



Photo Caption:
Dr. Liu Jinbao (1st from left) and Mr. Tung Chee Hwa (2nd from left),
Chief Executive of HKSAR, officiated at the "Hong Kong Tree Planting Day"

Good Corporate Citizenship

Bank of China (Hong Kong) adheres strongly to the mission of "Where we have our roots, there goes our service". While offering comprehensive financial services to our customers and the general public, we undertake social responsibility as a good corporate citizen with great zeal. Our "Bank of China Group Charitable Foundation" (hereafter referred as the "Foundation" which changed its name to "Bank of China (Hong Kong) Charitable Foundation" in April 2002), has actively participated in and supported local social welfare activities since its establishment in 1994. We believe that the prosperity and stability of an economy are founded on the complete and healthy development of the society, including areas of culture, recreation, education, environmental protection, health and assistance to the poor and the weak. Our participation in such areas also demonstrates our good corporate citizenship and dedication to reciprocate and serve the people of Hong Kong.

香港保護兒童會
 中銀幼兒園開幕典禮
 HKSPC BOC Day Nursery Opening Ceremony



Situated at Olympian City in West Kowloon, the "Hong Kong Society For the Protection of Children BOC Day Nursery" which was opened in September 2001, provides pre-school education and nursery services for our future generation

Education is a cornerstone of our economic development and highly talented people are an important element in ensuring Hong Kong's competitiveness. In 2001, the Foundation continued to provide scholarships and bursaries to the Chinese University, the Polytechnic University, the City University, the University of Science & Technology, the Baptist University and the Open University of Hong Kong to encourage and assist outstanding undergraduates. In addition, a bursary for an "Advanced Mandarin Programme" has been jointly established with the Hong Kong Institute of Education to help promote the use of Mandarin. Since its inception, the Foundation has contributed HK\$4.5 million to tertiary education scholarships and bursaries.

In support of local pre-school education, the Foundation donated HK\$800,000 for the establishment of the "Hong Kong Society For the Protection of Children BOC Day Nursery" which was officially opened in September 2001. Located at Olympian City in West Kowloon, the nursery provides full-time pre-school education and nursery services. It also caters to the special needs of children and offers occasional child-care services. A range of diversified activities are offered to foster a balanced development of the children, both physically and intellectually.

During the year, the Foundation built four "Project Hope" Primary Schools to improve the learning environment for pupils in impoverished regions in the Mainland of China, namely Wu Ping Xiang Dian, Chang Jiang Cai Fang, Lian Cheng Peng Kou and Shang Hang Nan Yang. From 1996 to 2001, the Foundation has contributed HK\$4.6 million to the "Project Hope" Primary Schools in more than 10 counties and municipalities.

The promotion of environmental awareness in building a "Green" Hong Kong is one of the major activities sponsored by the Foundation. In 2001, the Foundation sponsored the "Hong Kong Tree Planting Day" and became a diamond corporate member of "World Wide Fund for Nature Hong Kong". Moreover, it sponsored "BOC Discover Mai Po Charity Walk" for the second consecutive year and the number of participants increased by 50% over the previous year. The Foundation also pioneered in launching the "Hong Kong Green School Award" for secondary and primary schools to promote a culture of environmental awareness among our future generations. In 2001, the number of schools participating in "The Second Green School Award" soared from 96 to 165. The winners received cash awards from the Foundation to set up or refurbish permanent environmental resource centres on their campuses. This will help inspire students to incorporate their "green wisdom" into their daily lives.

With the objective of promoting "green life" among our younger generation, "Hong Kong Green School Award" is well-received by the local education sector. Mr. Zhu Chi (3rd from left), Deputy Chief Executive, officiated at the presentation ceremony





The Foundation is committed to supporting and promoting local badminton development by donation of HK\$5.35 million to the Hong Kong Badminton Association from 1999 to 2004

The total donations made by the Foundation towards environmental promotion in Hong Kong amounted to approximately HK\$2.7 million during the period from 1998 to 2001.

The Foundation has been sparing no effort in supporting sports development in Hong Kong. Since 1999, it has been sponsoring the "Hong Kong Badminton Promotion Scheme" with a total of HK\$2.65 million to promote the development of local badminton. The activities under the scheme includes the "Hong Kong Badminton (Award) Training Scheme", the "Hong Kong Badminton Annual Championship", the "Hong Kong Youth Badminton Championship" and the "Hong Kong Badminton Doubles League". The staggering achievement of having 97,000 participants joining the events since its commencement has demonstrated the popularity of this sport and the level of skill of badminton players in Hong Kong. Among the competitors were Wang Chen and Ling Wan Ting of the Hong Kong Badminton Team, who have become renowned international players. Last year, the scheme received public recognition and was honoured by Hong Kong Sports Development Board with a merit award of "Best Youth Sports Sponsorship". As the "Badminton Development Scheme" was well-

received by the public, the Foundation has undertaken to continue to support the scheme from 2002 to 2004 with a donation of HK\$2.7 million.

In 2001, the Foundation remained active in social charity activities like "Dress Casual Day", "Charity Marathon", "Joint Efforts for Social Welfare" of Community Chest and other activities held by local charitable organizations such as Tung Wah Hospital, Yan Chai Hospital, Po Leung Kuk and Lifeline Express.

In addition, the Foundation has donated HK\$1.2 million to the Hong Kong Red Cross for the purchase of a brand new blood donation vehicle which provides spacious environment for the blood donors with its attractive and advances facilities.

Since its establishment, the Foundation has made a number of donations to disaster relief funds in the Mainland of China, helping out in times of flood, earthquake and snow disasters. To provide further assistance, we take advantage of our extensive branch network to help collect donations from all sectors of our society .

Looking ahead, the Foundation will continue to be committed to its responsibilities as a corporate citizen through the development of various programmes, which relate to people's livelihoods, education and the environment, and the like.



The brand new blood donation vehicle was officiated by Dr. Liu Jinbao (left); Mr. T. L. Yang, Chairman of Hong Kong Red Cross and Mrs. Patricia Ling, Director of Hong Kong Red Cross



愛心流動捐血車
Blood Donation Vehicle