(the "Company", Stock Code: 2388)

14 April 2014

Dear Shareholders.

EXTRAORDINARY GENERAL MEETING TO BE HELD ON 11 JUNE 2014

An extraordinary general meeting (the "EGM") of BOC Hong Kong (Holdings) Limited (the "Company") will be held on Wednesday, 11 June 2014 at 2:30 p.m. or immediately after conclusion of the Company's annual general meeting to be held on the same day, whichever is later, at Grand Ballroom, The Lobby Floor, Grand Hyatt Hong Kong, 1 Harbour Road, Wan Chai, Hong Kong for the purpose of approving the Continuing Connected Transactions and the New Caps, as defined and described in the Circular dated 31 December 2013 to the shareholders of the Company (the "Circular"). A notice convening the EGM is hereby enclosed for your attention.

Whether or not you are able to attend the EGM, you are advised to read the notice of the EGM and to complete and return the enclosed proxy form, in accordance with the instructions printed thereon.

You may view and download the Circular, this letter, the notice of the EGM and the proxy form from the Company's website at www.bochk.com or the website of Hong Kong Exchanges and Clearing Limited at www.hkexnews.hk.

If you have any queries, please do not hesitate to call the Company's enquiry hotline at (852) 2846 2700 during business hours from 9:00 a.m. to 6:00 p.m. from Monday to Friday, excluding Hong Kong public holidays.

Yours faithfully,
For and on behalf of
BOC Hong Kong (Holdings) Limited
Chan Chun Ying
Company Secretary