

Press Release 新聞稿

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BOCHK receives three highest accolades in the "Euromoney Market Leaders 2022" by *Euromoney*

Bank of China (Hong Kong) ("BOCHK") has obtained three highest accolades in the "Euromoney Market Leaders 2022" organised by *Euromoney*, including "Market Leader for CSR in Hong Kong", "Market Leader for ESG in Hong Kong", and "Market Leader for Digital Solutions in Hong Kong". The award has three rankings, namely "Market Leader", "Highly Regarded" and "Notable" in descending order. BOCHK was ranked the highest "Market Leader" in all three award categories.

The "Market Leader for CSR in Hong Kong" aims to recognise the greater value that corporates bring to employees, society and the environment through established policies and initiatives. In line with its mission of "Bridge China and the World for the Common Good", BOCHK is committed to undertaking corporate social responsibility by collaborating with over 70 charitable organisations, community partners, universities, and government departments to carry out over 80 charitable projects in 2022. The charity projects cover poverty alleviation, youth development, environmental protection and carbon reduction, sports and arts, and innovation and technology, with more than 3 million beneficiaries. In addition, BOCHK's anti-pandemic donation has exceeded HK\$26 million to date. The Bank also encourages employees to serve their community and give back to society. In 2022, over 8,200 BOCHK volunteers participated in 120 volunteer activities, contributing 20,000 hours of volunteer service.

The "Market Leader for ESG in Hong Kong" focuses on how financial institutions can reduce the negative impact of business on the environment and society, and assesses corporates' ability to manage risk. BOCHK has elevated sustainability to a long-term strategic level by establishing a comprehensive three-tier sustainability governance structure and embracing green banking concepts to reduce the environmental footprint of its own operations. To drive the low-carbon transition, BOCHK continues to enrich and innovate its green finance products and services. With the launch of Hong Kong's first green mortgage plan and personal green time deposits plan, the provision of green loans and the issuance of green bonds and funds, BOCHK has become a green partner for customers. Meanwhile, BOCHK continues to enhance its risk management mechanisms, integrate sustainability into its risk management process, and actively respond to and manage climate risks to ensure long-term and balanced sustainable development.

"Market Leader for Digital Solutions in Hong Kong" assesses the scope, efficiency, user experience and revenue of digital products and services offered by financial institutions. BOCHK is committed to applying innovative fintech to digitalised services, and was the first bank in Hong Kong to adopt the HKSAR Government's iAM Smart technology for remote account opening. To



further enrich the digital wealth management landscape and promote customers' personal digital transformation, BOCHK uses big data analytics to provide exclusive real time product offers. The Bank also offers a range of diversified wealth management products, including the one-stop wealth planning service "PlanAhead", the stock analysis tool "PickAStock", Foreign Exchange and Stock Widgets, and the odd lots trading service "NotALot", to assist younger customers and novice investors to manage their wealth with less capital and gradually gain investment experience.

As a leading international financial media and accreditation organisation, *Euromoney* launched the "Euromoney Market Leaders 2022" ranking last year for the first time to recognise financial institutions that excel in eight areas, including CSR, diversity and inclusion, ESG and digital solutions. *Euromoney*'s professional research team conducts both qualitative and quantitative analysis based on financial institution disclosures, market performance, peer and customer interviews to assess industry leaders who have demonstrated excellence.

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