

7th Jun 2023

Beware of “Guess Who” Telephone Deception



The advertisement is a composite image with three main sections. On the left, a person in a dark hoodie is shown from the back, holding a smartphone. Red vertical text reads: '媽！我俾警察拉咗！快啲俾錢保釋我！' (Mom! I was taken by the police! Hurry up and give me money for bail!). Below this is the ADCC logo and two QR codes. The middle section shows an elderly woman with white hair holding a white smartphone to her ear. Blue vertical text asks: '佢真係我個仔？' (Is he really my son?). Below this is the text '有懷疑即打' (Call if you have doubts), '防騙易熱線' (Anti-deception hot line), and '18222' with the website 'www.adcc.gov.hk'. The right section features a woman covering her face with her hands, looking distressed. Large red text at the top says '猜猜我是誰' (Guess who I am) and '電話騙案' (Telephone scam). Below this are three numbered points: 1. '陌生來電' (Unknown caller) with the note '以不明電話號碼致電長者' (Calling the elderly with unknown numbers); 2. '假扮親人' (Impersonating relatives) with the note '噓寒問暖令長者誤信是親人' (Showing warmth to let the elderly believe they are relatives); 3. '要求金錢應急' (Requesting money in an emergency) with the note '訛稱有急事，要求金錢應急' (Claiming an emergency, requesting money). A large blue vertical text on the right says '關長者' (Concerning the elderly). At the bottom right, it says '防騙易熱線' (Anti-deception hot line), '18222', and 'www.adcc.gov.hk'. The ADCC logo and QR codes are also present at the bottom of this section.

BOCHK would like to remind customers to stay vigilant to the “Guess Who” telephone deception to protect their own interests.

Please refer to the following website hyperlink for Police anti-deception information and education video:-

<https://www.adcc.gov.hk/en-hk/video-detail/video-1640984184385540097.html>

Bank of China (Hong Kong) Limited