(Incorporated in Hong Kong with limited liability)
(于香港注册成立之有限公司)
(Stock Code 股份代号: 2388)

13 April 2015

Dear Registered Shareholder.

Letter to Existing Registered Shareholders — (1) Notification on publication of Corporate Communications containing Notice of 2015 Annual General Meeting; and (2) Election of Language and Means of Receipt of Corporate Communications

We are pleased to advise that the (i) 2014 Annual Report, (ii) 2014 Summary Financial Report and (iii) Circular containing Notice of 2015 Annual General Meeting and Proposed General Mandates to Issue and Buy Back Shares (the "Circular") of BOC Hong Kong (Holdings) Limited ("BOCHK") has been prepared in English and Chinese. The English and Chinese versions of the aforesaid documents are now available on BOCHK's website at www.bochk.com and the website of Hong Kong Exchanges and Clearing Limited ("HKEx") at www.hkexnews.hk. The Annual General Meeting of the Company will be held on Tuesday, 16 June 2015 at 2:00 p.m. at Four Seasons Grand Ballroom, Level 2, Four Seasons Hotel Hong Kong, 8 Finance Street, Central, Hong Kong.

Those Shareholders who (a) have received a printed copy of the 2014 Annual Report or the 2014 Summary Financial Report (as the case may be) in either the English or Chinese language only and would like to receive a printed copy in the other language; or (b) have chosen (or are deemed to have consented) to access the Corporate Communications (as defined below) posted on BOCHK's website in lieu of receiving printed copies (the "Website Option") and would like to receive a printed copy now; or (c) wish to change their choice of language and means of receipt of all corporate communications issued or to be issued by BOCHK to Shareholders including but not limited to, summary financial reports (the "Financial Summary"), complete annual reports and accounts (the "Full Financial Report"), interim reports, notices of meetings, listing documents, circulars and proxy forms (collectively the "Corporate Communications") of BOCHK, please complete Part A and/or Part B of the Request Form overleaf and return it by post, using the mailing label at the bottom of the Request Form (no postage stamp is necessary if posted in Hong Kong; otherwise please affix an appropriate stamp), or by hand delivery to BOCHK's share registrar, Computershare Hong Kong Investor Services Limited ("BOCHK's Registrar") at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wan Chai, Hong Kong. You may also send a scanned copy of the Request Form duly completed and signed to BOCHK's Registrar via email to bochk.ecom@computershare.com.hk. The Request Form may also be downloaded from BOCHK's website at www.bbcchk.com or HKEx's website at <a href="https://www.bochk.com

You are entitled at any time by reasonable notice in writing to BOCHK's Registrar to change your choice of language and means of receiving Corporate Communications. Further, if you have chosen (or are deemed to have consented) to access the Corporate Communications posted on BOCHK's website and have any difficulty in receiving or gaining access to the relevant documents, for any reason, BOCHK's Registrar will promptly upon your notice send the printed form of the same to you free of charge. The aforesaid notice should contain your name, address, contact telephone number and relevant request and be sent to BOCHK's Registrar at the address as mentioned above or via email to bochk.ecom@computershare.com.hk.

Please note that printed English and Chinese versions of Corporate Communications of BOCHK are and will be available from BOCHK's Registrar upon request, and both language versions are or will be available on BOCHK's website at www.bochk.com and HKEx's website at www.hkexnews.hk.

You are encouraged to access the Corporate Communications posted on BOCHK's website in lieu of receiving printed copies, which helps to reduce the impact on the environment and, we believe, is a more convenient and prompt method of communication with shareholders.

If you have any queries relating to this letter, please do not hesitate to call BOCHK's enquiry hotline at (852) 2846 2700 during business hours from 9:00 a.m. to 6:00 p.m. from Monday to Friday, excluding Hong Kong public holidays.

Yours faithfully, For and on behalf of BOC Hong Kong (Holdings) Limited Chan Chun Ying Company Secretary

敬启者:

致现有登记股东之函件 — (1)刊发公司通讯文件通知包括2015年股东週年大会通告;及(2)选择收取公司通讯文件之语言版本及收取方式

中银香港(控股)有限公司(「中银香港」)(i) 2014年报,(ii) 2014财务摘要报告及(iii)载有2015年股东周年大会通告及发行及购回股份的一般授权建议之通函(「通函」)备有中、英文版。上述文件的中、英文版现已上载于中银香港网站(www.bochk.com)及香港交易及结算所有限公司(「香港交易所」)网站(www.hkexnews.hk)。本公司订于2015年6月16日(星期二)下午2时正假座香港中环金融街8号香港四季酒店2楼四季大礼堂举行股东周年大会。

股东如(a)仅收取英文版或中文版的2014年报或2014财务摘要报告(视情况而定)的印刷本,但欲收取另一语言的印刷本;或(b)已选择(或被视为同意)上网阅览登载在中银香港网站的公司通讯文件(定义见下文)以代替收取其印刷本「网上阅览文件方式」),但现欲收取其印刷本;或(c)欲更改收取中银香港已或将会向股东刊发的公司通讯文件包括(但不限于)财务摘要报告「财务摘要」》、完整的年报及账目「详细财务报告」》、中期报告、会议通告、上市文件、通函及代表委任表格(合称「公司通讯文件」的语言版本及收取方式,请填妥背面的要求表格的甲部及/或乙部,然后使用要求表格底部随附的邮寄标签将要求表格寄回(如在香港投寄,毋须贴上邮票;否则,请贴上适当的邮票)或以专人交付位于香港湾仔皇后大道东183号合和中心17M楼的中银香港股份过户登记处香港中央证券登记有限公司(「中银香港过户处」)。阁下亦可把已填妥及签署的要求表格的扫描副本以电邮方式传送至bochk.ecom@computershare.com.hk。该要求表格亦可于中银香港网站(www.bochk.com)或香港交易所网站(www.hkexnews.hk)内下载。

阁下有权随时向中银香港过户处发出合理时间的书面通知,要求更改所选择收取公司通讯文件的语言版本及收取方式。此外,倘阁下已选择(或被视为同意)上网阅览登载在中银香港网站的公司通讯文件,无论因任何理由以致在收取或阅览有关文件时遇到困难,中银香港过户处将于接到阁下通知后,立即向阁下免费发送该等文件的印刷本。前述通知须包括阁下的姓名、地址、联络电话号码及相关要求并依照上述地址送交中银香港过户处或以电邮方式传送至bochk.ecom@computershare.com.hk。

中银香港及中银香港过户处亦备有中银香港的公司通讯文件的中、英文版印刷本,以供索取;该等公司通讯文件的中、英文两种语言版本已或将会登载在中银香港网站(www.bochk.com)及香港交易所网站(www.hkexnews.hk),以供阅览。

中银香港希望阁下踊跃采用上网方式阅览登载在中银香港网站的公司通讯文件,以代替收取公司通讯文件的印刷本。此方式不但有助减少对环境的影响,而且中银香港相信此乃更方便快捷与股东通讯的方式。

如阁下对本函内容有任何疑问,请致电中银香港的查询热线(852) 2846 2700,办公时间为星期一至五(香港公众假期除外)上午9时正至下午6时正。

此致

各位登记股东

代表 中银香港(控股)有限公司 *公司秘书* 陈振英 谨启

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要求表格 Request Form

To: BOC Hong Kong (Holdings) Limited ("BOCHK")

致:中银香港(控股)有限公司(「中银香港」)

(股份代号:2388)

Unless otherwise stated, capitalised terms used herein shall have the same meanings as those defined in the letter of BOCHK to its Existing Registered Shareholders dated 13 April 2015 除文义另有规定外,本要求表格中所用词汇具有日期为二零一五年四月十三日中银香港致其现有登记股东的函件中所界定的涵义。

- To receive another printed version of the 2014 Annual Report and the 2014 Summary Financial Report of BOCHK 甲部 — 收取中银香港2014年报及2014财务摘要报告的另一印刷本

(Please tick ONLY ONE box Note 1) (请以「✓」号选择一项附注1)

I/We have already received the respective version of the 2014 Annual Report/the 2014 Summary Financial Report but I/we would like to receive another printed version: 本人/吾等已收取2014年报/2014财务摘要报告的相应版本,但现在希望收取另一印刷本:

	2014 Summary Financial Report 2014财务摘要报告	2014 Annual Report 2014年报
Chinese version 中文版		
English version 英文版		
Chinese and English versions 中文及英文版		

Part B — To change the choice of language and means of receipt of future Corporate Communications of BOCHK 乙部 — 更改所选择收取中银香港日后刊发的公司通讯文件的语言版本及收取方式

I/We would like to receive future Corporate Communications of BOCHK in the manner as indicated below: 本人/吾等希望以下列方式收取中银香港日后刊发的公司通讯文件:

(Please tick ONLY ONE box Note 1)(请以「✓」号选择一项^{附注1})

Website Option 网上阅览文件方式

to access the Corporate Communications posted on BOCHK's website at www.bochk.com using electronic means in lieu of receiving printed copies, and to receive printed notification of the publication of the Corporate Communications on the website of BOCHK; or 以电子形式阅览登载于中银香港网站(www.bochk.com)的公司通讯文件,以代替收取公司通讯文件的印刷本,并收取有关公司通讯文件已于中银香港网站上刊发的通知;

Printed Version Option 印刷本方式

	Financial Summary and other Corporate Communications 财务摘要及其他公司通讯文件	Full Financial Report and other Corporate Communications 详细财务报告及其他公司通讯文件
Chinese version 中文版		
English version 英文版		
Chinese and English versions 中文及英文版		

Contact telephone number(s): 联络电话号码:	Signature(s) Note 2: 签名 ^{明社2} :	
	Date:	
	日期:	

Notes 附注:

- Please tick only one box under each of Part A and Part B on this form. Any Request Form with more than one box ticked under each of Part A and Part B, with no box ticked, with no signature or otherwise incorrectly completed will be void. 在本要求表格的甲部及乙部只可各自选择一项。如在本要求表格的甲部及乙部各自作出超过一项选择、或未有作出选择、或未有签署、或在其他方面填写不正确,则本要求表格将会作废。
- If your shares are held in joint names, all joint shareholders OR the joint shareholder whose name stands first on the Register of Members of BOCHK in respect of the joint holding should sign on this Request Form in order to be valid. 如阁下的股份以联名持有,则本要求表格须由所有联名股东或该名于中银香港股东名册上就联名持有股份其姓名位列首位的联名股东签署,方为有效。
- Please return this Request Form by cutting the mailing label at the bottom of this form and stick it on the envelope according to the indications and mail this Request Form to BOCHK's Registrar, Computershare Hong Kong Investor Services Limited. 请按指示将本要求表格底部的邮寄标签剪贴于信封上,并寄回中银香港股份过户登记处香港中央证券登记有限公司。
- For the avoidance of doubt, we do not accept any other instructions given on this Request Form. 为免存疑,任何在本要求表格上的额外指示,中银香港将不予处理。

--}<------邮寄标签 MAILING LABEL

香港中央证券登记有限公司 Computershare Hong Kong Investor Services Limited 简便回邮号码 Freepost No. 37 香港 Hong Kong

阁下寄回此要求表格时,请将邮寄标签剪贴于信封上。

如在本港投寄毋须贴上邮票。

Please cut the mailing label and stick this on the envelope to return this Request Form to us.

No postage stamp is necessary if posted in Hong Kong.