



Terms of promotion offers:

- 1. The promotion period is from 8 August 2016 to 31 October 2016 (both dates inclusive) ("Promotion Period").
- 2. Welcome reward up to 6 pcs of UA Cinemas Movie Vouchers:
 - Customers who present valid student identity document and fulfil the following requirements can enjoy up to 6 pcs of UA Cinemas Movie Vouchers ("Movie Voucher"): Instant gift - 2 pcs of Movie Vouchers
 - To enjoy 2 pcs of UA Cinemas Movie Vouchers instantly, customers shall fulfil the following requirements through Bank of China (Hong Kong) Limited ("BOCHK") roadshow venues/ designated branches during Promotion Period ("Instant Gift Eligible Students")
 - (i) Newly take up/ upgrade the existing accounts to *i-Free Banking* in sole-name (Applicable to students attending full time tertiary education in Hong Kong, the Mainland and overseas); and (ii) Apply BOC i-card/ BOC HKUST Credit Card/ Shue Yan University Credit Card simultaneously (Applicable to students who aged 18 or above and attending full time tertiary education in Hong Kong).
 - If Instant Gift Eligible Students only fulfil one of the above two requirements, they can only be entitled to 1 pc of Movie Voucher.
 - For details of roadshow venue/ designated branches, please contact BOCHK branch staff. Credit card welcome gift - 4 pcs of Movie Vouchers
 - To enjoy 4 pcs of UA Cinemas Movie Vouchers, customers shall have to complete designated credit card application form and successfully apply for BOC i-card/ BOC HKUST Credit Card/ Shue Yan University Credit Card, and accumulate the spending of HK\$2,000 or above in retail spending/ cash advance/ Cash Before Card/ posted amount of merchant installment program ("Spending")(excluding the online bill payment, Octopus Automatic Add Value Service, unposted repayment of cash installment plan and such other transaction types designated by BOC Credit Card (International) Limited (the "Card Company") from time to time) in the credit card's HKD account within the first two months of card issuance ("Credit Card Welcome Gift Eligible Students").
 - The Movie Voucher redemption letter will be sent to Credit Card Welcome Gift Eligible Students by mail in accordance with the correspondence address record of the Card Company within 4 to 6 weeks after the above spending requirements are fulfilled. The status of the relevant credit card account must be normal, valid and in good credit condition.
 - This offer is provided by the Card Company and subject to relevant terms and conditions. For details, please refer to relevant promotion materials or contact BOCHK branch staff.
 - •BOC i-card / BOC HKUST Credit Card/ Shue Yan University Credit Card are only applicable to students who aged 18 or above and attending full time tertiary education in Hong Kong.
 - Each customer can only enjoy this reward once. This reward is not applicable to applicants who are existing main cardholder of BOC Credit Card and/ or BOC Dual Currency Credit Card (excluding additional Card, Business Card, Commercial Card, Purchasing Card, Intown Virtual Card, BOC Great Wall International Credit Card, US Dollar Card, Credit Card issued in Macau, Private Label Card and BOC Express Cash Revolving Credit), or have cancelled the above cards or were once the holders of the above cards on or after 1 January 2016.
- 3. Waiver of "Total Relationship Balance" requirement of *i-Free Banking* during the period of study and the first 3 years after graduation:
 - To enjoy this offer, students attending full time teritiary education in Hong Kong, the Mainland and overseas should present valid student identity document when newly take up/ upgrade the existing accounts to i-Free Banking in sole-name at any branch of BOCHK. BOCHK shall, without obligation to provide any reason, have the right to decide whether to accept/ decline any account opening application or whether to give this offer to the applicants in accordance with their information provided.
 - Starting from the beginning of the fourth year after graduation, a monthly service fee of i-Free Banking will be levied if the customer's "Total Relationship Balance" falls below the designated amount. The monthly service fee will be subject to change by BOCHK from time to time. For details, please contact the BOCHK branch staff.
- 4. Designated Credit Card perpetual annual fee waiver
 - •To enjoy perpetual annual fee waiver, customers should complete designated Credit Card application form. This offer is provided by the Card Company and subject to relevant terms and conditions. For details, please refer to relevant promotion materials or contact BOCHK branch staff.
- 5. Waiver of Inward Remittance charges
 - •The promotion period is from 8 August 2016 to 31 December 2016 (both dates inclusive) ("Remittance Promotion Period").
 - This offer is only applicable to Mainland students who attend full time tertiary education in Hong Kong, newly take up/ upgrade the existing accounts to *i-Free Banking* and present valid student identity document during the Promotion Period ("Eligible Mainland Students"). Waiver of Inward Remittance charges will be effective in the third working day after the Eligible Mainland Students successfully take up *i-Free Banking*.
 - Crediting funds to Eligible Mainland Student's BOCHK savings/ current account (any currency) via inward remittance during the Remittance Promotion Period can enjoy waiver of Inward Remittance charges (now is HK\$60 per transaction).

General Terms:

- The above offers are only applicable to personal banking customers.
- · Customers can enjoy all the offers listed above simultaneously. However, these offers cannot be used in conjunction with other promotion offers that are not listed in this promotion material.
- The above vouchers are offered on a first-come-first-serve basis while stock lasts. If the above vouchers are out of stock, BOCHK and the Card Company reserve the right to offer any other vouchers/ gifts as a replacement without prior notice, and the value and nature of the vouchers/ gifts may be different from those of the original vouchers.
- All vouchers cannot be transferred, returned, exchanged for other vouchers/ gifts or redeemed for cash. BOCHK and the Card Company shall not be liable for any loss, damage or defacement of the gift and shall not reissue or replace any of them, and takes no responsibility for any liability.
- The usage of the above vouchers is subject to the relevant terms and conditions. BOCHK and the Card Company are not the suppliers of the vouchers. If there is any enquiry or complaint in respect of the vouchers, please contact the corresponding supplier directly. BOCHK and the Card Company give no guarantee to the vouchers or services provided by the supplier, and takes no responsibility for any liability arising in conjunction with the use of gifts or services provided by the supplier.
- The above products, services and offers are subject to the relevant terms. For details, please refer
- BOCHK and the Card Company reserve the rights to amend, suspend or terminate the above products, services and offers and to amend the relevant terms at any time at its sole discretion without prior notice.
- In case of any dispute, the decision of BOCHK and the Card Company shall be final.

to the relevant promotion materials or contact BOCHK branch staff.

• Should there be any discrepancy between the Chinese and English versions of this promotion material, the Chinese version shall prevail.