

### Forward-Looking Statement Disclaimer

This presentation and subsequent discussions may contain forward-looking statements that involve risks and uncertainties. These statements are generally indicated by the use of forwardlooking terminology such as believe, expect, anticipate, estimate, plan, project, target, may, will or may be expressed to be results of actions that may or are expected to occur in the future. You should not place undue reliance on these forward-looking statements, which reflect our belief only as of the date of this presentation. These forward-looking statements are based on our own information and on information from other sources we believe to be reliable. Our actual results may be materially less favourable than those expressed or implied by these forward-looking statements which could depress the market price of our Level 1 ADSs and local shares.



## **Management Team**

Mr Gary He Vice Chairman & Chief Executive

Mr Gao Yingxin Executive Director & Deputy Chief Executive

Mr Zhuo Chengwen Chief Financial Officer

Mr Jason Yeung Deputy Chief Executive

Mr Huang Hong Deputy Chief Executive



## Agenda

- Key Performance Highlights
- Financial Results
- Outlook and Strategy





## **Operating Environment**

- External economic environment witnessed mixed growth trajectory
- Local economic growth faced headwinds amid weak external demand and slower private consumption
- Banks faced challenges from keen competition and subdued property market
- RMB internationalisation continued to fuel healthy growth in cross-border activities



#### **Performance Overview**

#### Solid performance driven by core businesses

- Sustainable growth with improved core income
- Proactive capital, liquidity and risk management to support long-term development
- Reinforced market leadership in RMB business capitalising on enhanced service platforms
- Deepened collaboration with BOC to provide comprehensive customer solutions



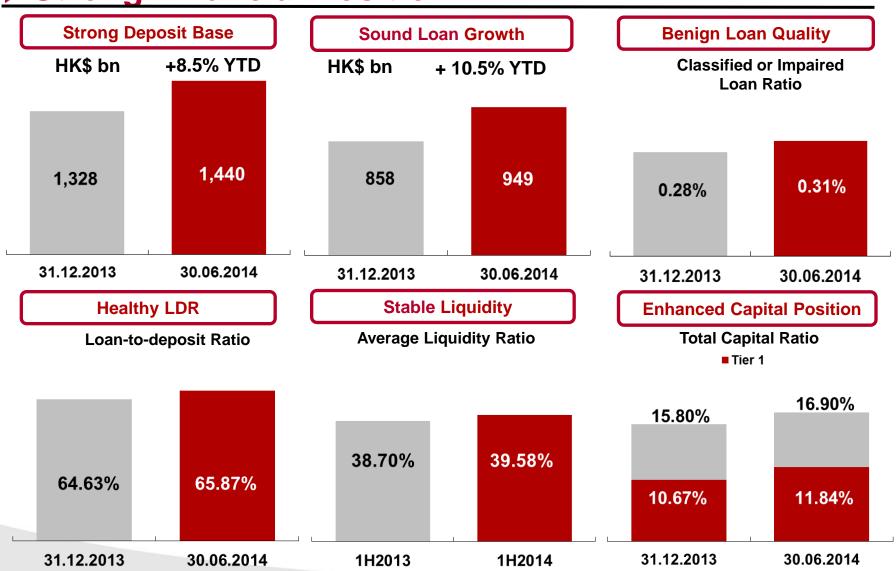
## **Key Financial Highlights**

HK\$m	1H2014	1H2013	% YoY
Net operating income before impairment allowances	21,649	19,791	9.4
Operating profit before impairment allowances	15,433	14,099	9.5
Profit attributable to the equity holders	12,083	11,252	7.4
EPS (HK\$)	1.143	1.064	7.4
DPS (HK\$)	0.545	0.545	
ROE	14.75%	14.87%	(0.12pp)
ROA	1.20%	1.27%	(0.07pp)

- Solid income growth mainly driven by net interest income
- Net operating income, PPOP and attributable profit achieved new interim highs



#### **Strong Financial Position**





## Condensed Income Statement

#### Sustainable growth in core income and profits

HK\$ m	1H2014	1H2013	% YoY	2H2013	% НоН
Net interest income	15,656	13,331	17.4	14,585	7.3
Net fee and commission income	4,815	4,681	2.9	4,284	12.4
Other operating income	1,178	1,779	(33.8)	1,653	(28.7)
Net operating income before impairment allowances  Net charge of impairment allowances	21,649 (379)	19,791 (371)	9.4 2.2	20,522 (366)	5.5 3.6
Net operating income	21,270	19,420	9.5	20,156	5.5
Operating expenses	(6,216)	(5,692)	9.2	(6,391)	(2.7)
Operating profit	15,054	13,728	9.7	13,765	9.4
Non-operating items	125	220	(43.2)	80	56.3
Profit attributable to the equity holders	12,083	11,252	7.4	11,000	9.8



#### Net Interest Income

# Strong net interest income growth on higher AIEA and NIM expansion

HK\$ m	1H2014	1H2013	% YoY	2H2013	% НоН
Interest income	23,304	18,459	26.2	20,920	11.4
Interest expense	7,648	5,128	49.1	6,335	20.7
Net interest income	15,656	13,331	17.4	14,585	7.3
Average interest earning assets (AIEA)	1,814,625	1,607,052	12.9	1,706,560	6.3
Net interest margin (NIM)	1.74%	1.67%	7bps	1.70%	4bps



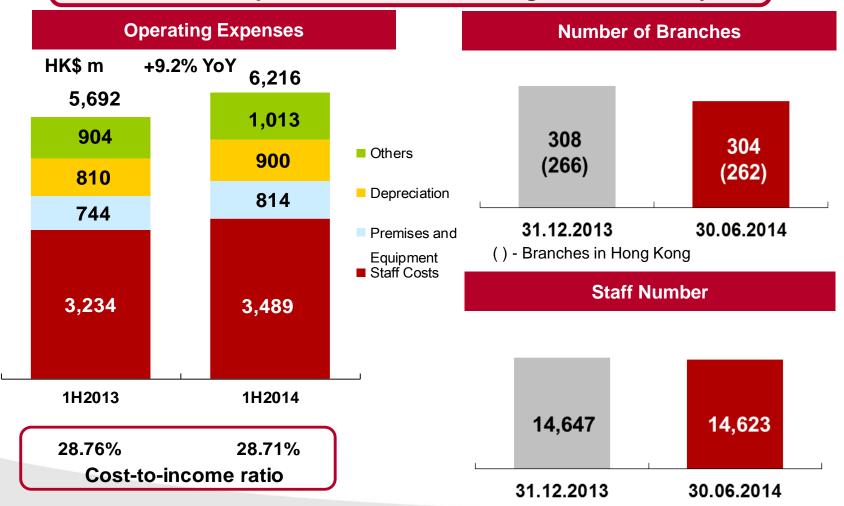
#### Non-interest Income

Moderate growth in net fee and commission income
Other operating income decreased due to lower net trading gain
and insurance segment

HK\$ m	1H2014	1H2013	% YoY	2H2013	% НоН
Fee and commission income					
Credit card business	1,792	1,734	3.3	1,782	0.6
Securities brokerage	1,180	1,224	(3.6)	1,208	(2.3)
Loan commissions	1,134	1,078	5.2	822	38.0
Insurance	677	708	(4.4)	577	17.3
Funds distribution	513	441	16.3	380	35.0
Bills commissions	413	387	6.7	432	(4.4)
Payment services	300	322	(6.8)	343	(12.5)
Trust and custody services	206	181	13.8	206	
Currency exchange	105	88	19.3	109	(3.7)
Others	395	346	14.2	348	13.5
Net fee and commission income	4,815	4,681	2.9	4,284	12.4
Net trading gain	1,329	1,441	(7.8)	1,516	(12.3)
Net gain/(loss) on financial					
instruments designated at FVTPL	18	(520)		361	(95.0)
Others	(169)	858		(224)	(24.6)
Other operating income	1,178	1,779	(33.8)	1,653	(28.7)
Total	5,993	6,460	(7.2)	5,937	0.9

## **Operating Expenses**

Continuous investment in service capabilities and new business platforms while ensuring cost efficiency



## Net Charge of Impairment Allowances

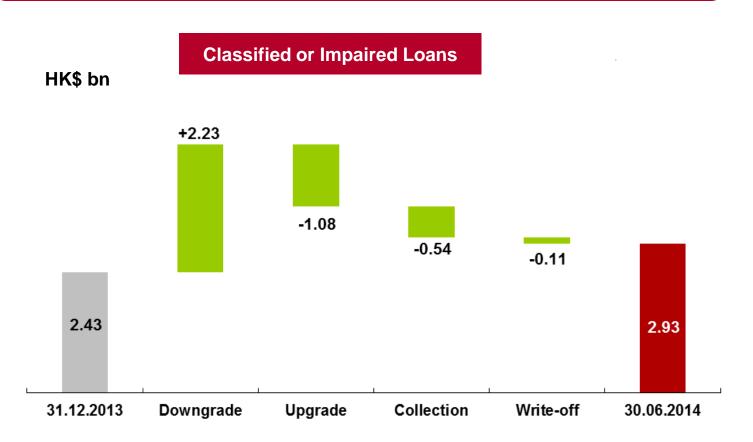
#### Net charge of impairment allowances increased mildly

HK\$ m	1H2014	1H2013	% YoY	2H2013	% НоН
Advances to customers					
Net charge of allowances before recoveries - individual assessment	(152	2) (82)	85.4	(231)	(34.2)
- collective assessment	(326		•	(229)	42.4
Recoveries	101	190	(46.8)	98	3.1
Net charge of loan impairment allowances	(377	7) (368)	2.4	(362)	4.1
Securities Investments Net reversal of impairment on securities					
investments	2	2 1	100.0	4	(50.0)
<u>Others</u>	(4	1) (4)		(8)	(50.0)
Total charge to income statement	(379	9) (371)	2.2	(366)	3.6



## **Loan Quality**

Quality of overall loan portfolio remained sound Classified or impaired loan ratio stayed at a low level of 0.31%





## **Condensed Balance Sheet**

### Optimised asset mix to drive growth and profitability

HK\$ m	30.06.2014	31.12.2013	% Change
Cash and balances with banks and other financial institutions Placements with banks and	340,517	353,741	(3.7)
other financial institutions	33,496	46,694	(28.3)
Securities investments	466,236	484,213	(3.7)
Advances and other accounts	1,013,705	924,943	9.6
Total assets	2,085,236	2,046,936	1.9
Inter-bank deposits taken	184,885	278,273	(33.6)
Deposits from customers*	1,440,376	1,327,980	8.5
Subordinated liabilities	19,768	19,849	(0.4)
Total liabilities	1,911,858	1,883,928	1.5
Total equity  * Including structured deposits	173,378	163,008	6.4



## **Customer Deposits**

#### Effective deposit strategy to support lending business

HK\$ m	30.06.2014	31.12.2013	% Change
Demand deposits and current accounts	103,033	104,784	(1.7)
Saving deposits	621,513	636,137	(2.3)
Time, call and notice deposits	711,816	583,227	22.0
Structured deposits	4,014	3,832	4.7
Total deposits from customers	1,440,376	1,327,980	8.5



#### **Advances to Customers**

#### **Quality loan growth with stringent risk control**

HK\$ m	30.06.2014	31.12.2013	% Change
Loans for use in HK - corporate	310,341	267,632	16.0
Loans for use in HK - individual	252,077	240,339	4.9
Residential mortgages*	193,775	190,031	2.0
Credit card advances	11,845	12,223	(3.1)
Trade finance	92,749	85,413	8.6
Loans for use outside HK	293,537	264,948	10.8
Total advances to customers	948,704	858,332	10.5
Loan-to-deposit ratio	65.87%	64.63%	

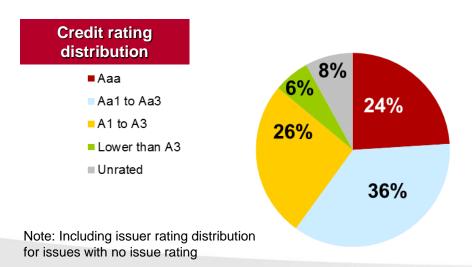


<sup>\*</sup>Loans for purchase of residential properties other than flats in Home Ownership Scheme, Private Sector Participation Scheme and Tenants Purchase Scheme

#### **Securities Investments**

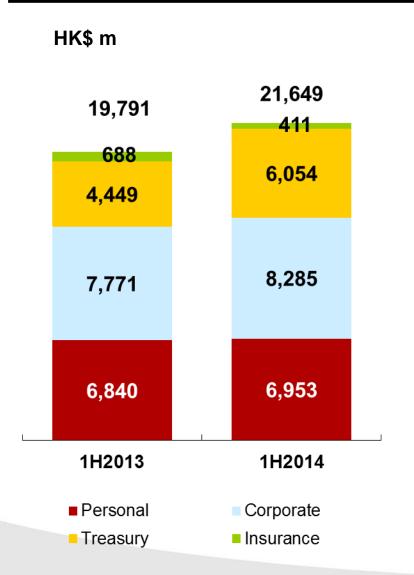
## Optimised portfolio mix to maximise return while staying attuned to risk

HK\$ m	30.06.2014	31.12.2013	% Change
Sovereign	87,475	73,344	19.3
Public Sector	43,146	46,601	(7.4)
Corporate entities	92,350	93,118	(8.0)
Banks and other FIs	243,265	271,150	(10.3)
Total	466,236	484,213	(3.7)





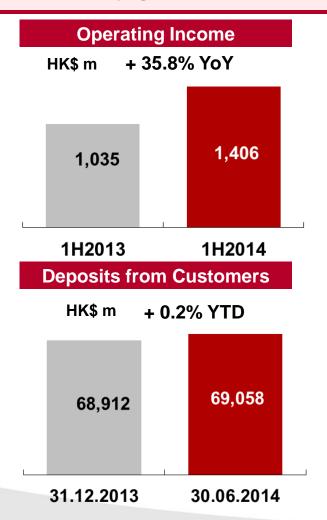
## **Operating Income by Segments**

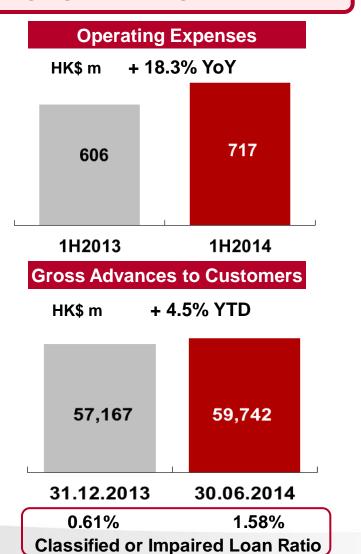


- Personal: Residential mortgages maintained market leadership.
   Encouraging growth in funds distribution
- Corporate: Quality loan growth with further enhancement in service capabilities
- **Treasury:** Proactive investment strategy and good growth in RMB FX-related businesses
- Insurance: Continuous product enhancement and maintained leadership in the RMB insurance market

#### **Mainland Business**

#### Satisfactory growth amid a challenging operating environment









## Outlook and Strategy

**Enhanced competitiveness to capture business opportunities** 

- Stay vigilant as uncertainties still exist amid the challenging operating environment
- Comprehensive collaboration with BOC to further strengthen synergies within the BOC Group
- Maintain strong financial position and rigorous risk management
- Continue to explore new business areas and expand new business platforms for quality growth



