

# Press Release

## **Bank of China (Hong Kong) Becomes Lead Partner of Hong Kong, China Tennis Association and Returns as Title Sponsor of ATP 250 Men's Professional Tennis Tournament**

### **Tickets on Sale from 20 November**

**(18 November 2024, HONG KONG)** The Hong Kong, China Tennis Association ("HKCTA") announced today that the Bank of China Hong Kong Tennis Open ("BOCHKTO") 2025 is set to take place from 29 December 2024 to 5 January 2025 at the Victoria Park Tennis Stadium. Ticket sales will begin on 20 November. Bank of China (Hong Kong) ("BOCHK") not only returns as the title sponsor of the ATP 250 Hong Kong Tennis Open but has also become the Lead Partner of HKCTA to work together to promote the development of tennis in Hong Kong.

BOCHKTO is an ATP 250 event offering a total prize money exceeding US\$730,000. Last year's singles champion Andrey Rublev has confirmed his return to defend his title alongside Chinese mainland rising star Shang Juncheng, and Hong Kong No. 1 Coleman Wong Chak-lam. HKCTA and BOCHK will once again bring a world-class international men's tennis event to fans in Hong Kong, the Chinese mainland, and beyond.

As the Lead Partner of HKCTA, BOCHK is the title sponsor for a number of local leagues and the Hong Kong stops of the ITF Men's World Tennis Tour organised by HKCTA. These tournaments will offer local players more opportunities to hone their skills against international players, gain valuable match experience, thereby elevating tennis standards locally as well as promoting and cultivating tennis in Hong Kong.

**HKCTA President Michael Cheng** said: "We are very grateful to BOCHK for their support of Hong Kong tennis and continued commitment to ATP 250 Hong Kong Tennis Open. As the title sponsor and HKCTA's Lead Partner, BOCHK not only promotes the 'Tennis-for-All' vision, but also helps develop our tennis players to become elite of the sport, and to encourage adults and kids alike to get involved in tennis. We will continue to collaborate to bring bigger and better opportunities in training and competition. We look forward to welcoming more fans and spectators to this year's BOCHKTO as they cheer on their favourite players."

**Vice Chairman and Chief Executive of BOCHK Sun Yu** commented: "BOCHK is delighted to sponsor the ATP 250, a marquee international sports event once again, and become the Lead Partner of HKCTA. This ATP tournament will serve as a platform for sporting excellence, bring fans from around the world together through a mutual love for tennis, and showcase our city as a vibrant hub for international events. BOCHK

Organizer



Title Sponsor



has long been committed to promoting sports development in Hong Kong. In addition to the ATP Tour event, we sponsor other local tennis and sports events in order to promote the sustainable development of sports activities in Hong Kong, and a healthy lifestyle in the community. After the tremendous success of last year's tournament, we eagerly look forward to seeing the world's top players shine on the court in Hong Kong once again with tennis fans revel in the thrill of the tournament."

The public can enjoy free access to the qualifying rounds of the ATP 250 BOCHKTO 2025 on 29 December 2024. Gold-level tickets range from HK\$370 to HK\$1,610, and silver-level tickets range from HK\$270 to HK\$1,260. The Tournament Village located just outside the centre court is free for all throughout the event.

From 20 November, tickets for BOCHKTO 2025 will be available for purchase at [www.tickets.tennishk.org/atp250-2025](http://www.tickets.tennishk.org/atp250-2025). From 20 to 29 November 2024, an exclusive 10% discount\* is available for gold-level or silver-level tickets purchased at designated website [www.tickets.tennishk.org/bochk](http://www.tickets.tennishk.org/bochk) by BOC credit cards or BoC Pay. As an environmentally conscious green event, ticketing will be paperless\*\*. 50% discount concession tickets are available for children and seniors on all silver-level tickets\*\*\*.

VIP box tickets, which offer premium hospitality and delectable F&B paired with the best seats in the house, are available to cater for any preference. To enquire about various VIP box packages, please call (852) 2504 8592 or email [hktennisopen@tennishk.org](mailto:hktennisopen@tennishk.org).

For tournament and ticketing details, please visit the tournament website at [www.hkmenstennisopen.com](http://www.hkmenstennisopen.com)

\* BOCHK exclusive 10% discount cannot be used in conjunction with other offers.

\*\* Ticket holders are required to access their e-tickets on HK Tennis Series Ticketing App, available for download on Google Play or Apple App Store.

\*\*\* Concession tickets are available for children aged 12-and-under, and seniors aged 60-or-above.

Reminder: Borrow or not to borrow? Borrow only if you can repay!

SVF License Number: SVFB072

~ENDS~

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### **About Hong Kong, China Tennis Association (HKCTA)**

The HKCTA is a National Sport Association formed in 1909 with 40 affiliated clubs, over 4,000 individual members and recognised by both the Asian Tennis Federation (ATF) and the International Tennis Federation (ITF). HKCTA's objectives are to promote tennis to all, to nurture talented players to compete at a regional and international level, and to raise the standard of the game in Hong Kong. To meet its objectives, HKCTA organises a number of local and international tennis tournaments as well as grassroots, junior and elite development programs, inter-club leagues, coaching certification courses and a Tennis-For-All open enrollment programme. For more information, please visit [www.tennishk.org](http://www.tennishk.org).

### **About Bank of China (Hong Kong) Limited**

Bank of China (Hong Kong) Limited ("BOCHK") is committed to promoting sustainable and high-quality development. As one of the three note-issuing banks and the sole clearing bank for Renminbi business in Hong Kong, BOCHK has strong market positions in all major businesses. Capitalising on our advantages as a major commercial banking group in Hong Kong, we continue to increase local market penetration, capture business opportunities in the Greater Bay Area and actively expand our business development in Southeast Asia. Adhering to our customer-centric philosophy, we explore every possibility to meet customers' needs. We elevate customer experience with new technology and strive to make green and sustainable development a reality. We provide customers with comprehensive, professional and high-quality services, connecting them with opportunities to achieve more.

Deeply rooted in Hong Kong for over 100 years, BOCHK is committed to "serving where our roots are", undertaking our corporate social responsibilities and delivering greater value for our stakeholders and the community.

Organizer



Title Sponsor





### About Bank of China Hong Kong Tennis Open 2025

Bank of China Hong Kong Tennis Open 2025 is an ATP 250 Event. Taking place from 29 December 2024 to 5 January 2025 at Victoria Park Tennis Centre Court, the event features men's singles and doubles competitions with a total prize money exceeding US\$730,000. The tournament is supported by, among others, Title Sponsor BOCHK and the Government of the Hong Kong Special Administrative Region. This top-tier professional men's tennis tournament is a world-class international sporting event, aiming to connect Hong Kong with the global community, sports fans and the local community.

For more information, please visit:

Website: [www.hkmenstennisopen.com](http://www.hkmenstennisopen.com)

Facebook: hkto.mens

Instagram: hkto.mens

Twitter/X: @hkto\_mens

WeChat: 中銀香港網球公開賽

### About ATP Tour

As a global governing body of men's professional tennis, the ATP's mission is to serve tennis. We entertain a billion global fans, showcase the world's greatest players at the most prestigious tournaments, and inspire the next generation of fans and players. From the United Cup in Australia, to Europe, the Americas and Asia, the stars of the game battle for titles and Pepperstone ATP Rankings points at ATP Masters 1000, 500 and 250 events, and Grand Slams. All roads lead towards the Nitto ATP Finals, the prestigious season finale held in Turin, Italy. Featuring only the world's top 8 qualified singles players and doubles teams, the tournament also sees the official crowning of the year-end ATP World No. 1, the ultimate achievement in tennis. For more information, please visit [www.ATPTour.com](http://www.ATPTour.com).

Organizer



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