

18 May 2023

**Notice on Collection of Cookies-related ID and Advertising Source on the  
Bank of China (Hong Kong) Limited’s Website &  
Amendment to the “Important Notice”**

With effect from 21 May 2023 (“Effective Date”), when visitors navigate the website of Bank of China (Hong Kong) Limited (“the Company”), the Company may use third-party applications (such as Google Analytics) or third-party agencies (such as website or mobile application analytics companies) to organise, aggregate and analyse visitors’ cookies-related ID or Advertising Source (which does not involve any personally identifiable information) on behalf of the Company. Such aforementioned information may be used together with the personal data collected by the Company for the purposes of statistical analysis and improving marketing efficiency.

With effect from the Effective Date, the Company’s “Important Notice” will be amended as a result of the aforesaid arrangement. Please find below the details of the amendments.

| Item | Summary of amendments   | Amendment details   |
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| 1    | Cookies-related ID and Advertising Source will be recorded in the web server access log files | Paragraph 1 under “Collection of Information” will be amended as follows:<br><br>“When navigating the Company’s website (www.bochk.com), the Company will record visitors’ information in the web server access log files (including the date and time of clicking, IP address, pages visited, type of browser, device, operating system, Internet Banking account number (if applicable), cookies-related ID (if applicable) and third-party advertising platforms from which visitors are directed to the Company’s website (“Advertising Source”) (if applicable)). The Company may use the visit records together with visitors’ personal information for website improvement, statistical analysis and marketing purposes. The Company will keep the relevant information for an appropriate period of time based on actual needs. The Company’s web server access log will record visitors’ information automatically by default. By continuing to browse |



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|   |   | <p>the Company’s website, visitors are deemed to have given their consent for the Company to store, use and transfer their information in the aforementioned manner. Unless visitors consent to the above, they should not continue to use the Company’s website and provide relevant information to the Company.”</p>   |
| 2 | <p>Cookies-related ID will be gathered through the use of cookies.</p>  | <p>Paragraph 2 under “Collection of Information” will be amended as follows:</p> <p>“Additional information (such as cookies-related ID) may be gathered through cookies. Cookies are small bits of data stored in the web browser of a visitor’s computer, mobile phone or other electronic devices with access to the Internet. Such data (which does not contain the name and address or any information that will enable anyone to contact the visitors) can be retrieved from the visitor’s browser. Only anonymous information of visitors will be collected by cookies. Personal data of visitors would not be stored.”</p>   |
| 3 | <p>Added terms relating to the Company’s use of third-party applications (such as Google Analytics) or engagement of third-party agencies (such as website or mobile application analytics companies) to assist in recording visitors’ information.</p> | <p>Paragraph 4 under “Collection of Information” will be added as follows:</p> <p>“When visitors navigate the Company’s website, the Company may use third-party applications (such as Google Analytics) to assist the Company to record the Advertising Source, cookies-related ID and browsing history of the visitors. Such third-party applications will organise, aggregate and analyse the collected data (which does not involve any personally identifiable information) on behalf of the Company. Such analysed (non-personal) information may be used together with the personal data collected by the Company for the purposes of statistical analysis and improving marketing efficiency. The Company and such third-party applications will keep the relevant information for an appropriate period of time based on actual needs. The Company will not provide any personal data (which could identify visitors) to or collect any personally identifiable information from such third-party applications for the foregoing purposes.”</p> |



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|   |  | <p>Paragraph 5 under “Collection of Information” will be added as follows:</p> <p>“When visitors navigate the Company’s website, web browsers will share cookies-related ID with the Company and third-party agencies (such as website or mobile application analytics companies). The Company may entrust third-party agencies to analyse information in relation to visitors’ online activities other than the Company’s website (including usage preferences and patterns) through the use of cookies-related ID. Such information may be analysed together with the personal data collected by the Company for the purposes of statistical analysis and improving marketing efficiency, and to enable the Company to gain a better understanding of visitors’ preferences. The Company and such third-party agencies will keep the relevant information for an appropriate period of time based on actual needs. The Company will not provide any personal data (which could identify the identity of visitors) to or collect any personally identifiable information from such third-party agencies for the foregoing purposes.”</p> |
| 4 | Added the means of refusing the use of cookies-related ID and Advertising Source | <p>Paragraph 8 under “Collection of Information” will be amended as follows:</p> <p>“If visitors do not wish the Company and third parties to use the cookies-related ID or Advertising Source for the purposes of statistical analysis and improving marketing efficiency, they may change the relevant setting in the browser (generally navigate to “Privacy” in the browser’s settings). However, visitors may not be able to log into our Internet Banking and Mobile Banking services afterwards.”</p>  |

For enquiry concerning the arrangement and amendments to the Notice, please call the Company’s Personal Customer Service Hotline at (852) 39882388.

Note:

1. Please note that visitors' continuous use of the Company's website on or after the Effective Date constitutes an agreement and acceptance of the arrangement and amendments to the Notice which shall be binding on you as a visitor. If you do not consent to the above, you should not continue to use the Company's website.
2. Visitors can access to this notice under the tab "What's New" on the Company's website.
3. The new version of the "Importance Notice" will be available on the Company's website ["Home Page">"Important Notice and Privacy Policy Statement">"Bank of China (Hong Kong) Limited"]. Visitors can download and store the new version of the "Importance Notice" via the aforementioned path of the Company's website within 30 days from the Effective Date. Visitors may not be able to download and store such new version of the notice afterwards.
4. Should there be any discrepancy between the English and Chinese version of this notice, the Chinese version shall prevail.