郵票;否則,請貼上適當的郵票)。中銀香港過戶處地址為香港灣仔皇后大道東 183 號合和中心 17M 樓。申請表格亦可於中銀香港網站(www.bochk.com)或香港交易及結算所有限公司網站(www.hkex.com.hk)內下載。

如對本函內容有任何疑問,請致電中銀香港查詢熱線(852)28462700,辦公時間爲星期一至五(香港公眾假期除外)上午9時正至下午6時正或電郵至bochk.ecom@computershare.com.hk。

代表 **中銀香港(控股)有限公司** 公司秘書**楊志威**謹啓

二零一一年一月二十日

附註: 此函件乃向中銀香港之非登記持有人("非登記持有人"指股份存放於中央結算及交收系統的人士或公司,透過香港中央結算有限 公司不時向中銀香港發出通知,希望收到公司通訊文件)發出。如果 閣下已經出售或轉讓所持有之中銀香港股份,則無需理會本 函件及所附申請表格。