

# Press Release

## Ticket sales for Bank of China Hong Kong Tennis Open 2024 to launch on 18 October 2023

Enjoy the best deal in town

Up to 25% discount on ticket purchase with BOC Credit Card or BoC Pay

(17 October 2023, HONG KONG) Hong Kong, China Tennis Association (“HKCTA”) today announced that ticket sales for the Bank of China Hong Kong Tennis Open 2024 (“BOCHKTO 2024”) will commence on 18 October through Hong Kong Ticketing.

BOCHKTO 2024 marks the return of the ATP Professional Tennis Tour to Hong Kong after 21 years. The tournament will take place from 31 December 2023 to 7 January 2024 at Victoria Park Tennis Stadium. With a total prize money pool exceeding US\$650,000, the event will feature top male tennis players from around the globe competing in eight days of international competition.

**Philip Mok, President of HKCTA** commented: “We are excited to announce the start of ticket sales for the highly anticipated Bank of China Hong Kong Tennis Open 2024. BOCHKTO 2024 is set to be a world-class sporting spectacle showcasing the best of men’s tennis that will captivate sports fans and solidify the city’s position as a hub for world-class sports events in the region. We hope to use this high-profile tournament as a platform to propel tennis and sports throughout Hong Kong, to cultivate local talent, further elite player development and strengthen sporting culture in the city.”

**Oscar Chow, Chairman of the BOCHKTO Steering Committee** added: “With the return of the ATP Tour to Hong Kong after 21 years, fans will be eager to secure their seats for what is set to be a spectacular week of tennis and entertainment. We expect high demand for tickets and have launched ticketing discount promotions to enable fans to purchase tickets in advance and enjoy preferential ticket prices. We encourage fans to take advantage of our attractive discount promotions and buy tickets quickly to ensure their seats up close to the star players and thrilling on-court action. We look forward to announcing more exciting details of the event in the coming months.”

**Stephen Chan, Deputy Chief Executive of BOCHK** said: “BOCHK has demonstrated its commitment to the development of sports in Hong Kong by supporting a variety of sporting events over the years. Through our sponsorship of the BOCHKTO 2024, we are honoured to work together with HKCTA to connect the ATP Tour, a major international sporting event, with Hong Kong once again, providing tennis enthusiasts the unique opportunities to see some of the world’s best tennis players up close. BOC Credit Card and BoC Pay will provide extra discount for ticket purchases to allow fans to welcome the long-awaited tennis event and experience the vitality of Hong Kong.”

Organiser



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Tickets for BOCHKTO 2024 can be purchased online at ([www.hkticketing.com](http://www.hkticketing.com)) with prices ranging from HK\$240 to HK\$1460. For the best deal in town, fans can purchase tickets using a BOC Credit Card or BoC Pay mobile payment application to receive a 25% discount off all tickets through the end of the tournament. Alternatively, fans can enjoy a 15% early-bird discount on all tickets purchased between 18 October and 31 October and a 10% discount on tickets purchased between 1 November and 30 November by any other payment method.

VIP hospitality boxes are also on sale, offering premium hospitality and delectable F&B paired with the best seats in the house, as well as unparalleled proximity to the on-court action. A diverse range of boxes are available, designed to cater for all preferences. VIP box hospitality packages can be purchased through HKCTA at 2504 8592 or [hktennisopen@tennishk.org](mailto:hktennisopen@tennishk.org).

Reminder: Borrow or not to borrow? Borrow only if you can repay!

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**Photo Caption 1: Tickets go on sale through Hong Kong Ticketing for the Bank of China Hong Kong Tennis Open 2024 on 18 Oct 2023.**



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### **About Hong Kong, China Tennis Association (HKCTA)**

The HKCTA is a non-profit organisation formed in 1909 with 40 affiliated clubs, over 4,000 individual members and recognised by both the Asian Tennis Federation (ATF) and the International Tennis Federation (ITF). HKCTA's objectives are to promote tennis to all, to nurture talented players to compete at a regional and international level, and to raise the standard of the game in Hong Kong. To meet its objectives, HKCTA organises a number of local and international tennis tournaments as well as grassroots, junior and elite development programs, inter-club leagues, coaching certification courses and a Tennis-For-All open enrollment programme. For more information, please visit [www.tennishk.org](http://www.tennishk.org).

### **About Bank of China (Hong Kong) Limited**

Bank of China (Hong Kong) Limited ("BOCHK") is committed to promoting sustainable and high-quality development. Capitalising on our advantages as a major commercial banking group in Hong Kong, we continue to increase local market penetration, capture business opportunities in the Greater Bay Area and actively expand our business development in Southeast Asia. As one of the three note-issuing banks and the sole clearing bank for Renminbi ("RMB") business in Hong Kong, BOCHK has strong market positions in all major businesses. Adhering to our customer-centric philosophy, we explore every possibility to meet customers' needs. We elevate customer experience with new technology and strive to make green and sustainable development a reality. We provide customers with comprehensive, professional and high-quality services, connecting them with opportunities to achieve more. As a leading commercial and regional bank with deep roots in Hong Kong for over 100 years, BOCHK is committed to "serving where our roots are", undertaking our corporate social responsibilities and delivering greater value for our stakeholders and the community.

### **About Bank of China Hong Kong Tennis Open 2024 (BOCHKTO 2024)**

Bank of China Hong Kong Tennis Open 2024 is an ATP sanctioned 250 Event and the first ATP tournament to be staged in Hong Kong since 2002. Taking place from 31 December 2023 to 7 January 2024 at Victoria Park Tennis Stadium, the event features men's singles and doubles competitions with a total prize money pool exceeding US\$650,000. The tournament is supported by Title Sponsor BOCHK and the Government of the Hong Kong Special Administrative Region. This top-tier professional men's tennis tournament is a world-class international sporting event, aiming to connect Hong Kong with the global community, sports fans and the local society.

### **About ATP Tour**

As a global governing body of men's professional tennis, the ATP's mission is to serve tennis. We entertain a billion global fans, showcase the world's greatest players at the most prestigious tournaments, and inspire the next generation of fans and players. From the United Cup in Australia, to Europe, the Americas and Asia, the stars of the game battle for titles and Pepperstone ATP Rankings points at ATP Masters 1000, 500 and 250 events, and Grand Slams. All roads lead towards the Nitto ATP Finals, the prestigious season finale held in Turin, Italy. Featuring only the world's top 8 qualified singles players and doubles teams, the tournament also sees the official crowning of the year-end ATP World No. 1, presented by Pepperstone, the ultimate achievement in tennis. For more information, please visit [www.ATPTour.com](http://www.ATPTour.com).

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