



**中銀香港(控股)有限公司**

**BOC HONG KONG (HOLDINGS) LIMITED**

(HK Stock Code: "2388", ADR OTC Symbol: "BHKLY")

## IN PURSUIT OF GROWTH & EXCELLENCE

### *Highlights of 2004 Annual Results*

- Profit attributable to shareholders of HK\$11,963 million, up 50.23%
- Earnings per share of HK\$1.1315, up 50.23%
- Return on average shareholders' funds of 18.58%, up 4.96 percentage points
- Final dividend of HK\$0.395 per share subject to approval by shareholders
- Total dividend of HK\$0.715 per share for the year, up 38.83%
- Non-performing loan ratio of 2.95%, down 2.83 percentage points
- Total assets of HK\$796,776 million, up 4.48%

"In 2004, we succeeded in sustaining growth and maximizing shareholder value through a focused business strategy. Capitalizing on our strengths and Hong Kong's economic recovery, the Group delivered its highest profit attributable to shareholders and total annual dividend since its IPO in 2002. We also enhanced our corporate governance and carried out major corporate reforms. As a result, we are well positioned to take advantage of new opportunities that arise in 2005 from Hong Kong's economic upturn and the vibrant Mainland economy. We will continue to grow our businesses, expand our local and Mainland markets, and uphold our leadership in areas that we excel at."

Xiao Gang, *Chairman*

BOC Hong Kong (Holdings) Limited is a leading commercial banking group in Hong Kong offering a comprehensive range of financial products and services to retail and corporate customers. Our extensive branch network in Hong Kong and the Mainland of China allows us to meet the cross-border financial service needs of Hong Kong and Mainland customers.

For detailed information of the annual results, please visit [www.bochk.com](http://www.bochk.com)

"Please also refer to the published version of this announcement in The Standard, The International Herald Tribune, The Asian Wall Street Journal and Financial Time"