2011 Interim Results

2011.08.24





Forward-Looking Statement Disclaimer

This presentation and subsequent discussions may contain forward-looking statements that involve risks and uncertainties. These statements are generally indicated by the use of forward-looking terminology such as believe, expect, anticipate, estimate, plan, project, target, may, will or may be expressed to be results of actions that may or are expected to occur in the future. You should not place undue reliance on these forward-looking statements, which reflect our belief only as of the date of this presentation. These forward-looking statements are based on our own information and on information from other sources we believe to be reliable. Our actual results may be materially less favorable than those expressed or implied by these forward-looking statements which could depress the market price of our Level 1 ADSs and local shares.



Management Team

Mr. Gary He Vice Chairman & Chief Executive

Mr. Gao Yingxin Executive Director & Deputy Chief Executive

Mr. Zhuo Chengwen Chief Financial Officer

Mr. David Wong Deputy Chief Executive

Mr. Jason Yeung Deputy Chief Executive



Agenda

- **■**Key Performance Highlights
- **■**Financial Results
- **■**Outlook and Strategy





Operating Environment

- Hong Kong and Mainland economies performed well but unease underpinned global markets
- Low interest rates, inflation and intense competition remained key operating challenges
- Considerable business opportunities arose from surging loan demand and expansion of offshore RMB market



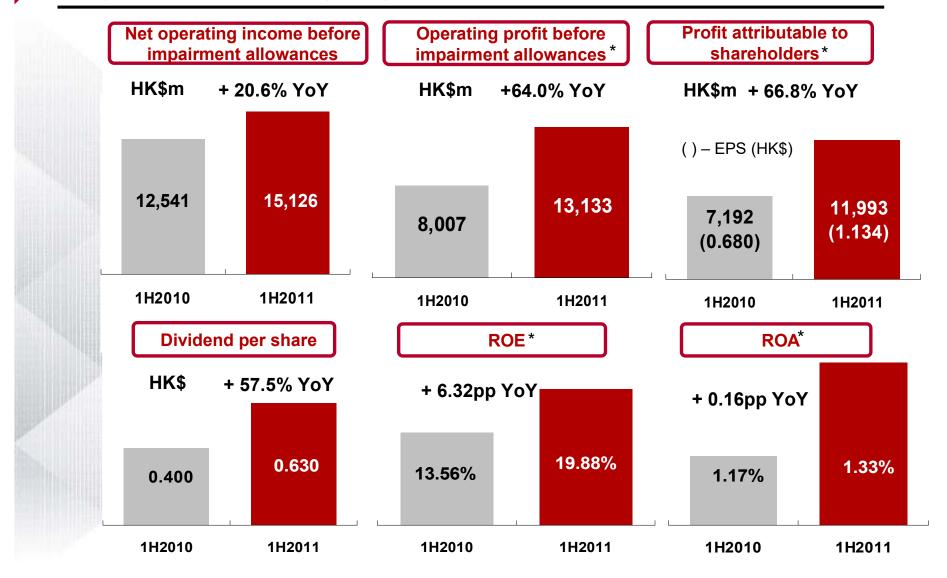
Performance Overview

Achieved solid growth momentum in core businesses

- Delivered satisfactory growth on the back of our balanced growth strategy
- Maintained stringent risk control and proactively managed our assets and liabilities to further fortify financial position
- Continued to make good progress in offshore RMB business



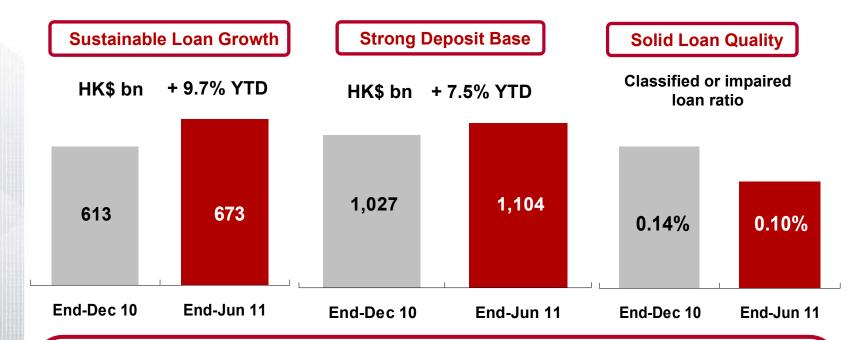
Key Financial Highlights



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^{*} Including net recovery from underlying collateral of Lehman Brothers minibonds and related expenses.

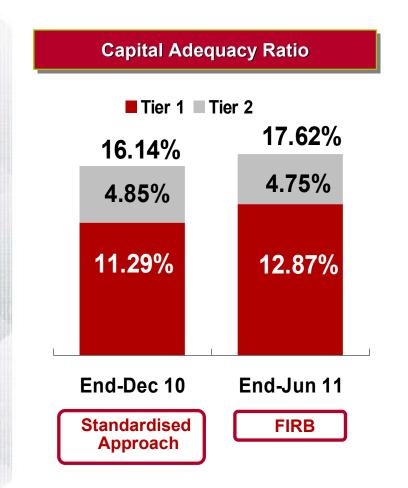
Sustainable and Prudent Lending



- Maintained balanced strategy which aims at delivering sustainable growth
- Adopted proactive deposit-taking initiatives to support business growth
- Strictly adhered to our lending policies and focused on customer selection to ensure loan quality
- Loan-to-deposit ratio remained relatively stable at 61% while liquidity position remained solid at 36.38%



Strong Capital Position



- Migration to FIRB commencing 2011 provides a solid foundation for credit business and risk management
- Well-capitalised with Tier 1 of 12.87%
- Strong capital base supports business growth and dividend policy





Condensed Income Statement

Record high first half profits driven by core businesses

HK\$ m	1H2011	1H2010	2H2010	%	YoY		% НоН
Net interest income	10,205	8,964	9,770	↑	13.8	↑	4.5
Net fee and commission income	3,986	3,397	3,647	\uparrow	17.3	↑	9.3
Other operating income	935	180	1,550	↑ 4	419.4	\downarrow	39.7
Net operating income before impairment allowances Net (charge)/reversal of impairment allowances	15,126 (30)	12,541 161	14,967 154	1	20.6	↑	1.1
Net operating income	15,096	12,702	15,121	↑	18.8	\downarrow	0.2
Operating expenses*	(1,993)	(4,534)	(5,050)	↓	56.0	↓	60.5
Operating profit	13,103	8,168	10,071	↑	60.4	↑	30.1
Non-operating items	1,484	599	904	↑ 1	147.7	↑	64.2
Profit attributable to shareholders	11,993	7,192	9,004	↑	66.8	↑	33.2

^{* 1}H11 figures included a net write-back of HK\$2,835 million arising from the net recovery of HK\$2,854 million from the underlying collateral of the Lehman Brothers minibonds and related expenses.



Net Interest Income

Net interest income increased
Growth in average interest earning assets offset NIM pressure

HK\$ m	1H2011	1H2010	2H2010	% YoY	% НоН
Interest income	15,156	10,671	12,778	† 42.0	↑ 18.6
Interest expense	4,951	1,707	3,008	† 190.0	↑ 64.6
Net interest income	10,205	8,964	9,770	↑ 13.8	↑ 4.5
Average interest earning assets	1,698,704	1,142,383	1,367,524	↑ 48.7	↑ 24.2
Net interest margin (NIM)	1.21%	1.58%	1.42%	↓ 0.37pp	↓ 0.21pp
Adjusted NIM*	1.48%	1.64%	1.55%	↓ 0.16pp	↓ 0.07pp

^{*}Excluding the estimated impact of BOCHK's RMB clearing function in Hong Kong



Non-interest Income

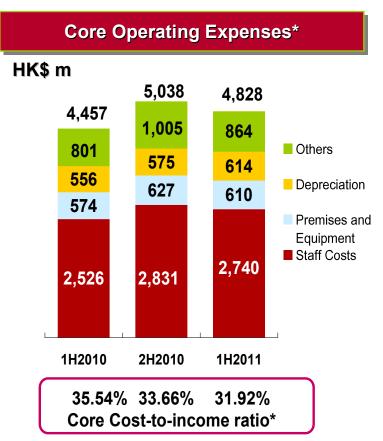
Broad-based growth in fee and commission income Higher net trading gain driven by foreign exchange activities

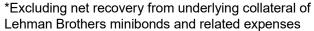
HK\$ m	1H2011	1H2010	2H2010	% YoY	% НоН
Net fee and commission income	3,986	3,397	3,647	↑ 17.3	↑ 9.3
Fee and commission income					_
Securities brokerage	1,485	1,509	1,829	↓ 1.6	↓ 18.8
Funds distribution	176	67	93	↑ 162.7	↑ 89.2
Insurance	610	220	341	↑ 177.3	↑ 78.9
Loan commissions	588	623	338	↓ 5.6	↑ 74.0
Bill commissions	418	371	380	↑ 12.7	↑ 10.0
Payment services	303	272	296	↑ 11.4	↑ 2.4
Credit cards	1,189	903	1,100	↑ 31.7	↑ 8.1
Currency exchange	224	125	207	↑ 79.2	↑ 8.2
Trust services	123	98	108	↑ 25.5	↑ 13.9
Others	316	293	306	↑ 7.8	↑ 3.3
Other operating income	935	180	1,550	↑ 419.4	↓ 39.7
Net trading gain	761	(36)	1,405		↓ 45.8
Net gain on financial instruments		-			·
designated at FVTPL	398	640	102	↓ 37.8	↑ 290.2
Others	(224)	(424)	43	↓ 47.2	·
Total	4,921	3,577	5,197	↑ 37.6	↓ 5.3



Operating Expenses

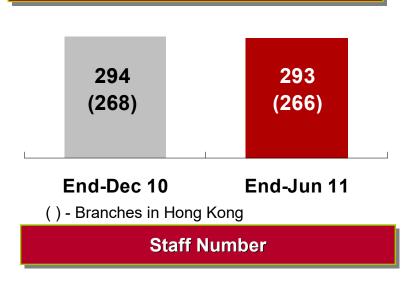
Operating expenses effectively managed Core cost-to-income ratio improved

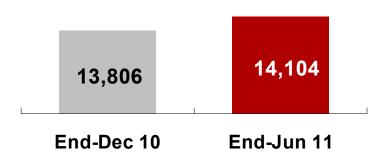






Number of Branches





Net (charge) / reversal of Impairment Allowances

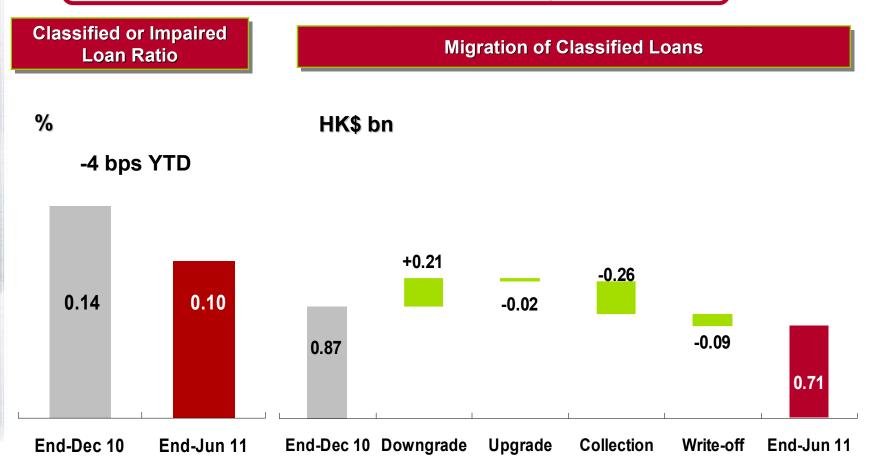
Small net charge of impairment allowances due to loan book expansion and lower recoveries

HK\$ m	1H2011	1H2010	2H2010	•	% YoY	%	₆ НоН
Advances to customers Net reversal/(charge) of allowances before recoveries							
- individual assessment	42	56	93	\downarrow	25.0	\downarrow	54.8
- collective assessment	(295)	(256)	(272)	\uparrow	15.2	\uparrow	8.5
Recoveries	216	294	155	\downarrow	26.5	↑	39.4
Net (charge)/reversal of loan impairment allowances	(37)	94	(24)			↑	54.2
Securities Investments Net reversal of impairment on securities investments	12	72	182	\downarrow	83.3	\downarrow	93.4
<u>Others</u>	(5)	(5)	(4)			<u> </u>	25.0
Total (charge)/reversal to income statement	(30)	161	154				



Loan Quality

Sound risk management and balanced growth strategy translated into solid loan quality





Condensed Balance Sheet

Growth in total assets driven by the expansion of core business and offshore RMB business

HK\$ m	End-Jun 11	End-Dec 10	% (Change
Total assets	1,830,379	1,661,040	\uparrow	10.2
Cash and balances with banks and other financial institutions Placements with banks and	419,231	415,812	1	0.8
other financial institutions	89,618	39,499	↑	126.9
Securities investments	441,973	430,060	<u> </u>	2.8
Advances and other accounts	719,500	645,424	\uparrow	11.5
Fixed assets & IP	47,774	41,391	\uparrow	15.4
Total liabilities	1,700,756	1,542,751	↑	10.2
Inter-bank deposits taken	386,904	313,784	↑	23.3
Deposits from customers*	1,104,004	1,027,267	\uparrow	7.5
Subordinated liabilities	27,838	26,877	\uparrow	3.6
Total equity	129,623	118,289	↑	9.6
Non-controlling interests	3,460	3,108	↑	11.3
Shareholders' funds	126,163	115,181	<u> </u>	9.5

^{*} Including structured deposits



Customer Deposits

Solid expansion of deposit base driven by USD and RMB deposits

HK\$ m	End-Jun 11	n 11 End-Dec 10		hange
Demand deposits and current accounts	70,619	70,453	\uparrow	0.2
Saving deposits	522,972	528,035	\downarrow	1.0
Time, call and notice deposits	509,844	428,545	\uparrow	19.0
Structured deposits	569	234	↑	143.2
Total deposits from customers	1,104,004	1,027,267	\uparrow	7.5



Advances to Customers

Sustained healthy growth with improved pricing for new loans

HK\$ m	End-Jun 11	End-Dec 10	% C	hange
Loans for use in HK - corporate	231,812	206,947	↑	12.0
Loans for use in HK - individual	202,824	180,140	<u>,</u>	12.6
Residential mortgages*	168,084	147,424	↑	14.0
Credit card advances	8,595	8,230	↑	4.4
Trade finance	59,840	53,396	↑	12.1
Loans for use outside HK	178,382	172,736	↑	3.3
Total advances to customers	672,858	613,219	↑	9.7
Loan-to-deposit ratio	60.95%	59.69%		

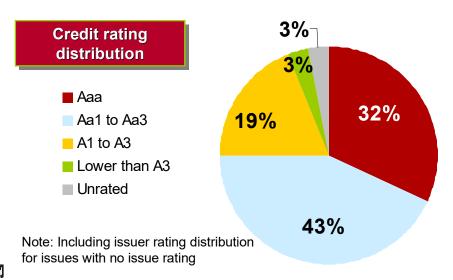
^{*}Loans for purchase of residential properties other than flats in Home Ownership Scheme, Private Sector Participation Scheme and Tenants Purchase Scheme



Securities Investments

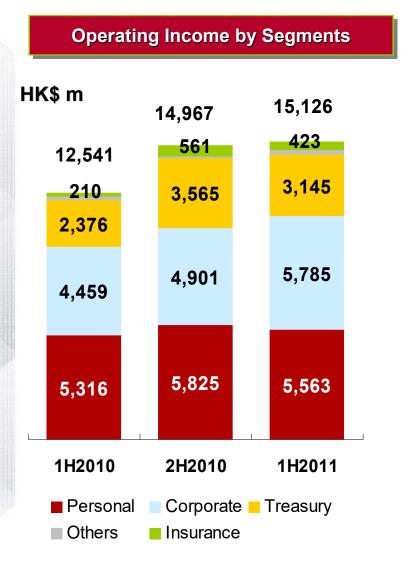
Proactive investment strategy to optimise portfolio mix and return

HK\$ m	End-Jun 11	End-Jun 11 End-Dec 10		Change
Sovereign	115,776	119,124	\downarrow	2.8
Public Sector	48,233	41,018	\uparrow	17.6
Corporate entities	35,499	29,579	↑	20.0
Banks and other FIs	242,465	240,339	\uparrow	0.9
Total	441,973	430,060	↑	2.8





Segmental Performance

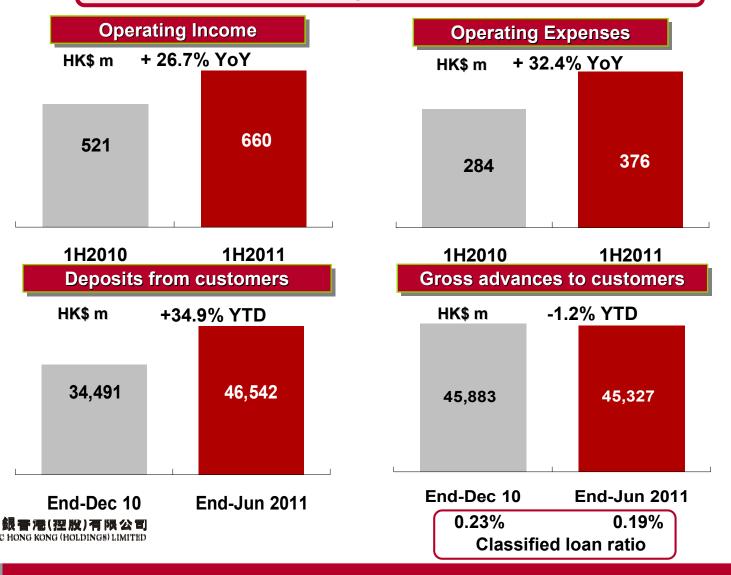


- **Personal:** Solid growth in mortgages and credit card business
- Corporate: Enhanced crossborder service capabilities drove strong growth
- **Treasury:** Proactive investment strategy to secure risk-adjusted return
- Insurance: Improved product mix and successful launch of RMB insurance products



Mainland Business

Loan-to-deposit ratio further improved Focused on enhancing deposit base and asset mix





Outlook and Strategy

Maintain balanced approach for long-term sustainable growth

- Build on our business and financial strengths to capture new growth opportunities
- Continue to manage risk proactively amid uncertain and volatile market conditions
- Invest judiciously in key strategic areas for longterm growth
- Capitalise on our competitive edge in offshore RMB business to enhance customer relationships and create more business opportunities



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