

Press Release

BOCHK named title sponsor of ATP men's professional tennis tour event in 2024

(22 August 2023, HONG KONG) The Hong Kong, China Tennis Association (“HKCTA”) and Bank of China (Hong Kong) (“BOCHK”) jointly announced today that BOCHK will become the title sponsor of the ATP international men's professional tennis tour event to be held in Hong Kong in 2024. The tournament will be named **Bank of China Hong Kong Tennis Open 2024** (“BOCHKTO 2024”).

The BOCHKTO 2024 will take place from 31 December 2023 to 7 January 2024 at Victoria Park Tennis Stadium. This highly anticipated event will mark the long-awaited return of the ATP Tour to the city for the first time since 2002. As an ATP 250 level tournament, it will feature a 28-player singles draw and present a total prize money pool exceeding US\$650,000.

Philip Mok, President of HKCTA commented: “We are thankful for BOCHK’s support in enabling us to stage an ATP Tour event again in Hong Kong after 21 years, which will further solidify the city’s position as a premier destination for world-class sporting events. We are working closely with the HKSAR Government to promote the vibrant image of Hong Kong and to foster tourism in our city. This tournament not only demonstrates our commitment in nurturing local talent, advancing elite player development, and promoting tennis at all levels, but also provides a perfect platform for cultivating sports culture in the community.”

Oscar Chow, Chairman of the BOCHKTO Steering Committee added: “With the experience of having organised many international and professional tennis tournaments in Hong Kong over the years, we are primed and eager to stage once again an exceptional ATP men's professional tennis tournament that will captivate visiting players and fans alike worldwide. We look forward to delivering a lasting impression that will take the region's interests and the popularity of tennis to new heights.”

Sun Yu, Vice Chairman and Chief Executive of BOCHK said: “BOCHK has always been a strong supporter of sports development in Hong Kong. We are proud to partner with HKCTA to connect the ATP Tour, a major international sporting event, with Hong Kong once again, further bolstering the dynamic image of this world-class city. By sponsoring the Bank of China Hong Kong Tennis Open 2024, we aim to promote the sustainable development of mega sports events in the city and provide tennis enthusiasts with the opportunity to relish top-tier professional competition. Through sports, we strive to bring people together, fostering social cohesion and inclusive development in our community.”

Further details of the tournament, including ticketing details, will be announced at a later date.

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Photo Caption : HKCTA and BOCHK are joining hands to host an ATP Tour event in Hong Kong again after 21 years.



About Hong Kong, China Tennis Association (HKCTA)

The HKCTA is a non-profit organisation formed in 1909 with 40 affiliated clubs, over 4,000 individual members and recognised by both the Asian Tennis Federation (ATF) and the International Tennis Federation (ITF). HKCTA's objectives are to promote tennis to all, to nurture talented players to compete at a regional and international level, and to raise the standard of the game in Hong Kong. To meet its objectives, HKCTA organises a number of local and international tennis tournaments as well as grassroots, junior and elite development programs, inter-club leagues, coaching certification courses and a Tennis-For-All open enrollment programme. For more information, please visit www.tennishk.org.

About Bank of China (Hong Kong) Limited

Bank of China (Hong Kong) Limited ("BOCHK") is committed to promoting sustainable and high-quality development. Capitalising on our advantages as a major commercial banking group in Hong Kong, we continue to increase local market penetration, capture business opportunities in the Greater Bay Area and actively expand our business development in Southeast Asia. As one of the three note-issuing banks and the sole clearing bank for Renminbi ("RMB") business in Hong Kong, BOCHK has strong market positions in all major businesses. Adhering to our customer-centric philosophy, we explore every possibility to meet customers' needs. We elevate

customer experience with new technology and strive to make green and sustainable development a reality. We provide customers with comprehensive, professional and high-quality services, connecting them with opportunities to achieve more. As a leading commercial and regional bank with deep roots in Hong Kong for over 100 years, BOCHK is committed to “serving where our roots are”, undertaking our corporate social responsibilities and delivering greater value for our stakeholders and the community.

About Bank of China Hong Kong Tennis Open 2024 (BOCHKTO 2024)

Bank of China Hong Kong Tennis Open 2024 is an ATP sanctioned 250 Event and the first ATP tournament to be staged in Hong Kong since 2002. Taking place from 31 December 2023 to 7 January 2024 at Victoria Park Tennis Stadium, the event features men’s singles and doubles competitions with a total prize money pool exceeding US\$650,000. The tournament, a partnership between IMG and Hong Kong, China Tennis Association, is supported by Title Sponsor BOCHK and the Government of the Hong Kong Special Administrative Region. This top-tier professional men’s tennis tournament is a world-class international sporting event, aiming to connect Hong Kong with the global community, sports fans and the local society.

About ATP Tour

As a global governing body of men’s professional tennis, the ATP’s mission is to serve tennis. We entertain a billion global fans, showcase the world’s greatest players at the most prestigious tournaments, and inspire the next generation of fans and players. From the United Cup in Australia, to Europe, the Americas and Asia, the stars of the game battle for titles and Pepperstone ATP Rankings points at ATP Masters 1000, 500 and 250 events, and Grand Slams. All roads lead towards the Nitto ATP Finals, the prestigious season finale held in Turin, Italy. Featuring only the world’s top 8 qualified singles players and doubles teams, the tournament also sees the official crowning of the year-end ATP World No. 1, presented by Pepperstone, the ultimate achievement in tennis. For more information, please visit www.ATPTour.com.