

12 December 2022

**BOCHK offers e-CNY exclusive experience to Hong Kong customers  
Enjoy e-CNY red packet rewards upon successful registration**

Bank of China (Hong Kong) (“BOCHK”) and Bank of China (“BOC”) take the lead in offering e-CNY Exclusive Experience to customers in Hong Kong. Eligible customers<sup>1</sup> can use their Hong Kong mobile phone number to set up the BOC e-CNY wallet during the registration period<sup>2</sup> through the e-CNY (Pilot Version) App<sup>3</sup> and try out the digital wallet upon successful registration for the exclusive experience programme via BoC Pay. For customers who have successfully participated in the programme, they can enjoy the BOC red packet rewards worth 100 e-CNY in total which can be used for purchases at all offline merchants accepting e-CNY payments on the mainland as well as JD.com and designated U select outlets in Hong Kong.

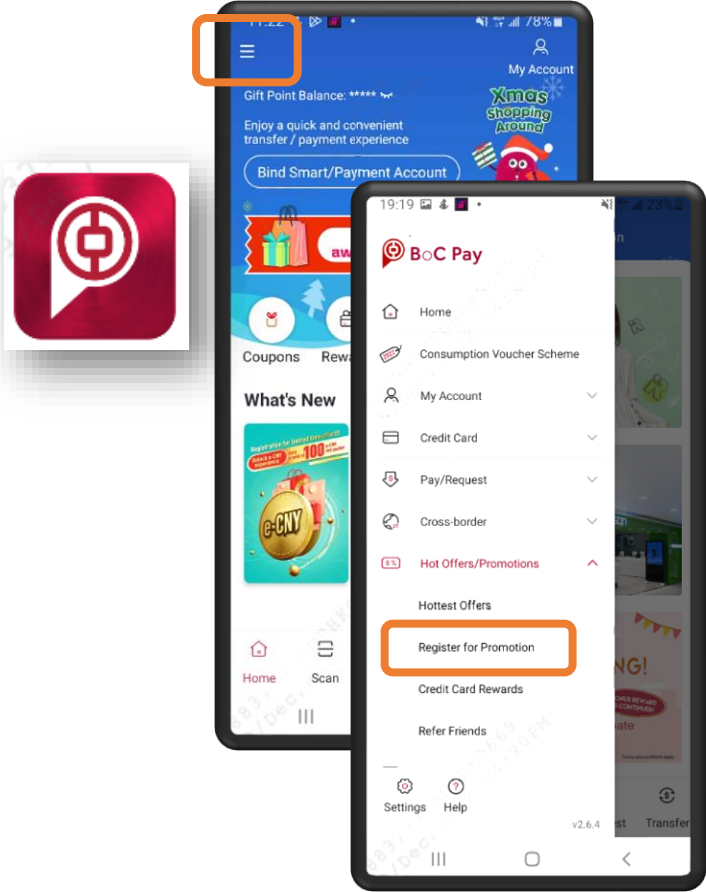
**Chen Guang, Deputy General Manager, Digital Currency Task Force of BOCHK**, said, “BOCHK has been supporting the mainland and Hong Kong regulators in conducting technical testing of e-CNY. The launch of this e-CNY exclusive experience programme will help prove that e-CNY is technically feasible in Hong Kong in the initial stage. BOCHK will provide HKD clearing and settlement services to local merchants and facilitate the acceptance of e-CNY as a payment option under the programme, which serves as a trial for the future use of e-CNY in retail transactions by mainland visitors in Hong Kong. It also allows local customers to use e-CNY for payments on designated mainland e-commerce platforms, providing a diversified payment experience for online shoppers. Capitalising on the technical advantages of e-CNY, BOCHK will continue to support the relevant work of e-CNY and explore more application scenarios of the digital currency in Hong Kong, so as to promote the development of the Greater Bay Area and facilitate cross-border financial services.”

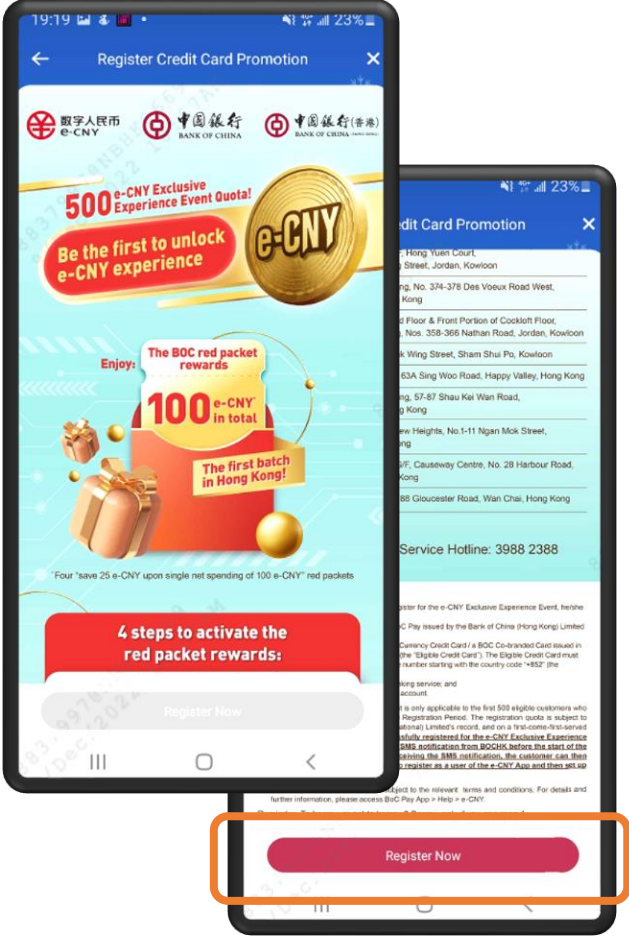
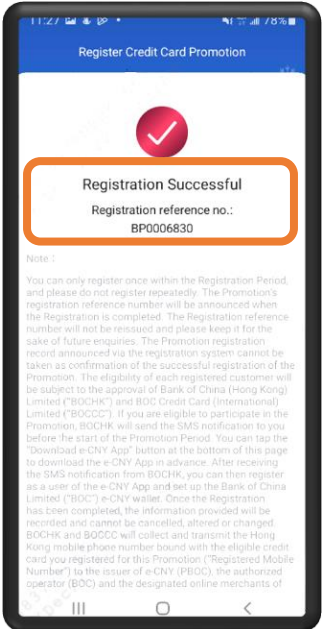
With the support of the mainland and Hong Kong regulators, BOCHK has laid the essential foundation, including the topping up of e-CNY wallets with FPS and the e-CNY merchant acquiring business for the development of e-CNY. Over 200 staff members from BOCHK and other participating banks have participated in the first two rounds of technical testing. Leveraging fintech and Central Bank Digital Currency, BOCHK endeavours to enhance cross-border payments, bringing convenient payment services to Hong Kong and mainland residents for various scenarios such as cross-border consumption.

Remarks:

1. Customers who want to register for the e-CNY exclusive experience programme must fulfil the following criteria: have registered for BoC Pay mobile app; hold a BOC Credit Card / BOC Dual Currency Credit Card / BOC co-branded card issued in Hong Kong with the BOC Logo, and the corresponding card must bind with a Hong Kong mobile phone number starting with the code of “+852”; have activated the BOCHK Mobile Banking service; hold a BOCHK CNY savings/current account.
2. The registration period for the e-CNY exclusive experience is from 12 December 2022 to 29 December 2022.
3. The e-CNY (Pilot Version) App is the official platform for conducting the exclusive experience programme of e-CNY (China’s legal tender) for personal users. It provides the set-up and management of the e-CNY personal e-wallet as well as e-CNY exchange and circulation services.

Attachment 1: Registration procedures for the e-CNY exclusive experience

	<p>Step 1</p> <p>Login BoC Pay and tap “≡” button on the upper left corner &gt; “Register for Promotion” &gt; “e-CNY Exclusive Experience Event”</p>
--	--

	<p><b>Step 2</b></p> <p>Tap “Register Now” and follow the steps to complete registration</p>
	<p><b>Step 3</b></p> <p>Registration successful</p> <p>Eligible customer can register after receiving the SMS notification from BOCHK</p>

Attachment 2: List of the designated U select outlets in Hong Kong which support e-CNY payment

<b>Location</b>	<b>Address</b>
Sheung Wan	G/F, Nan Dao Commercial Building, Nos. 359 & 361 Queen's Road Central, Sheung Wan, Hong Kong
Central	Car Port (Garage), Long Mansion, No. 24&24A Caine Road, Mid-levels, Hong Kong
Central	UG/F, The L Place, 139 Queen's Road, Central, Hong Kong
Prince Edward	G/F, Merlin Building, No. 181-183 Prince Edward Road, Kowloon
Tsim Sha Tsui	Shop B, G/F, Wah Fai Mansion, No. 38-40 Granville Road, Tsim Sha Tsui, Kowloon
Tsim Sha Tsui	Shop C, D, E, G/F, Hong Yuen Court, No. 1-5 Tak Shing Street, Jordan, Kowloon
West Point	G/F, Ka On Building, No. 374-378 Des Voeux Road West, West Point, Hong Kong
Mong Kok	Shop A-E, Ground Floor & Front Portion of Cockloft Floor, Excelsior Building, Nos. 358-366 Nathan Road, Kowloon
Sham Shui Po	G/F, No. 74-78 Fuk Wing Street, Sham Shui Po, Kowloon
Happy Valley	G/F, No. 61, 63 & 63A Sing Woo Road, Happy Valley, Hong Kong
Shau Kei Wan	G/F, Tai On Building, 57-87 Shau Kei Wan Road, Sai Wan Ho, Hong Kong
Causeway Bay	G/F, Grand Seaview Heights, No.1-11 Ngan Mok Street, Tin Hau, Hong Kong
Wan Chai	Shop No. 2 & 7, G/F, Causeway Centre, No. 28 Harbour Road, Wan Chai, Hong Kong
Wan Chai	Shop B, G/F, No. 88 Gloucester Road, Wan Chai, Hong Kong

— End —

### **About Bank of China (Hong Kong) Limited**

Bank of China (Hong Kong) Limited (“BOCHK”) is committed to pursuing its strategic goal to “Build a First-class Regional Banking Group” and promoting sustainable and high-quality development. Capitalising on its advantages as a major commercial banking group in Hong Kong, BOCHK continues to increase local market penetration, captures business opportunities in the Greater Bay Area and actively expands its business development in Southeast Asia. We strive to provide customers with comprehensive, professional and high-quality services. Entering a new era of smart banking, we endeavour to become a customer-centric digital bank by enhancing customer experience with innovative technology and offering intelligent products and services.

As one of the three note-issuing banks and the sole clearing bank for Renminbi (“RMB”) business in Hong Kong, BOCHK has strong market positions in all major businesses. Our strong RMB franchise has made us the first choice for customers in RMB business. We have the most extensive branch network and diverse service platforms in Hong Kong, as well as efficient e-channels such as Internet and Mobile Banking services. We offer a comprehensive range of financial, investment and wealth management services to personal, corporate and institutional customers.

We are actively pushing forward our regional development and expanding our business in the Southeast Asian region. With our branches and subsidiaries in Thailand, Malaysia, Vietnam, the Philippines, Indonesia, Cambodia, Laos, Brunei and Myanmar, we support customers in the region with professional and high-quality financial services. Through close cooperation with our parent bank BOC, we provide a full range of high-quality cross-border services to multinationals, cross-border customers, mainland enterprises going global, central banks and super-sovereign organisations.

As a leading commercial and regional bank with deep roots in Hong Kong for over 100 years, BOCHK upholds its mission of “Bridge China and the World for the Common Good”. We are committed to undertaking our corporate social responsibilities, promoting long-term and balanced sustainable development, and delivering greater value for our stakeholders and the community.

BOC Hong Kong (Holdings) Limited is one of the largest listed companies on the Main Board of the Stock Exchange of Hong Kong, with stock code “2388” and ADR OTC Symbol “BHKLY”.