



Committed
to Building
a Better Tomorrow
Achieving Growth, Quality and Excellence

Annual Report **2006**



OUR VISION

To be
your
premier bank

Combining the initials of mission
and core values, we have

BOC SPIRIT

OUR MISSION

Build
customer satisfaction
and provide quality
and professional
service

Offer
rewarding career
opportunities and
cultivate staff
commitment

Create
values and deliver
superior returns to
shareholders

OUR CORE VALUES

Social Responsibility
We care for and contribute to our communities

Performance
We measure results and reward achievement

Integrity
We uphold trustworthiness and business ethics

Respect
We cherish every individual

Innovation
We encourage creativity

Teamwork
We work together to succeed



1917

1937

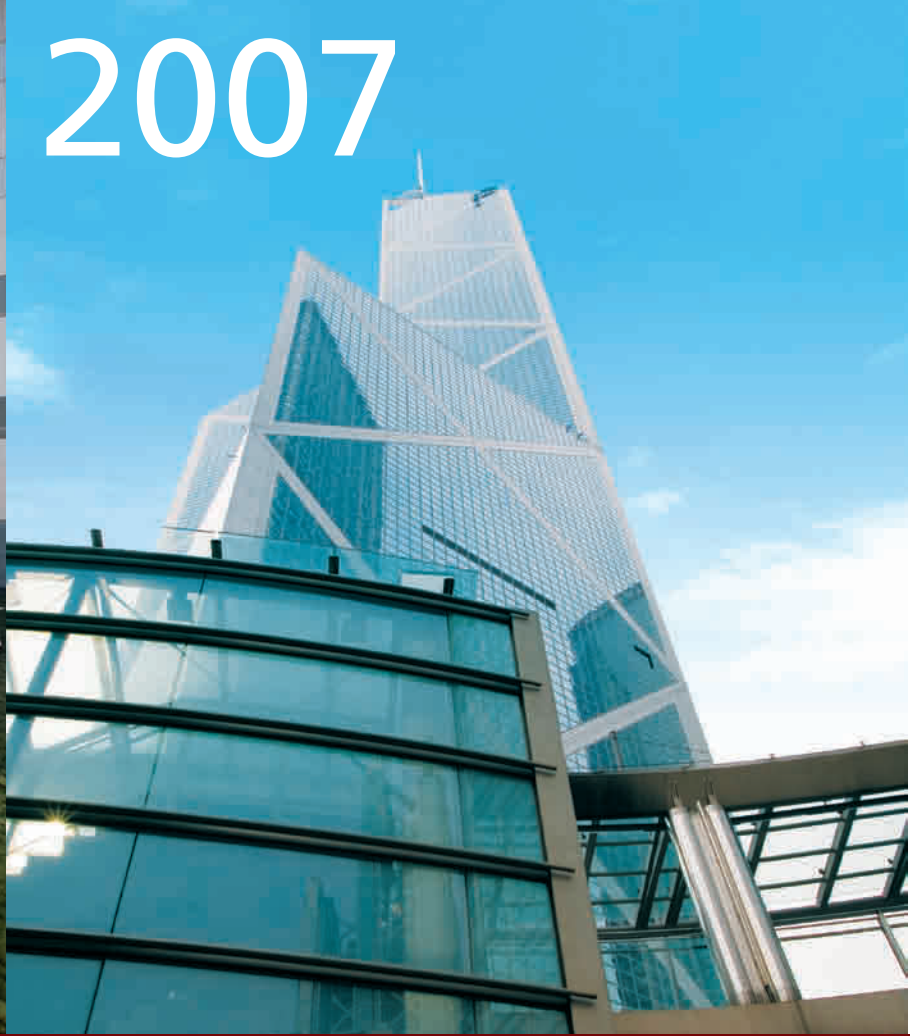
1957

1977





1997



2007

