

5 July 2024

The "Bank of China (Hong Kong) Hong Kong-Zhuhai-Macao Bridge (HK Section) Half Marathon 2024/25" Returns on 5 January 2025

Recognised by the World Athletics Federation as a Gold Label Road Race

Title sponsored by Bank of China (Hong Kong) and organised by the Hong Kong, China Association of Athletics Affiliates, the "Bank of China (Hong Kong) Hong Kong-Zhuhai-Macao Bridge (HK Section) Half Marathon 2024/25" has been scheduled for 5 January 2025 (Sunday). The event has been recognised as a Gold Label Road Race by the World Athletics Federation (WA) and is set to attract the world's top runners to Hong Kong.

The Hong Kong, China Association of Athletics Affiliates today hosted a kickoff ceremony at the Bank of China Tower to announce the full race details and registration arrangements. Officiating guests in attendance included The Hon. Kenneth Fok, JP, Member of the Legislative Council (Sports, Performing Arts, Culture and Publication), Mr. William Ko, BBS, MH, President of Hong Kong, China Association of Athletics Affiliates, Mr. Kwan Kee, MH, Chairman of Hong Kong, China Association of Athletics Affiliates, Mr. Stephen Chan, Deputy Chief Executive, Bank of China (Hong Kong), Dr. Simon Yeung, MH, JP, Chairman, Organising Committee of the Bank of China (Hong Kong) Hong Kong-Zhuhai Macao Bridge (HK Section) Half Marathon.

Mr. Kwan Kee, Chairman of Hong Kong, China Association of Athletics Affiliates said, "The Hong Kong, China Association of Athletics Affiliates is dedicated to the continued development of a running culture in Hong Kong. Last year, we successfully hosted the inaugural edition of the Hong Kong-Zhuhai-Macao Bridge marathon, marking an exciting new addition to athletics events in Hong Kong. We hope that this race will continue to provide a unique racing experience for both local and international runners, challenging them to compete on an iconic bridge, and providing a truly unique running experience and exciting opportunity to compete alongside elite athletes from around the world."

Mr. Stephen Chan, Deputy Chief Executive, Bank of China (Hong Kong) said, "Bank of China (Hong Kong) is committed to supporting the Hong Kong community with its CSR commitments whilst actively promoting sports development in Hong Kong. We help identifying and nurturing sports talent through our sponsorship of different sports events, such as tennis, football, fencing and inter-school tournaments. Our continued support of the 'Hong Kong-Zhuhai-Macao Bridge (HK Section) Half Marathon', in conjunction with our subsidiary, BOC Life, raises public awareness about physical and mental health and spreads a more



positive energy in society. It further consolidates Hong Kong as a leading regional destination for major international sports events. The Hong Kong-Zhuhai-Macao Bridge not only provides the public with a more convenient mode of travel, but also promotes economic and sustainable development. The event this year includes a charitable component that supports further development of Po Leung Kuk youth services in enhancing environmental and low-carbon awareness among young people, working together to build community well-being."

Relaxation of Time Limit to 3 Hours and Optimising Race Arrangements

A total enrollment quota of 8,000 for this year's event will be allocated across the Challenge Race and non-Challenge Races, and welcomes local and overseas runners to register and participate. To encourage more running enthusiasts to join in, the race cut-off time will be extended from 2 hours and 30 minutes last year to 3 hours.

This year, the race has enhanced the start area arrangements, reducing the distance from the shuttle bus drop-off point to the starting line in half to just 500 meters, and in providing a wider range of refreshment options, allowing runners to complete the race more easily while enjoying the scenery along the "Hong Kong-Zhuhai-Macao Bridge" throughout the duration of the course.

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