

9 August 2023

BOCHK launches "FX Smart"— a brand new FX intelligence analytic tool helping customers gain a holistic insight into FX trends

Bank of China (Hong Kong) ("BOCHK") launched a brand new foreign exchange (FX) intelligence analytic tool "FX Smart" to help customers capture FX investment opportunities. "FX Smart" is equipped with Technical Signal and Pattern Analysis functions, which use big data analytics technology to help analyse foreign currency trends.

Winnie Cheung, Deputy General Manager, Personal Digital Banking Products Department of BOCHK, said, "BOCHK has been promoting digitalisation of its FX services. To elevate customer experience, we continue to optimise the FX trading features on our mobile banking by providing up to 16 types of foreign currencies for exchange, personalising the FX information features, and offering 24/7 electronic FX services, etc. As of end May this year, both the number of active FX customers and the number of FX transaction counts of the Bank have increased by about 40% respectively compared to the same period last year. To address customers' needs for a professional FX analytic tool, we introduce 'FX Smart', which is an easy-to-use analytic tool that allows customers to stay on top of the trends of different currencies and fulfills their travel or investment needs."

FX Smart is an intelligent analytic tool jointly introduced by BOCHK and Refinitiv, a financial data provider, offering three key functions which include:

- **Technical Signal:** provides six different types of technical indicators with bullish and bearish signals for both short and long-term currency trends;
- Pattern Analysis: provides six bullish and six bearish recognised patterns to help customers analyse trends of different currencies effortlessly;
- Integrated Analysis of Currencies' Pattern and Technical Signal: facilitates customers to quickly preview trends in FX market and notifications will be sent to customers based on the results of Technical Signal and Pattern Analysis.

Effective from today, customers can enjoy rewards worth up to HK\$2,000 for foreign currency exchanges¹ and limited-time 100 pips exchange offer² for EUR and GBP via BOCHK Mobile Banking.

Remarks:

- 1. Offer valid until 30 September 2023
- 2. Offer valid until 31 August 2023
- 3. The above products and services are subject to the relevant terms and conditions. For details, please visit BOCHK website https://www.bochk.com/dam/more/fx/fxsmart/e.html or BOCHK Mobile Banking.
- 4. Foreign currency/RMB trading involves risks.

Appendix: Three key functions of "FX Smart"

Technical Signal	Integrated Analysis of Currencies' Pattern
	and Technical Signal
Select Technical Indicators	EUR/NZD~
Please select at least 1 technical indicator (6/6)	Chart Details Detailed Analysis Market News
Select All Illustration	Technical Pattern FX Polls
Currency with 2 or more technical indicators triggered signals of identical trend will be listed on "Recognised Currencies"	Recognised Technical Indicators What is Technical Signal? Illustration
Simple Moving Average (SMA) (5,25)	♠ Bullish Signals ♦ Bearish Signals
Moving Average Conv./Div. (MACD) (12,26,9)	Short term (Calculated by Daily Chart)
Relative Strength Index (RSI) (14)	Momentum (10) Recognised Date 2023/07/10
Stochastics (STC %K) (14,3)	Simple Moving Average (SMA) (5,25)
Momentum (10)	Recognised Date 2023/07/07 Moving Average Conv./Div. (MACD)
Bollinger Band (20)	(12,26,9) (12,26,9) (12,26,9)
	Long term (Calculated by Weekly Chart)
	A Momentum (10)
Save	Buy Sell 1.76273 Sell Add To Watchlist



Press Release

新聞稿

