

1 February 2023

**BOCHK launches second phase of  
e-CNY Exclusive Experience by offering a further 1,600 trial quotas**  
*First phase received an overwhelming response with  
the registration quota met within the first two days*

Bank of China (Hong Kong) (“BOCHK”) and Bank of China announce the launch of the second phase of the e-CNY Exclusive Experience<sup>1</sup> by adding a further 1,600 trial quotas to the programme’s previous quota. Eligible customers<sup>2</sup> who successfully register for the programme can enjoy BOC red packet rewards worth a total of 100 e-CNY, which can be used for purchases at all offline merchants accepting e-CNY payments on the mainland, as well as at JD.com and designated U select outlets in Hong Kong.

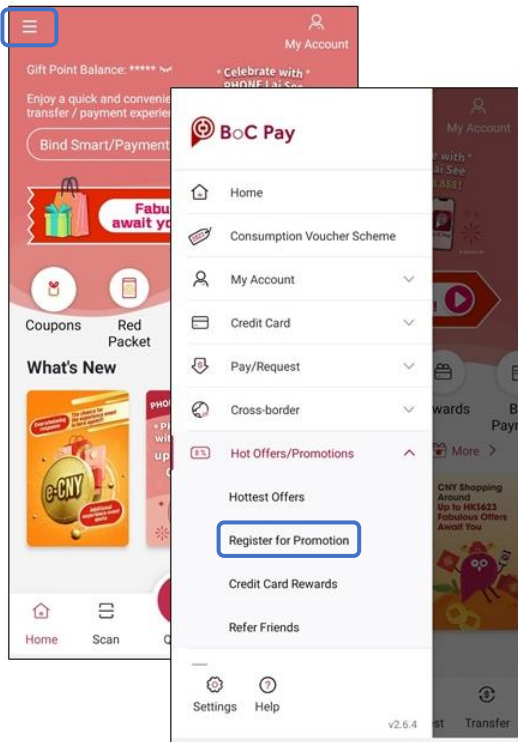

**Chen Guang, Deputy General Manager, Digital Currency Task Force of BOCHK**, said, “BOCHK took the lead in launching the first phase of the e-CNY Exclusive Experience at the end of last year. The response was overwhelming, with the 500 trial quotas all registered within the first two days. Following the reopening of the border, both the mainland and Hong Kong are gradually returning to normal. Many Hong Kong residents enjoy travelling and shopping on the mainland, creating promising potential demand for e-CNY. To allow such customers to enjoy the convenience of diversified payment options, we have added 1,600 trial quotas for the second phase of the e-CNY Exclusive Experience, meaning that even more customers can now make e-CNY payments, especially for small-amount, high-frequency usage scenarios such as transportation and shopping. BOCHK was the first institution to participate in the cross-border trial of e-CNY in Hong Kong and will continue to explore more e-CNY application scenarios with the guidance and support of the mainland and Hong Kong regulators.”

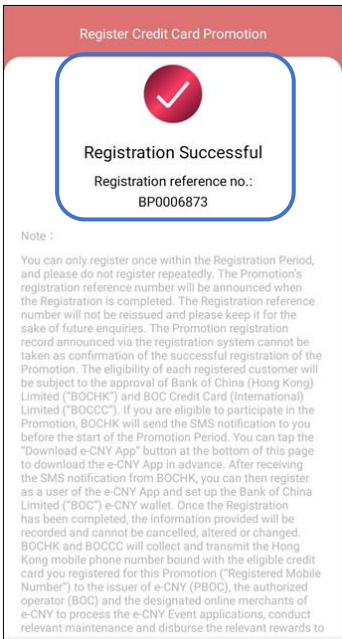
From now until 10 February, eligible customers can register for the e-CNY Exclusive Experience via BoC Pay. After receiving a confirmation SMS from BOCHK, customers can use their Hong Kong mobile phone number to set up a BOC e-CNY wallet through the e-CNY (Pilot Version) App<sup>3</sup>, and top up their e-CNY wallet via FPS by using BOCHK Mobile Banking.

Remarks:

1. The e-CNY Exclusive Experience Event (Phase 2) is not applicable to those eligible customers who received an SMS notification regarding successful registration to the e-CNY Exclusive Experience Event on or before 1 February 2023.
2. Customers who want to register for the e-CNY Exclusive Experience Event must fulfil the following criteria: (1) be registered for the BoC Pay mobile App; (2) hold a BOC Credit Card, BOC Dual Currency Credit Card or BOC co-branded card issued in Hong Kong with the BOC logo, with said card being bound to a Hong Kong mobile phone number starting with the country code “+852”; (3) have activated the BOCHK Mobile Banking service; and (4) hold a BOCHK CNY savings/current account.
3. The e-CNY (Pilot Version) App is the official platform for conducting the pilot programme of e-CNY (China’s legal tender) for personal users. It provides the set-up and management of the e-CNY personal e-wallet as well as e-CNY exchange and circulation services.

Attachment 1: Registration procedures for the e-CNY Exclusive Experience Event

	<p><b>Step 1</b></p> <p>Login to BoC Pay and tap the “≡” button in the upper left corner &gt; “Hot Offers/Promotions” &gt; “Register for Promotion” &gt; “e-CNY Exclusive Experience Event”</p>
	<p><b>Step 2</b></p> <p>Tap “Register Now” and follow the steps to complete registration</p>

	<p><b>Step 3</b> Registration successful!</p> <p>Eligible customers can register as e-CNY App users after receiving an SMS notification from BOCHK</p>
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Attachment 2: List of designated U select branches in Hong Kong which support e-CNY payment

Location	Address
Sheung Wan	G/F, Nan Dao Commercial Building, Nos. 359 & 361 Queen's Road Central, Sheung Wan, Hong Kong
Central	Car Port (Garage), Long Mansion, Nos. 24 & 24A Caine Road, Mid-levels, Hong Kong
Central	UG/F, The L Place, 139 Queen's Road, Central, Hong Kong
Prince Edward	G/F, Merlin Building, Nos. 181-183 Prince Edward Road, Kowloon
Tsim Sha Tsui	Shop B, G/F, Wah Fai Mansion, Nos. 38-40 Granville Road, Tsim Sha Tsui, Kowloon
Tsim Sha Tsui	Shop C, D, E, G/F, Hong Yuen Court, Nos. 1-5 Tak Shing Street, Jordan, Kowloon
West Point	G/F, Ka On Building, Nos. 374-378 Des Voeux Road West, West Point, Hong Kong
Mong Kok	Shop A-E, Ground Floor & Front Portion of Cockloft Floor, Excelsior Building, Nos. 358-366 Nathan Road, Kowloon
Sham Shui Po	G/F, Nos. 74-78 Fuk Wing Street, Sham Shui Po, Kowloon
Happy Valley	G/F, Nos. 61, 63 & 63A Sing Woo Road, Happy Valley, Hong Kong
Shau Kei Wan	G/F, Tai On Building, Nos. 57-87 Shau Kei Wan Road, Sai Wan Ho, Hong Kong
Causeway Bay	G/F, Grand Seaview Heights, Nos. 1-11 Ngan Mok Street, Tin Hau, Hong Kong
Wan Chai	Shop Nos. 2 & 7, G/F, Causeway Centre, No. 28 Harbour Road, Wan Chai, Hong Kong
Wan Chai	Shop B, G/F, No. 88 Gloucester Road, Wan Chai, Hong Kong

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