### Our Vision is to be

# Your Premier Bank

#### Our Mission is to

## Build

customer satisfaction and provide quality and professional service

## **O**FFER

rewarding career opportunities and cultivate staff commitment

## **C**REATE

values and deliver superior returns to shareholders

#### **Our Core Values are**

SOCIAL RESPONSIBILITY

We care for and contribute to our communities

**PERFORMANCE** 

We measure results and reward

achievement

NTEGRITY

We uphold trustworthiness and

business ethics

RESPECT

We cherish every individual

NNOVATION

We encourage creativity

**T**EAMWORK

We work together to succeed

Combining the initials of mission and core values, we have

**BOC SPIRIT**