

**Terms of “Enjoy Fun Anytime” Promotion Offers:**

1. The promotion period is from 13 August 2018 to 31 October 2018 (both dates inclusive) (“Promotion Period”).


**Offer from Bank of China (Hong Kong) Limited (“BOCHK”):**

2. Full-time students of universities / post-secondary institutions in Hong Kong and outside Hong Kong (“Eligible Students”) who present valid student identity document and fulfill the following requirements during Promotion Period can receive up to 3 UA Cinemas Movie Vouchers (“Movie Voucher”):

Instant gift - 3 Movie Vouchers

- To get 3 Movie Vouchers instantly, Eligible Students shall fulfill the following requirements at roadshow venues / designated branches of BOCHK:
    - (i) Newly take up/ upgrade the existing accounts to i-Free Banking in sole-name, download the “BOCHK Mobile Banking” mobile application, register e-statement and provide email address as contact information; and
    - (ii) Apply BOC i-card (applicable to students who aged 18 or above and attending full time tertiary education in Hong Kong)
    - (iii) Present valid China Mobile Hong Kong Co, Ltd. (“CMHK”) customer proof / mobile network shown as “CMHK” when newly take up/ upgrade the existing account to i-Free Banking in sole-name, download the “BOCHK Mobile Banking” mobile application, register e-statement and provide email address as contact information.
  - For each of the above requirements fulfilled, Eligible Students can be entitled to 1 Movie Voucher.
  - For details of roadshow venue / designated branches, please contact BOCHK branch staff.
3. Waiver of “Total Relationship Balance” requirement of BOCHK i-Free Banking during the period of study and the first 3 years after graduation
    - To enjoy this offer, Eligible Students should present valid student identity document when newly take up / upgrade the existing account to i-Free Banking in sole-name at roadshow / any branch of BOCHK. BOCHK has the right to decide whether to accept / decline any account opening application or give this offer to the applicants in accordance with their information provided, without obligation to provide any reasons.
    - Starting from the beginning of the fourth year after graduation, a monthly service fee of i-Free Banking will be levied if the customer's “Total Relationship Balance” falls below the designated amount. The monthly service fee will be subject to change by BOCHK from time to time. For details, please contact the BOCHK branch staff.
    - Terms and conditions apply to BOCHK i-Free Banking. For details, please refer to the relevant promotion materials or contact BOCHK branch staff.
  4. 10X Reward Gift Points
    - 10X Reward Gift Points offer is provided by the BOC Credit Card (International) Limited (the “Card Company”) and subject to relevant terms and conditions. Please visit [www.bochk.com/creditcard](http://www.bochk.com/creditcard) for details.
  5. Designated Credit Card perpetual annual fee waiver and Welcome Reward of up to HK\$500 Free Spending Credit
    - Customers who apply BOC i-card / BOC HKUST Credit Card/ Shue Yan University Credit Card can enjoy perpetual annual fee waiver.
    - Customers shall have to accumulate the spending up to designated amount in retail spending / cash advance / Cash Before Card / posted amount of merchant installment program (“Spending”) in the credit card's HKD account within the first two months of card issuance to enjoy Welcome Reward of up to HK\$500 Free Spending Credit.
    - Designated Credit Card perpetual annual fee waiver and Welcome Reward of up to HK\$500 Free Spending Credit are provided by the Card Company and subject to relevant terms and conditions. For details, please refer to relevant promotion materials or contact BOCHK branch staff.

**Offer from China Mobile Hong Kong Co, Ltd. (“CMHK”):**

6. BOCHK i-Free Banking / BOC Credit Card customers newly subscribe CMHK School 4.5G\* Full Speed Local Service Plan - Waiver of HK\$18 Monthly Administrative Fees
  - Eligible Students successfully applied for i-Free Banking / Applicable BOC Credit Cards ^ who using autopay services (“Autopay Services”) and subscribing to CMHK School 4.5G\* Full Speed Local Service Plan, at any CMHK roadshow venues / shops of CMHK, may enjoy a waiver of HK\$18 monthly MTR, Tunnels, Mobile Services License & Administration Fees (“Monthly Administrative Fees”) during the contract period.
  - The waiver of HK\$18 Monthly Administrative Fees is inapplicable upon renewal of the contract (including automatic renewal).
  - Any Eligible Students apply for Autopay Services at CMHK shops on or before 31 December, 2018 may still enjoy the waiver of HK\$18 Monthly Administrative Fees (This offer will be effective starting from the next bill date).
  - Eligible Students will receive a SMS confirmation from CMHK upon successful payment through Credit Card Direct Debit. If Eligible Students fail to settle the monthly service fees via the above-specified credit card account, Eligible Student should settle the monthly service fees via other payment methods.
  - The above services and promotion offers are provided by CMHK. Terms and conditions apply. For details, please refer to relevant promotion materials or contact CMHK staff (Customer Service Hotline (852) 2945 8888).
  - ^ Only applicable to all BOC Credit Cards issued in Hong Kong bearing the  logo except those BOC Credit Card issued in Mainland China and Macau.
  - \* 4.5G local data service is provided under CMHK 4.5G network. In those Hong Kong areas where the 4.5G networks are not available, CMHK will provide the service under 4G / 3G / 2G network. The use of designated handset model(s) or device(s) are required for using 4.5G network service. Actual network service will be subject to and be affected by the service locations, network circumstance, network coverage, hardware, software and other factors.

**General Terms:**

- The above offers are applicable to personal banking customers only.
- Customers can enjoy all the offers listed above simultaneously. Unless otherwise specified, these offers cannot be used in conjunction with other promotion offers that are not listed in this promotion material.
- Customers are responsible for the data charges of using BOCHK Mobile Application or Mobile Banking imposed by corresponding mobile service providers.
- The above vouchers are offered on a first-come-first-served basis while stock lasts. If the above vouchers are out of stock, BOCHK, the Card Company and / or CMHK reserve the right to offer any other vouchers / gifts as a replacement without prior notice, and the value and nature of the vouchers / gifts may be different from those of the original vouchers.
- All vouchers cannot be transferred, returned, exchanged for other vouchers / gifts or redeemed for cash. BOCHK, the Card Company and / or CMHK shall not be liable for any loss, damage or defacement of the gift and shall not reissue or replace any of them, and takes no responsibility for any liability.
- The usage of the above vouchers is subject to the relevant terms and conditions. BOCHK, the Card Company and / or CMHK are not the suppliers of the vouchers. If there is any enquiry or complaint in respect of the vouchers, please contact the corresponding supplier directly. BOCHK, the Card Company and / or CMHK give no guarantee to the vouchers or services provided by the supplier, and take no responsibility for any liability arising in conjunction with the use of gifts or services provided by the supplier.
- The above products, services and offers are subject to the relevant terms. For details, please refer to the relevant promotion materials or contact BOCHK / CMHK branch staff.
- BOCHK, the Card Company and / or CMHK reserve the rights to amend, suspend or terminate the above products, services and offers and to amend the relevant terms at any time at its sole discretion, if applicable.
- In case of any dispute, the decision of BOCHK, the Card Company and / or CMHK shall be final.
- Should there be any discrepancy between the Chinese and English versions of this promotion material, the Chinese version shall prevail.

**Terms of “Enjoy Music Anytime” Promotion Offers:**

- The promotion period is from 13 August 2018 to 30 September 2018 (both dates inclusive) (“MOOV Promotion Period”).
- Moov (Hong Kong) Limited (MOOV) is the organizer of “MOOV U-LIVE” event and supported by BOCHK.
- Full-time students of universities / post-secondary institutions in Hong Kong and outside Hong Kong who present valid student identity document and newly take up / upgrade the existing accounts to i-Free Banking in sole-name at designated branches, together set “Smart Account” as registered bank account of “Small Value Transfer” service for completing one outward “Small Value Transfer” transaction, during MOOV Promotion Period, can automatically enter lucky draw for one chance. Lucky draw winners (each a “Winner”) can join the “MOOV U-LIVE” event organized by MOOV on 9 November 2018.
- Only those “Small Value Transfer” transactions executed successfully will be regarded as completed transactions. The successful execution date of “Small Value Transfer” transaction will be regarded as the transaction date.
- The reward is not applicable to joint account customers.
- Winner’s i-Free Banking service must be valid at the moment of lucky draw results announcement. Otherwise, the reward will be forfeited and the winner will not be entitled to any reward.
- For details of designated branches, please contact BOCHK branch staff.

**Lucky Draw – Results Announcement:**

- The lucky draw will be conducted by computer program. The lucky draw results will be announced on BOCHK’s website on or before 31 October 2018. There will be 40 Winners in total.
- BOCHK will send the notification SMS to Winner in accordance with the correspondence Hong Kong mobile phone number record of BOCHK to inform them of the lucky draw results. If Winner could not receive the SMS through mobile phone successfully, BOCHK shall not have the obligation to resend the SMS under any circumstances (due to incomplete or incorrect personal information record, mobile network issue, etc.). Winner must reply the message to confirm the attendance before designated date mentioned in SMS. If Winner do not reply, Winner shall be deemed to have waived the right to receive the reward. The reward will not be reissued and Winner shall not have the right to request any compensation from MOOV and/or BOCHK. MOOV and/or BOCHK will arrange the reward for back-up Winner.
- Winner who replies to confirm the attendance will receive a SMS about the confirmation of attendance.
- When attending “MOOV U-LIVE”, Winner must present valid SMS about the confirmation of attendance for identity verification.
- BOCHK shall have the right to publish photos of Winners taken at the event at BOCHK’s website or other media’s publication.

**General Terms:**

- BOCHK reserves the right to change the eligibility and arrangement of lucky draw from time to time at its absolute discretion.
- MOOV and/or BOCHK assume(s) no responsibility for any personal injuries, loss and damage arising from consequence (direct, indirect or other causes) of attending the event by any individuals. MOOV and/or BOCHK shall not make any compensation.
- MOOV and/or BOCHK reserves the right to amend these terms and conditions, and to suspend, terminate or vary the lucky draw details and prizes at any time without notice to customers. The mode of notification of suspension, termination or variation shall be at MOOV and/or BOCHK’s sole discretion.
- In the event of a dispute arising out of the lucky draw and this Programme, MOOV and/or BOCHK’s decision on all matters in relation thereto shall be final, binding and conclusive.
- In case of any discrepancies or inconsistencies between the English version and the Chinese version of these terms and conditions, the Chinese version shall prevail.