

OUR VISION

To be customer's premier bank



OUR CORE VALUES

Social Responsibility

We care for and contribute to our communities

Performance

We measure results and reward achievement

Integrity

We uphold trustworthiness and business ethics

Respect

We cherish every individual

Innovation

We encourage creativity

Teamwork

We work together to succeed

OUR MISSION

Build customer satisfaction and provide quality and professional service

Offer rewarding career opportunities and cultivate staff commitment

Create values and deliver superior returns to shareholders

Combining with mission, we have **BOC SPIRIT**