

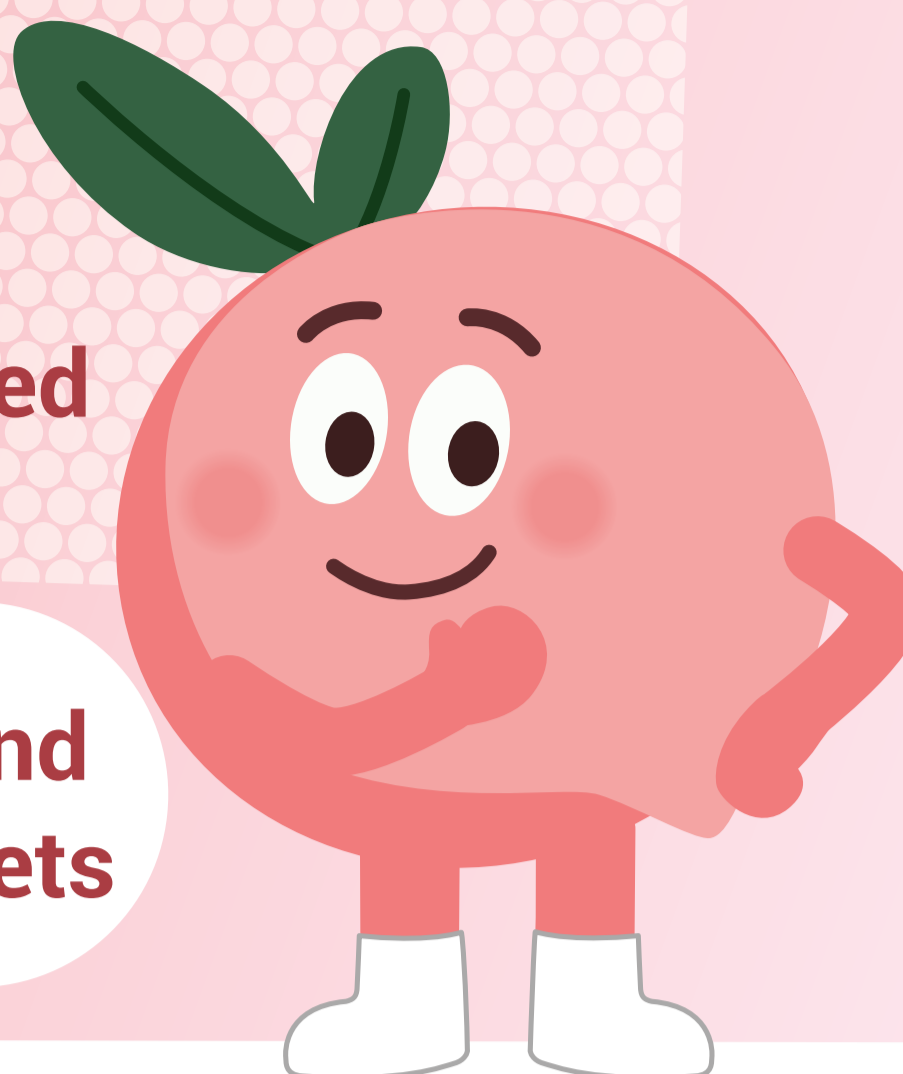


BOCHK

“Trusty”

Officially Launched

Helping You
Identify Scams and
Protect Your Assets



“Trusty” by BOCHK has officially made its debut!

This friendly and helpful character is here to assist customers in staying alert and safeguarding their assets. Through various channels, “Trusty” will share practical information and inspire everyone to remain vigilant against fraud.



Remember:

Stay with Trusty, stay safe from scams!



If you encounter any scams, follow the below **Trusty’s** tips:



Cut off all contacts with the scammer immediately. Keep all relevant records, including transfer records, chat screenshots and call recordings for investigation purposes.



Call the BOCHK customer service hotline (852) 3988 2388 (select your language, press 3, # then 2) to instruct the bank to freeze all related accounts and credit cards, and to prevent further loss.



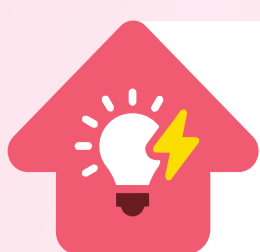
18222

999

Call the Anti-Scam Helpline 18222 to seek help from the Anti-Deception Coordination Centre of the Hong Kong Police Force. In an emergency, dial 999.

Trusty will join you on a series of anti-fraud adventures, so stay tuned for the latest updates!

Remember: There is no such thing as a free lunch — only scams in disguise.



Stay alert, avoid traps, **Trusty** stands with you against scams.