

“LiveReward Mission” Terms and Conditions:

1. The promotion period is from 22 June 2026 to 31 July 2026 (both dates inclusive) (the “Promotion Period”).
2. The promotion is only applicable to the selected customers who receive the invitation via email or SMS or Mobile Banking banner from Bank of China (Hong Kong) Limited (“BOCHK”) (“Selected Customers”).
3. During the promotion period, selected customer who complete the steps below (“Eligible Selected Customer”) via mobile banking can enjoy HK\$38 BoC Pay+ coupon (HK\$38 instant discount upon spending of HK\$150)(“Coupon”).

1) Click “Join Now” via “Recommended For You” in Mobile Banking’s LiveReward
2) Enable Mobile Token via Mobile Banking
3) Click “Get Reward” in promotion page from the day after enabling mobile token
4. Each eligible selected customer can get the reward once only. The reward quota is limited to 8,000. First-come, first-served, while stocks last.
5. The Coupon will be issued to “Coupons” > “Collected Coupons” in the BoC Pay+ account of the eligible selected customer on or before 30 September 2026. BOCHK will determine the eligibility of each transaction by matching the customer’s transaction records held by BOCHK and/or BOC Credit Card (International) Ltd (the “Card Company”).
6. Throughout the promotion period and at the time of issuing the Coupon, the eligible selected customer’s BOC Pay+ Account and Internet and Mobile Banking Account must be valid, in good standing and are bound with BOC Pay+, and maintain the enabling status of Mobile Token in mobile banking. In the event of termination of the relevant account(s), bad record, or forfeiture of the Coupon, the Coupon will not be issued and will be cancelled automatically forthwith.
7. The Coupons are only applicable to the following designated merchants physical stores: PARKnSHOP, FUSION, TASTE, TASTE X FRESH (applicable to TASTE checkout counter only), INTERNATIONAL, food le parc, GOURMET, GREAT FOOD HALL, EXPRESS, PARKnSHOP Frozen Food, Watsons, Pacific Coffee, Lung Fung Group, SASA, JHC, Sportshouse, C.P.U., Runderful and designated brand stores that operated by Sportshouse Limited including Adidas, Asics, Hoka, New Balance, New Era, Nike (For store details, please visit the official website of Sportshouse <https://www.sportshouse.com>) (collectively the “Designated Merchants”).
8. Eligible selected customer must use the coupon upon single net spending of relevant amount at the Designated Merchants, by scanning the QR code.
9. Eligible selected customer must use the Coupon within the validity period shown on the Coupon, and only one Coupon can be used per transaction. The Coupon is valid from the issue date to 30 November 2026.
10. The offers are based on net single spending and not eligible for any split transactions. The discount amount will be deducted at the time of making the transaction, and cannot be accumulated, reissued or reserved for future use.
11. Eligible selected customer must state the intention to pay with BoC Pay+ and click to use the Coupon before payment.
12. Coupons will be invalid immediately after used. In case of refund and/or return, only the amount paid by the customer will be returned, excluding the amount of Coupons.

13. In the event of termination of BOCHK bank account, bad record, forfeiture of the Coupon, the Coupon will not be issued to the designated account and will be cancelled automatically forthwith.
14. BOCHK reserves the right to vary, modify and terminate the above offer and to amend any of these terms and conditions at any time without any prior notice. In case of disputes regarding this offer, the decision of BOCHK shall be final and binding.
15. In case there is any suspected abuse, misuse or fraud, which shall be determined at the sole discretion of BOCHK. BOCHK reserves the absolute right to forfeit eligible selected customer's eligibility to entitle to the Coupon.
16. If the Coupon cannot be credited to the account due to account status, the Coupon will be forfeited.

General Terms:

- Before participating in the Promotion, the customer must read and abide by these terms and conditions. By participating in the Promotion, the customer acknowledges that he/she has read and agreed to all relevant terms and conditions.
- The above products, services and offers are subject to the relevant terms and conditions. For details, please refer to the relevant promotion materials or contact the staff of BOCHK.
- The above Reward cannot be transferred, returned, exchanged for other offer/gift.
- BOCHK reserves the right to amend, suspend or terminate the above products, services and offer and to amend the relevant terms at any time at its sole discretion.
- All information and images are for reference only.
- No person other than the customers, BOCHK will have any rights under the Contracts (Rights of Third Parties) Ordinance to enforce or enjoy the benefits of any of the provisions of these terms and conditions.
- In case of any disputes, the decision of BOCHK and/or the Card Company shall be final and binding on all parties concerned.
- Customers are responsible for the data charges of using and / or downloading BOCHK Mobile Banking mobile application imposed by their service providers.
- Please download BOCHK Mobile Banking mobile application from official application stores or BOCHK website, and ensure the search wording is correct.
- By using the BOCHK Mobile Banking mobile application, the customer agrees to be bound by the content of this disclaimer as it may be amended by BOCHK Mobile Banking from time to time.
- The terms and conditions of the promotion are governed by the laws of the Hong Kong Special Administrative Region and are interpreted in accordance with the laws of the Hong Kong Special Administrative Region.
- Should there be any discrepancy or inconsistency between the English and the Chinese versions of these terms and conditions, the Chinese version shall prevail.
- For the registration record for "LiveReward Mission", BOCHK's system record shall prevail.

Register of SVF License Number: SVFB072