

Terms and Conditions of “M+ Special Exhibition Merchandise Discount”:

1. Unless otherwise specified, “M+ Special Exhibition Merchandise Discount” (the “Promotion”) runs from 29 June to 29 September 2024 (Every Saturdays and Sunday, both dates inclusive and based on the transaction date) (the “Promotion Period”). The relevant Saturdays and Sundays are 29-30 June, 6-7 July, 13-14 July, 20-21 July, 27-28 July, 3-4 August, 10-11 August, 17-18 August, 24-25 August, 31 August- 1 September, 7- 8 September, 14- 15 September, 21- 22 September and 28- 29 September 2024.
2. Unless otherwise specified, the Promotion is only applicable to the following payment methods:
 - i. BOC Credit Cards, BOC Dual Currency Credit Cards, and BOC Co-branded Credit Cards issued in Hong Kong bearing the BOC logo, but excluding Private Label Cards, BOC Purchasing Cards, USD Credit Cards, and BOC Credit Cards issued in the mainland and Macau (the “Eligible BOC Credit Card”).
3. The Promotion is applicable to designated M+ Shop, M+ Kids Shop and other exhibition shops (“M+ shop”) under M Plus Museum Limited (the “Merchant”) appointed by the Merchant.
4. Unless otherwise specified, a customer can enjoy an exclusive 5% discount on “I.M. Pei: Life is Architecture” special exhibition merchandise at M+ shop every Saturday and Sunday abovementioned with an Eligible Credit Card during the Promotion Period (“Offer”).
5. The Promotion cannot be used in conjunction with any other promotional offers, or exchanged for cash or other products, and are non-transferable.
6. Offer may be subject to other respective terms and conditions. For details, please enquire with the Merchant.
7. These terms and conditions shall be governed by and construed in accordance with the laws of the Hong Kong Special Administrative Region.
8. By participating in this Promotion, the customer acknowledges that he/she has read, understood, accepted and agreed to be bound by these Terms and Conditions.
9. All images and information are for reference only.
10. Bank of China (Hong Kong) Limited (“BOCHK”) and/or BOC Credit Card (International) Limited (the “Company”) are not the service providers of the Merchant’s products and services. Any enquiries, opinions, claims, complaints or disputes relating to the Merchant should be directed to the respective service providers. BOCHK and/or the Company accept no liability for and shall not be responsible for the quality of products and/or services or any other matters relating to the Merchant. The Merchant is solely responsible for all obligations and liabilities.
11. Mobile Payment Applications are the third parties’ Mobile Applications. Mobile Payment Applications are subject to such service providers’ terms and conditions. The Company and the Merchant are not the service providers of the Mobile Payment Applications. If customers have any enquiries or complaints about the Mobile Payment Applications, please directly contact the service providers. The Company and the Merchant give no guarantee to the Mobile Payment Applications of the service providers, and does not accept any liability arising in conjunction with the use of the Mobile Payment Applications or the services provided by the service providers.
12. The Company and the Merchant have not reviewed or verified the information in the third parties’ Mobile Applications or any materials, products, services or privacy practices posted or offered therein or thereat, and shall not be under any circumstances liable for any loss (whether in negligence or otherwise) whatsoever or howsoever that customers may sustain arising from the use of any information, materials, products, services, or privacy practices posted or offered by the third parties’ Mobile Applications. The Company and the Merchant do not and do not mean to endorse or recommend any information, materials, products or services posted or offered at the third parties’ Mobile Applications. Not shall the Company and the Merchant be liable for any inaccuracy or failure of any information, materials, products or services posted or offered at the third parties’ Mobile Applications. Please read the terms and conditions and the relevant disclaimer(s) and privacy policy that may be contained in the third parties’ Mobile Applications.
13. These terms and conditions shall be governed by and construed in accordance with the laws of the Hong Kong Special Administrative Region.
14. No person other than the customers, the Merchant, BOCHK and the Company will have any rights under the Contracts (Rights of Third Parties) Ordinance to enforce or enjoy the benefits of any of the provisions of these terms and conditions.
15. BOCHK and/or the Company and/or the Merchant reserve the right to amend, suspend or cancel the Promotion or its terms and conditions. BOCHK and/or the Company and/or the Merchant

reserve the right of final decision on all matters and disputes.

16. Should there be any discrepancy or inconsistency between the English and the Chinese versions of these terms and conditions, the Chinese version shall prevail.

Reminder: To borrow or not to borrow? Borrow only if you can repay!