

# Sculpt your financial life and wealth management with ease

## Enjoy Welcome Rewards of up to HK\$92,000<sup>(a)</sup>

BOCHK is your partner in planning and growing your wealth in the new year. Manage your finances easily through our mobile app, or work with our experts on personalised solutions. Sign up for Integrated Banking Services and receive exclusive welcome rewards!

### Welcome Offers



Total Relationship Balance Growth Reward and Wealth Product Reward<sup>(1)</sup>  
**up to HK\$22,888**



Exclusive for New *Private Wealth* or *Wealth Management* Customers:  
"Welcome Smart Savings Deposit Offer"  
Preferential interest rate of **up to 3% p.a.**<sup>(3a)</sup>



Exclusive Privileges for New Payroll Customers who complete designated requirements:  
**HK\$688** Payroll Reward and Exclusive Product Offers<sup>(4)</sup>



**FamilyMAX Rewards<sup>(12)</sup>**  
Family Tour Lucky Draw for a chance to win **HK\$50,000 Travel Cash Voucher**; Kids' Reward - **HK\$100 Lucky Money Reward**; Parents' Reward - **FamilyMAX x Sport b. Limited Edition Gift Box** and **2%** preferential HKD savings interest rate



Referral Program:  
**up to HK\$8,888<sup>(11)</sup>** for each successful *Private Wealth* Referral; *Wealth Management*, *Enrich Banking* and *i-Free Banking*, enjoy "Refer Friends" offer worth **up to HK\$3,450<sup>(10a)</sup>**



Welcome offer for new customers who successfully apply for a BOC Cheers Card and Supplementary Card<sup>(2a)</sup>  
**up to 910,000 Gift Points** (equivalent to **HK\$3,640 Cash Rebate<sup>(b)</sup>**)  
BOC Chill Card<sup>(2b)</sup> **HK\$500 Cash Rebate<sup>(b)</sup>**  
BOC Go Card<sup>(2c)</sup> **up to HK\$500 Cash Rebate<sup>(b)</sup>**



Designated Investment Products Transaction Rewards of **up to HK\$30,688<sup>(6a)</sup>**



Investment Fund Transfer-in Reward<sup>(6i)</sup> and Deposit HK Stocks or A Shares Offer<sup>(6f)</sup> of **up to HK\$26,000**



Mobile Account Opening Time Deposit<sup>(d)</sup> 1-month HKD Time Deposit **up to 4.8% p.a.<sup>(5)</sup>**



Enjoy year-round **\$0 transaction fee** for Monthly Stocks Savings Plan<sup>(6g)</sup>



**BoC Pay+**  
New BoC Pay+ customers can enjoy **\$50 Reward<sup>(13),(c)</sup>**

Terms and Conditions apply to the relevant offers and services. Investment involves risks.

(a) Actual total rewards up to HK\$92,792 include "Total Relationship Balance Growth Reward" up to HK\$21,888 free spending credit, "Wealth Product Reward" up to HK\$1,000 free spending credit, HK\$688 Payroll Account Welcome Reward, "BOC Cheers Card" and Supplementary Card welcome offer up to HK\$3,640 cash rebate, Designated Investment Products Transaction Rewards up to HK\$30,688, Investment Fund Transfer-in Reward and Deposit HK Stocks or A Shares Offer of up to HK\$26,000 and up to HK\$8,888 for each successful *Private Wealth* referral.

(b) Promotion period: until 31 March 2026. Applicable to customer who has not cancelled or holds any BOC credit card within 12 months from the application and bound with terms and conditions.

(c) Promotion period: until 31 March 2026. Applicable to customers who have never received BoC Pay+ and BoC Pay Welcome Reward before.

(d) Applicable to customers who open an account during the promotion period via BOCHK Mobile Banking Application; not applicable for "QR Account Opening" Service at branches with mobile phones.

Unless otherwise specified, the promotion period is from 1 January 2026 to 31 March 2026 (both dates inclusive).






## Total Relationship Balance Growth Reward and Wealth Product Reward<sup>(1)</sup>

Customers who have newly taken up<sup>ii</sup> or upgraded to *Private Wealth / Wealth Management / Enrich Banking Service* of Bank of China (Hong Kong) Limited during the promotion period<sup>i</sup> can enjoy **up to HK\$22,888 Free Spending Credit** upon fulfilment of all the requirements below:

- As of 31 March 2026, customers have to maintain:
  - A valid BOCHK Mobile Banking account; and
  - A valid "Questionnaire on Investment Preference" or complete "Financial Needs Analysis"
- Achieve the designated amount of "Total Relationship Balance" growth<sup>iii</sup> in the next month after successful designated account opening / upgrading, **and maintain the designated amount of "Total Relationship Balance" growth for the subsequent 3 months after the successful designated account opening / upgrading month<sup>iv</sup>.**
- Private Wealth / Wealth Management* customers who are entitled to the Total Relationship Balance Growth Reward can also enjoy the Wealth Product Reward upon fulfilment of all the requirements below:
  - Conduct below transactions ("Eligible Transactions") in the designated trading period with designated aggregate amount as stated below.
    - Fund Subscription (excluding investment fund transactions with subscription fees below 1% / subscriptions to money market funds / switching transactions of investment funds / Monthly Funds Savings Plan / transactions made via "Smart Invest"); OR
    - Equity Linked Investment Products; OR
    - Buying Hong Kong stocks, A shares and US stocks (excluding Monthly Stocks Savings Plan and IPO subscriptions).

<i>Private Wealth / Wealth Management</i> account opening / upgrading month	Transaction Time of Eligible Products ("Designated Trading Period")
January 2026	April 2026 to May 2026
February 2026	May 2026 to June 2026
March 2026	June 2026 to July 2026
Designated Aggregate Amount of Eligible Transactions (HKD equivalent)	Free Spending Credit
HK\$1,000,000 or above	HK\$1,000
HK\$500,000 - below HK\$1,000,000	HK\$500

Remarks: Wealth Product Reward is not applicable to joint-name accounts. Eligible Transactions are determined by the transaction date and / or filled order completion date. For non-Hong Kong dollar denominated fund transactions, the amount of Eligible Transactions will be converted into Hong Kong dollar based on the prevailing exchange rate on such transaction day quoted by BOCHK for calculation of offer entitlement.

Integrated Banking Services	Total Relationship Balance Growth Amount  Comparing the next month's Total Relationship Balance after the successful account opening or upgrading month to the Total Relationship Balance of December 2025	Total Relationship Balance Growth Reward		Securities Offer
		New Customers	Upgraded Customers	
	HK\$20,000,000 or above	HK\$21,888	HK\$15,888	Deposit HK Stocks or A Shares to enjoy up to HK\$10,000 cash reward <sup>(6f)</sup>  Successfully open a new securities account to enjoy the first 6 months of unlimited \$0 brokerage fee, \$0 transaction charge and \$0 safe custody fee for buying or selling HK stocks, A shares and US stocks <sup>(6c),(6d)</sup>
	HK\$15,000,000 or above	New Year Limited-Time Offer HK\$10,000* / HK\$8,888		
	HK\$8,000,000 or above		New Year Limited-Time Offer HK\$10,000* / HK\$8,888	
	HK\$6,000,000 – Below HK\$8,000,000	N/A	HK\$5,000	
	HK\$5,000,000 – Below HK\$8,000,000	HK\$3,000		Enjoy year-round \$0 transaction fee for Monthly Stocks Savings Plan <sup>(6g)</sup> , earn gift points by making payments with BOC credit card <sup>(6h)</sup>
	HK\$3,000,000 – Below HK\$5,000,000	HK\$1,200		
	HK\$1,000,000 – Below HK\$3,000,000	HK\$700		
	HK\$500,000 – Below HK\$1,000,000	HK\$300		
	HK\$200,000 – Below HK\$500,000	HK\$200		

\*"New Year Limited-Time Offer" is only applicable to eligible customers who newly join / upgrade to *Private Wealth* between 2 February 2026 and 16 February 2026 (both dates inclusive).

**FamilyMAX** presents CNY Account Opening Bonus! You can also participate in Family Tour Lucky Draw for a chance to win Travel Vouchers worth up to HK\$50,000, allowing your whole family to enjoy a happy holiday!

### FamilyMAX CNY Account Opening Bonus\*

From 1 January to 31 March, 2026 (the "Promotion Period"), customers who successfully complete the following requirement will be eligible for the following rewards:

#### Kids' Reward:

Open a *Kiddie Sky Savings Account* for your child under 11 years old or take up *i-Free Banking* service via BOCHK Mobile Banking for your child aged 11-17 and deposit HK\$10,000 or more to receive a **HK\$100 Lucky Money** (limited to 1,000 sets<sup>#</sup>).

#### Parents' Reward:

Parents or guardians of Kids' Reward who meet the following requirement will receive **a FamilyMAX x Sport b. Limited Edition Gift Box** (limited to 500 sets<sup>#</sup>) and will also be automatically entered into Family Tour Lucky Draw:

- Customers who newly open or upgrade to *Private Wealth / Wealth Management* services during the promotion period, OR Existing *Private Wealth / Wealth Management* customers who increase Total Relationship Balance of HK\$500,000 or above during the promotion period (compare with Total Relationship Balance of December 2025) and maintain the amount until 30 April 2026.

### Family Tour Lucky Draw

Customers who completed the Parents' Reward of FamilyMAX CNY Account Opening Bonus during the promotion period will automatically be entered into the Family Tour Lucky Draw for a chance to win the following prizes:

	Prize	Winner
<b>Grand Prize</b>	Travel Cash Voucher HK\$50,000	2
<b>Second Prize</b>	Travel Cash Voucher HK\$10,000	4

### Welcome Smart Savings Deposits\*

From 17 February to 20 March 2026, opening a *Kiddie Sky Savings Account* for your child under 11 years old or take up *i-Free Banking* service via BOCHK Mobile Banking for your child aged 11-17 will entitle to a **2% preferential HKD savings interest rate offer<sup>\*\*</sup>**.

The above rewards are subject to terms and conditions.

\* Only applicable to BOCHK *Private Wealth / Wealth Management* customers.

<sup>#</sup> The quota of gifts are limited, first come first served according to the Kids' Reward account opening sequence and available while quota lasts.

<sup>\*\*</sup> Preferential HKD savings interest rate offer is applicable to child account opened during 17 February to 20 March 2026 and the 2% HKD savings deposits rate offer period from 1 April to 30 June 2026.

### Family Rewards

1. Transfer in investment funds **up to HK\$20,000 cash rewards<sup>1</sup>**
2. **Selected Life Insurance plans – first year premium discount offer up to 30%<sup>2a,2b</sup>**
3. Enrolment of designated Travel, Home Insurance, Domestic Helper or GoStudy Insurance via online channel - **30% premium discount and get the chance to receive the HK\$100 supermarket voucher<sup>3</sup>** (Promo code: FMX26)
4. BOC Mastercard® Debit Card – up to **1% unlimited spending cash rebate<sup>4</sup>**, enrolment in the "Universal Smart Travel Insurance Plan" via the online channel to enjoy a **35% premium discount offer<sup>3</sup>** (Promo code: DEBIT), Airport Express Ticket **50% off** via KKday platform (Promo code: KKDBOCHKAE)
5. BOC Cheers Card – **up to HK\$3,640 Cash Rebate<sup>5</sup>**
6. Activate the "Live Young Rewards App" as a new member – get the chance to receive the **DECATHLON HK\$49 E-gift Card<sup>6</sup>**

### Legacy of Love

Customer's children who take up *Private Wealth* can be entitled to the waiver of Total Relationship Balance requirement and welcome offer of **up to HK\$4,000**.

Remarks: Applicable to children aged 18-28 of *Private Wealth* customers with "Total Relationship Balance" of HK\$8,000,000 or above. Subject to terms and conditions. For details, please contact your Relationship Manager or visit branch for enquiry.

Remarks (applicable to FamilyMax Rewards only):

- <sup>1</sup> Customers are entitled to enjoy a HK\$1,000 reward for every HK\$200,000 (or equivalent) transfer-in of Investment Fund during the promotion period. The maximum value of the transfer-in reward is HK\$20,000.
- <sup>2</sup> a. Selected Life Insurance Plans are underwritten by BOC Group Life Assurance Company Limited ("BOC Life") or China Life Insurance (Overseas) Company Limited ("China Life (Overseas)") (collectively called: "Life Insurance Companies"). Premium discount offer maybe variance among products of Life Insurance Companies and subject to related terms and conditions.  
b. Customer is required to conduct a "Financial Needs Analysis" and select the appropriate life insurance product based on their financial & life protection needs. Before confirming any life insurance application decision, customers should refer to the policy terms and relevant sales materials of the product to understand the product details and risks involved. Any insurance application decision should be based on the customer's own needs and affordability. For enquiry, please contact your Relationship Manager.
- <sup>3</sup> The relevant Travel, Home Insurance, Domestic Helper Insurance and GoStudy Insurance are underwritten by Bank of China Group Insurance Company Limited ("BOCG Insurance"). BOCHK is the appointed insurance agency of BOCG Insurance for distribution of the General Insurance Plans. The General Insurance Plans are products of BOCG Insurance but not BOCHK. In respect of an eligible dispute (as defined in the Terms of Reference for the Financial Dispute Resolution Centre in relation to the Financial Dispute Resolution Scheme) arising between BOCHK and the customer out of the selling process or processing of the related transaction, BOCHK is required to enter into a Financial Dispute Resolution Scheme process with the customer; however any dispute over the contractual terms of the General Insurance Plans should be resolved directly between BOCG Insurance and the customer. Terms and conditions apply to abovementioned promotion offer and insurance plans. Please note the relevant product risks. Please refer to the policy documents and provisions issued by BOCG Insurance for details (including but not limited to insured items and coverage, detailed terms, key risks, conditions, exclusions, policy costs and fees) of the General Insurance Plans and the supplementary rider(s) (if any). For details, please refer to the Terms and Conditions. Please visit BOCHK website > Insurance, to understand more product information and policy terms.
- <sup>4</sup> Up to 1% cash rebate is only applicable to *Private Wealth* customer, while *Wealth Management* and other customers can enjoy up to 0.5% cash rebate.
- <sup>5</sup> Customer who successfully apply for the BOC Cheers Card can enjoy up to 810,000 Points Welcome Offer (at the ratio of every 250 points to HK\$1), equivalent to HK\$3,240. Successfully apply for BOC Cheers Card Supplementary Card and make at least 1 transaction within 1 month after card issuance will be entitled to up to 100,000 Points (at the ratio of every 250 points to HK\$1), equivalent to HK\$400. For details, please refer to the Terms and Conditions.
- <sup>6</sup> Customers must successfully register as a new member of the "Live Young" Rewards Program ("Live Young") using **[FamilyMAX]** as the promo code, then download and activate the "Live Young Rewards App" during the promotion period. Subject to Activating the "Live Young Rewards App" as a New Member Terms and Conditions.


Terms and conditions apply to the FamilyMAX Rewards. A limited quota of offers is available, on a first-come-first-served basis.




### Welcome Smart Savings Deposit Offer<sup>(3a)</sup>

New *Private Wealth* or *Wealth Management* customers can enjoy a preferential HKD / USD savings deposit interest rate within the first 100 days upon successful account opening:

#### HKD:

Deposit Balance (HK\$)	Interest Rate (p.a.)	Example
Below 500,000	<b>1.6%</b>	 Eligible customers who deposit <b>HK\$2,000,000</b> on account opening day and maintain it for the first 100 days can earn about <b>HK\$10,959</b> in interest.
500,000 or above to below 2,000,000	<b>1.8%</b>	
2,000,000 or above	<b>2.0%</b>	

#### USD:

Deposit Balance (US\$)	Interest Rate (p.a.)	Example
Below 120,000	<b>2.5%</b>	 Eligible customers who deposit <b>US\$380,000</b> on account opening day and maintain it for the first 100 days can earn about <b>US\$3,167</b> in interest.
120,000 or above to below 380,000	<b>2.7%</b>	
380,000 or above	<b>3.0%</b>	

Note: The Offer is only applicable to HKD / USD deposit of single-name HKD savings accounts / Foreign Currency savings accounts. Interest is calculated on a daily basis and each account is counted separately.

### Preferential RMB and FX Time Deposit Offer<sup>(3b)</sup>

Place a "Preferential RMB and FX Time Deposit" with conversion funds equivalent to HK\$50,000 or above to enjoy the following preferential deposit interest rates (p.a.):

Preferential time deposit interest rate (p.a.)	AUD	NZD	GBP	CAD	RMB	USD	EUR
<b>7-Day</b>	13%	13%	11%	11%	10.88%	8%	7%
<b>1-Month</b>	3.5%	3.5%	3.5%	3.5%	3.5%	4.0%	3.0%

Reminder: The above offer is limited, on a first-come-first-served basis and available while the quota lasts.

The preferential time deposit interest rates in this promotion material are quoted based on the interest rates of time deposits published on 31 December 2025 by the Bank and are for reference only. The actual interest rates will be subject to the quotes by the Bank from time to time.

## Credit Card<sup>(2)</sup>


### Credit Card


- New customers who are *Private Wealth* or *Wealth Management* customers and successfully apply for a BOC Cheers Card<sup>(2a)</sup> will be entitled to a Welcome Offer of **up to 810,000 Gift Points** (equivalent to **HK\$3,240 Cash Rebate**); other customers will be entitled to a Welcome Offer of **up to 735,000 Gift Points** (equivalent to **HK\$2,940 Cash Rebate**) (applicable to new customers who fulfil designated spending requirements)<sup>v</sup>. New customers who successfully apply for a BOC Cheers Card Supplementary Card<sup>(2a)</sup> and make at least 1 transaction within 1 month after card issuance will be entitled to **up to 100,000 Gift Points** (equivalent to **HK\$400 cash rebate**)<sup>v</sup>.
- New customers who successfully apply for a BOC Chill Card<sup>(2b)</sup> can enjoy a Welcome Offer of a **HK\$500 Cash Rebate** (applicable to new customers who fulfil designated spending requirements)<sup>vi</sup>.
- New customers who successfully apply for a BOC Go Card<sup>(2c)</sup> will be entitled to a Welcome Offer of a **Cash Rebate of up to HK\$500** (applicable to new customers who fulfil designated spending requirements)<sup>vii</sup>.


## Payroll Account

### Payroll Mobile Reward<sup>(4)</sup>

Enjoy **HK\$688 Payroll Mobile Reward**<sup>(4b),^</sup> and **Exclusive Product Offers** upon successful registration and use of *Payroll Account* and completion of designated transactions.


Use BOCHK Payroll Account  Complete any two of the designated missions on mobile<sup>^^</sup>

  
**Register for Payroll Account via Mobile Banking**

  
**BOC Mastercard® Debit Card**

  
**FX**

  
**Securities**

  
**Account Opening**

  
**Time Deposit**

  
**Loan**

  
**Credit Card**

  
**Binding**

  
**FPS**

  
**Travel Insurance**

  
**IADS**

  
**Payroll Mobile Reward**  
**HK\$688<sup>^</sup>**

<sup>^</sup> Payroll Mobile Reward will be credited as BOC Credit Card Free Spending Credit.

<sup>^^</sup> Complete any two of the following items via the BOCHK Mobile Banking: (1) Register for Payroll Account, (2) New customers open an account via BOCHK Mobile Banking Application ("QR Account Opening" at branches with mobile phones is excluded), (3) Grant IADS consent, authorize to view other banks account, (4) Foreign Currency Exchange, (5) Successfully opened BOC Mastercard® Debit Card and made at least 1 transaction, (6) Buying/Selling Securities, (7) Place Time Deposit, (8) Successfully granted with BOC Express Cash Instalment Loan, (9) Successfully applied and granted with BOC Cheers Card or BOC Chill Card or BOC Go Card, (10) Successfully enrolled in "Universal Smart Travel Insurance Plan" or "Greater Bay Area Travel Insurance Plan" (11) Successfully set BOCHK account as the FPS Default Account for the first time

### Payroll Account Exclusive Product Offers

Securities Brokerage Fee Offer	BOC Express Cash Instalment Loan - Tax Season Loan Offer
<ul style="list-style-type: none"> <li>Buying HK Stocks, A Shares or US Stocks: <b>\$0 brokerage fee and \$0 safe custody fee</b><sup>(4c),#</sup></li> </ul>	<p>New Payroll customers who apply for a BOC Express Cash Instalment Loan - Tax Season Loan can enjoy "0%" interest up to the first HK\$50,000 loan amount<sup>*,(4d)</sup></p>

\* Only applicable to eligible payroll customers who fulfil designated requirements; please refer to relevant Terms and Conditions for details.

# The maximum brokerage fee rebate amount for each phase during Securities Offer Promotion Period is HK\$5,000 and there is no maximum limit for the transaction count.

## Mortgage and Loan

### Mortgage<sup>(9)</sup>

- Customers are eligible to enjoy a preferential interest rate, cash rebate and extra **HK\$500 Cash Reward**<sup>(9a)</sup> upon successful application for a BOCHK mortgage loan via the Home Expert App, and that mortgage being successfully drawn, plus completion of any 4 of the designated products<sup>xii</sup>.
- Customers who successfully apply for a BOCHK Mortgage Loan, enrol for *Private Wealth* / *Wealth Management* / *Enrich Banking* / *i-Free Banking* and apply for a Payroll Account during the promotion period, plus drawdown the mortgage loan (collectively named "Eligible Mortgage Customers") – can enjoy a **up to HK\$1,000 extra Cash Reward** for using the mortgage service<sup>(9b), xiii</sup>.
- Promotion period: from 1 January 2026 to 31 March 2026 (Loan Drawdown Date: on or before 31 July 2026).

Reminder: Please contact BOCHK branch staff for the details of the latest preferential interest rate, cash rebate and reward.



## Loan – Tax Season Loan<sup>(4d)</sup>

Customers could enjoy the following offer during promotion period:

1. Annualised Percentage Rate **as low as 1.38%**<sup>xiv</sup>
  2. **New customers\* enjoy "0"% interest for the entire term up to the first HK\$50,000 loan amount**
  3. **Cash Rebate Offer:**
    - Customers who successfully submit an application for a BOC Express Cash Instalment Loan – Tax Season Loan, fulfil specified criteria can enjoy **up to HK\$15,000 Cash Rebate**.
    - Customers who successfully submit an application for a BOC Express Cash Instalment Loan Balance Transfer and fulfil specified criteria can **enjoy up to HK\$23,888 Cash Rebate**.
- Promotion period: 6 January 2026 to 28 February 2026 (Loan Drawdown Date: on or before 31 March 2026).

+ New customers refer to “New to personal loan customers”; If the customers also meet the definition of “New to payroll customers”, they can enjoy “0”% interest offer for the entire loan tenure on the first HK\$50,000 loan amount; If the customers only meet the definition of “New to personal loan customers”, they will enjoy “0”% interest offer for the entire loan tenure on the first HK\$20,000 loan amount. “0”% interest offer is applicable to loan amount of HK\$100,000 or above and will be provided in the form of cash rebate.

For details, please refer to the Terms and Conditions of the promotion offers.



## Investment

### Designated Investment Products Transaction Rewards

- Cash reward for subscribing to Equity Linked Investment Products of **up to HK\$30,688** (for each investment product)<sup>(6a)</sup> (customers should have registered to use the e-Statements / e-Advice of investment products).

## Fund

- New investment fund customers<sup>#</sup> can enjoy 0% subscription fee on the first investment fund subscription made via BOCHK Mobile Banking<sup>^</sup>, Internet Banking or Branches, and a Fund Subscription Fee Reduction of up to HK\$10,000<sup>(6b)</sup>.
- During the promotion period, customers can enjoy 0.01% subscription fee offer upon setting up a new Monthly Funds Savings Plan<sup>##, (6i)</sup> via Internet Banking or branches.
- Customers are entitled to enjoy a HK\$800 reward for every HK\$200,000 (or equivalent) transfer-in of Investment Fund. The maximum value of the transfer-in reward is HK\$16,000<sup>(6i)</sup>.
- New customers can enjoy 0% subscription fee and HK\$100 Reward<sup>\*, (6k)</sup> for the first investment fund subscription made via “Smart Invest”<sup>viii</sup>.
- Promotion period: from 2 January to 31 March 2026 (both dates inclusive).

<sup>^</sup> Not applicable to investment fund transactions made via “Smart Invest”.

<sup>#</sup> New investment fund customers refer to personal customers of BOCHK i) who did not have any investment fund holdings and transactions between 1 January to 31 December 2025, or ii) who open their Fund accounts on or after 1 January 2026.

<sup>##</sup> This offer is only applicable to setting up a new “Monthly Funds Savings Plan” via Internet Banking or branches (except Fidelity Investment Funds), with a maximum monthly contribution amount of HK\$50,000 (or equivalent).

<sup>\*</sup> Eligible customers have to satisfy the conditions of 1) not having completed any subscription transactions through “Smart Invest” on or before 31 December 2025 and 2) have successfully settled subscription order through “Smart Invest” (no limitation on transaction amount) during the promotion period. The Subscription Fee Offer is not applicable to i) investment fund transactions with subscription fee below 1%, and ii) subscription of money market funds, and iii) switching transactions of investment funds, and iv) Monthly Funds Savings Plan.

## Securities

- Successfully open a new securities account to enjoy the first 6 months of unlimited \$0 brokerage fee, \$0 transaction charge and \$0 safe custody fee for buying or selling HK stocks, A shares and US stocks<sup>(6c), (6d)</sup>.
- Unlimited **\$0 brokerage fee offer**<sup>(6e)</sup> for odd lot selling transactions via the designated trading channel.
- Deposit HK Stocks or A Shares via Central Clearing and Settlement System (CCASS) to enjoy **up to HK\$10,000** cash reward<sup>(6f)</sup>.
- Enjoy year-round \$0 transaction fee for Monthly Stocks Savings Plan<sup>(6g)</sup>, earn gift points by making payments with BOC credit card<sup>(6h)</sup>.



## Mobile Banking

### Mobile Account Opening Time Deposit<sup>(5)</sup>

- During the promotion period, new customers who successfully open accounts via BOCHK Mobile Banking Application<sup>(d)</sup> and place a 1-month HKD Time Deposit “Mobile Account Opening Time Deposit” via BOCHK Mobile Banking with promotion code “BBANEWHKD” can enjoy a preferential interest rate of **up to 4.8% p.a.**

<sup>(d)</sup> Not applicable to “QR Account Opening” Service at branches with mobile phones.

Reminder: The above offer is limited, on a first-come-first-served basis and available while the quota lasts. The above annual interest rate of preferential time deposit published on 31 December 2025 is for reference only. Customers may check the latest time deposit rates with BOCHK staff.

- Newly registered and existing customers who upgrade from BoC Pay to BoC Pay+ can enjoy **HK\$50 Reward<sup>1</sup>**
- BoC Pay+ customers can enjoy 12% Gift Points Reward to offset spending on 8<sup>th</sup>, 18<sup>th</sup> or 28<sup>th</sup> from January to March 2026.

	Standard Reward	12% Gift Points Reward <sup>2</sup>
Conversion Rate	250 Points = HK\$1	220 Points = HK\$1 (12% off)

Remarks (only applicable to BoC Pay+ Rewards):

- <sup>1</sup> The Welcome Rewards and Upgrade Rewards promotion period is from 1 January to 31 March 2026. Terms and conditions apply. Please visit BoC Pay+ relevant landing page for details.
- <sup>2</sup> Terms and conditions apply. Up to 12% off or 11,000 Gift Points to offset HK\$50 on spending per transaction.

## Private Wealth Referral Program<sup>(11)</sup>

### Private Wealth Customer Referral Reward

- Enjoy Referral Rewards of up to **HK\$8,888** every time you successfully refer a family member or friend to join *Private Wealth* during the promotion period<sup>i</sup>.
- The more you refer, the more you earn! No referral limit.

Referral Requirements	Referee Requirements	Cash Reward
Should have taken up Integrated Banking Services with BOCHK <sup>#</sup>	Newly take up* / upgrade <sup>^</sup> to <i>Private Wealth</i> service	HK\$3,888 each
<ul style="list-style-type: none"> <li>Should have taken up Integrated Banking Services with BOCHK<sup>#</sup></li> <li>Refer his/her children/grandchildren to newly take up / upgrade to <i>Private Wealth</i> customer</li> </ul>		HK\$8,888 each

<sup>#</sup> Including *Private Wealth*, *Wealth Management*, *Enrich Banking*, *i-Free Banking Service* or *Private Banking Service* of BOCHK.

<sup>\*</sup> Achieve the Total Relationship Balance of HK\$8,000,000 or above<sup>iii</sup> in the next month after the successful *Private Wealth* account opening, and maintain it for the subsequent 3 months after the successful account opening month<sup>iv</sup>.


<sup>^</sup> Achieve a Total Relationship Balance of HK\$8,000,000 or above<sup>iii</sup> and a Total Relationship Balance growth amount of HK\$3,000,000 or above in the next month after successful *Private Wealth* account upgrade, and maintain it for the subsequent 3 months after the successful account upgrade month<sup>iv</sup>.

## Offer for Banking TrendyToo Customers

### Total Relationship Balance Growth Reward<sup>(1)</sup>

Customers who have newly taken up<sup>ii</sup> or upgraded to *Enrich Banking* Service during the promotion period<sup>i</sup> can enjoy **up to HK\$300 Free Spending Credit** upon fulfilment of all the requirements below:

- As of 31 March 2026, customers have to maintain:
  - A valid BOCHK Mobile Banking account; and
  - A valid "Questionnaire on Investment Preference" or complete a "Financial Needs Analysis"
- Achieve the following designated amount of "Total Relationship Balance" growth<sup>iii</sup> in the next month after successful designated account opening / upgrading, **and maintain the designated amount of "Total Relationship Balance" growth for the subsequent 3 months after the successful designated account opening / upgrading month<sup>iv</sup>.**

Integrated Banking Services	Total Relationship Balance Growth Amount Comparing the next month's Total Relationship Balance after the successful account opening or upgrading month to the Total Relationship Balance of December 2025	Total Relationship Balance Growth Reward
	HK\$500,000 - below HK\$1,000,000	HK\$300
	HK\$200,000 - below HK\$500,000	HK\$200

### “Banking TrendyToo Refer Friends” Reward<sup>(10a)</sup>

Eligible customers who successfully refer friends and family members aged between 18 and 40 inclusive to open new accounts and meet all of the conditions can enjoy cash rewards of **up to HK\$3,450<sup>\*,#</sup>**.

	Wealth Management	Enrich Banking / i-Free Banking
Reward that referrer can enjoy upon each successful referral	HK\$1,000	HK\$150

\* The number of rewards is limited to first 3 *Wealth Management* referrals, first 3 *Enrich Banking* or *i-Free Banking* referrals. Each Eligible Referrer can enjoy maximum rewards of HK\$3,450 (assuming referrer successfully referred 3 *Wealth Management* customers and 3 *Enrich Banking* or *i-Free Banking* customers and fulfilled all requirements).

# *Wealth Management* / *Enrich Banking* / *i-Free Banking* referees are required to be aged 18-40 inclusive on the day of account opening.

Reminder: The above offer is limited, on a first-come-first-served basis and available while the quota lasts.

Referral Steps:	1	2	3
	Log into Mobile Banking or Internet Banking to obtain designated “Invitation Code”	Share designated “Invitation Code” with friends and family	Referees successfully open account within promotion period and input the “Invitation Code” while doing so

## Other Offers



### Foreign Currency Exchange

- Conduct foreign exchange transactions via Mobile Banking to enjoy up to **HK\$1,800** rewards<sup>(7a),ix</sup>
- Integrated Banking Services customers who conduct designated foreign exchange transactions can enjoy **up to 60 pips** exchange discount<sup>x</sup>.



### Protection

#### Life Insurance

- Enjoy a discount of up to 30% off your first year premium<sup>(8a),(8b),xi</sup> when you enrol in designated life insurance plans; please contact BOCHK branch staff for details.
- Promotion period: from 2 January 2026 to 31 March 2026 (both dates inclusive).

For details, please contact BOCHK branch staff.

BOCHK is the appointed agency of China Life Insurance (Overseas) Company Limited ("China Life (Overseas)") and Bank of China Group Life Insurance Company Limited ("BOC Life") (collectively called: "Insurance Companies") for distribution of life insurance products. The life insurance products are products of Insurance Companies but not BOCHK.

In respect of an eligible dispute (as defined in the Terms of Reference for the Financial Dispute Resolution Centre in relation to the Financial Dispute Resolution Scheme) arising between BOCHK and the customer out of the selling process or processing of the related transaction, BOCHK is required to enter into a Financial Dispute Resolution Scheme process with the customer; however any dispute over the contractual terms of the Life Insurance Plans should be resolved between directly Insurance Companies and the customer.

**Notes:** The Policy Owner is subject to the credit risk of Insurance Companies. If the Policy Owner discontinues and / or surrenders the designated plans in the early policy years, the amount of the benefit he / she will get back may be considerably less than the amount of the premium he / she has paid.

#### Financial Needs Analysis Offer<sup>(8c)</sup>

- During the promotion period, customers who complete the “Financial Needs Analysis” may get the chance to receive a 24K golden Horse ornament. (A limited quota of offers is available, on a first-come-first-served basis).
- Promotion Period: from 8 December 2025 to 31 March 2026 (both dates inclusive).

Customer is required to conduct a "Financial Needs Analysis" and select the appropriate life insurance product based on their financial & life protection needs. Before confirming any life insurance application decision, customers should refer to the policy terms and relevant sales materials of the product to understand the product details and risks involved. Any insurance application decision should be based on the customer's own needs and affordability. For enquiry, please contact your Relationship Manager.



## General Insurance

- Customers may enjoy up to 30% off premium discount and a HK\$150 shopping voucher (limited quota, first-come-first-served) upon successful enrolment in the Universal Smart Travel Insurance Plan via designated online channels<sup>(8d)</sup>.
- Customers can enjoy a premium discount of up to 25% off for the first-year premium and a HK\$100 BoC Pay+ e-Coupon upon successful enrolment in the Smart Domestic Helper Insurance Plan via BOCHK Mobile Banking<sup>(8e)</sup>.
- Promotion period: from 1 January 2026 to 5 June 2026 (both dates inclusive).

Underwritten by Bank of China Group Insurance Company Limited (“BOCG Insurance”).

Terms and conditions apply to abovementioned promotion offer and insurance plans. Please note the relevant product risks.

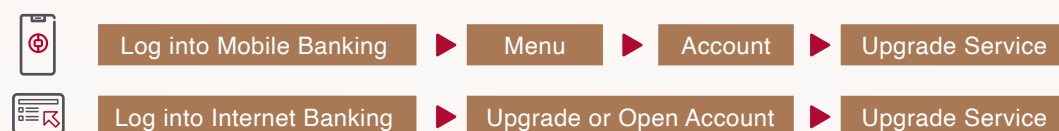
BOCHK is the appointed insurance agency of BOCG Insurance for distribution of the General Insurance Plans. The General Insurance Plans are products of BOCG Insurance but not BOCHK.

In respect of an eligible dispute (as defined in the Terms of Reference for the Financial Dispute Resolution Centre in relation to the Financial Dispute Resolution Scheme) arising between BOCHK and the customer out of the selling process or processing of the related transaction, BOCHK is required to enter into a Financial Dispute Resolution Scheme process with the customer; however any dispute over the contractual terms of the General Insurance Plans should be resolved directly between BOCG Insurance and the customer.

### Act Now!

Promotion Hotline (852) 3669 3911 | [www.bochk.com](http://www.bochk.com)

Set up and upgrade your Integrated Banking Services any time!

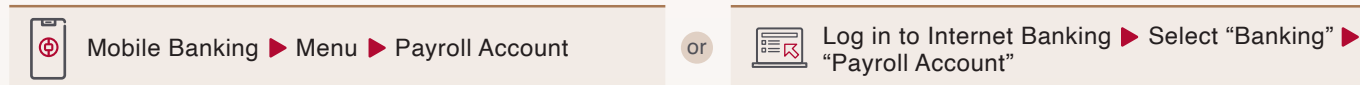


**BOCHK Mobile  
Banking Account  
Opening Details**

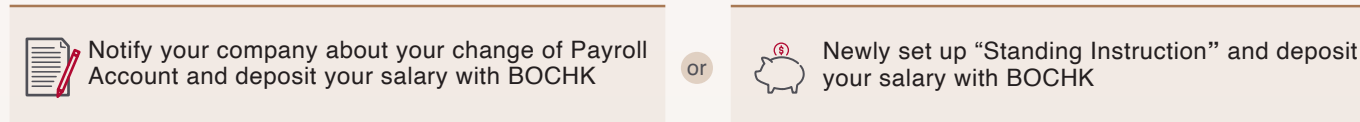


It is necessary to maintain a “Total Relationship Balance” of up to the designated amount to continue to enjoy the exclusive services, benefits and privileges of the relevant Integrated Banking Services. For details, please refer to Terms and Conditions.

### Register for *Payroll Account* Promotion



### Switch Payroll Account or set up Standing Instruction



Terms and Conditions apply; please refer to relevant Terms below for details.

**Reminder: To borrow or not to borrow? Borrow only if you can repay!**

**Investment and FX/RMB trading involves risks and buy-sell spread.**

SVF License No.: SVFB072

The above products, services and offers are subject to Terms and Conditions. Please scan the below QR code to download and save a backup of the Terms and Conditions for reference. You may also download and save the terms and conditions within 30 days after the end date of the promotion period.

The Policy Owner is subject to the credit risk of Insurance Companies. If the Policy Owner discontinues and / or surrenders the insurance plan in the early policy years, the amount of the benefit he / she will get back may be considerably less than the amount of the premium he / she has paid (excluding the right to execute during cooling off period).

### Remarks:

- Promotion period is from 1 January 2026 to 31 March 2026 (both dates inclusive) (“the Promotion Period”).
- Customers who have not taken up or cancelled the Bank of China (Hong Kong) Limited (“BOCHK”) *Private Wealth* or *Wealth Management* or *Enrich Banking* or *i-Free Banking* service (“Integrated Banking Services”) in the past 6 months before 1 January 2026.
- Customers are required to achieve the designated Total Relationship Balance Growth, i.e. comparing the next month’s Total Relationship Balance after the successful account opening or upgrading month with their Total Relationship Balance of December 2025.
- Customers are required to maintain the designated Total Relationship Balance growth amount in the three months following the successful designated account opening or upgrading month.

- v. BOC Cheers Card's Welcome Offer is only applicable to main card applicants who fulfil designated spending requirements, and who have not cancelled any BOC credit card or been cardholders in the 12 months before the date of application. A Welcome Offer of up to 810,000 Gift Points is applicable to *Private Wealth* and *Wealth Management* customers, while a Welcome Offer of up to 735,000 Gift Points is applicable to other customers. At a ratio of 250 Gift Points to a HK\$1 Cash Rebate, 810,000 Gift Points can be converted to a HK\$3,240 Cash Rebate and 735,000 Gift Points can be converted to a HK\$2,940 Cash Rebate. The BOC Cheers Card Supplementary Card Offer of up to 100,000 Gift Points is applicable to new customers who successfully apply for a BOC Cheers Card Supplementary Card and make at least 1 transaction within 1 month after card issuance. At a ratio of 250 Gift Points to a HK\$1 Cash Rebate, 100,000 Gift Points can be converted to a HK\$400 Cash Rebate. The promotional offers are subject to Terms and Conditions; please refer to BOC Cheers Card website [www.bochk.com/s/a/cheerscard\\_e](http://www.bochk.com/s/a/cheerscard_e) or other relevant promotional materials for details.
- vi. BOC Chill Card's New Customer's Welcome Offer HK\$500 Cash Rebate is only applicable to new main card applicants who fulfil designated spending requirements, and who have not cancelled any BOC credit card or been cardholders in the 12 months before the date of application. The promotional offers are subject to Terms and Conditions; please refer to [www.bochk.com/s/a/chill\\_en](http://www.bochk.com/s/a/chill_en) or other relevant promotional materials for details.
- vii. BOC Go Card's Welcome Offer of up to HK\$500 Cash Rebate is only applicable to main card applicants who fulfil designated spending requirements, and who have not cancelled any BOC credit card or been cardholders in the 12 months before the date of application. The promotional offers are subject to Terms and Conditions; please refer to BOC Go Card website [www.bochk.com/s/a/gocard\\_e](http://www.bochk.com/s/a/gocard_e) or other relevant promotional materials for details.
- viii. For "Smart Invest" details, please enter [www.bochk.com](http://www.bochk.com) (path: Investment > Fund > Click "Exploring "Smart Invest") to learn about financial fitness and enjoy rewards or enter the link [https://www.bochk.com/dam/investment/funds/smartinvest\\_e.html](https://www.bochk.com/dam/investment/funds/smartinvest_e.html).
- ix. Eligible Customers who have conducted foreign exchange transactions through the HKD / Multi-Currency / RMB account in a sole name via BOCHK Mobile Banking during the Promotion Period will be entitled to up to HK\$1,800 in rewards.
- x. Integrated Banking Services Customers who convert HKD to any designated currency or vice versa at the telegraphic transfer exchange rate via BOCHK branches, Internet Banking, Mobile Banking, Manned Phone Banking Services or Phone Banking can enjoy the following exchange discount offer. This offer is not applicable to foreign currency banknote exchange or transactions conducted through "Corporate Banking Service Online".

Designated Currencies	<i>Private Wealth / Wealth Management</i>	<i>Enrich Banking</i>	<i>i-Free Banking</i>
EUR, GBP	60 pips	30 pips	/
USD, AUD, NZD, CAD, JPY	20 pips	10 pips	/
RMB (only applicable to customers buying RMB)	20 pips	10 pips	10 pips

- xi. First Year Premium Discount is subject to Terms and Conditions. Selected Life Insurance Plans are underwritten by China Life Insurance (Overseas) Company Limited ("China Life (Overseas)") and Bank of China Group Life Insurance Company Limited ("BOC Life") (collectively called: "Insurance Companies"). Premium discount offer may vary among products, of Insurance Companies and subject to related terms and conditions. Customer is required to conduct a "Financial Needs Analysis" and select the appropriate life insurance product based on their financial & life protection needs. Before confirming any life insurance application decision, customers should refer to the policy terms and relevant sales materials of the product to understand the product details and risks involved. Any insurance application decision should be based on the customer's own needs and affordability. For enquiry, please contact your Relationship Manager.
- xii. Mortgage promotion designated transactions include: register for "Payroll Account", download or upgrade to BoC Pay+ and holding Pay+ Wallet or Pay+ Wallet (Lite), enrol for *Wealth Management / Enrich Banking* service, conduct a Foreign Exchange transaction, complete a buy / sell transaction of HK Stocks, A Shares or US Stocks or a buy / sell odd lot transaction (exclude Monthly Stocks Savings Plan or IPO subscription) via single-name or joint-name securities account (include securities margin account and family securities account) maintained with BOCHK, enrol in Home Insurance / Fire Insurance which is eligible for mortgage customers, apply for BOCHK Credit Card / Mastercard® Debit Card or login to BOCHK Mobile Banking successfully.
- xiii. The offer is only applicable to *Private Wealth / Wealth Management / Enrich Banking / i-Free Banking* customers who successfully drawdown the mortgage loan on or before 31 July 2026; the records in the BOCHK system shall prevail. Eligible Mortgage Customers must provide the designated promotion code "GEN2026Q1" to BOCHK staff when applying for the mortgage services in order to register for the Mortgage Offer. Regarding the registration records of the BOCHK Mortgage Offer, the records in the BOCHK system shall prevail.
- xiv. The quoted interest rate is calculated based on a loan amount of HK\$3,000,000 or above and, with repayment tenor of 12 months and monthly flat rate of 0.0620%. The Annualized Percentage Rate ("APR") is 1.38%, without handling fee. (The abovementioned APR does not include cash rebate.) The APR is calculated according to the guidelines laid down in The Hong Kong Association of Banks. An APR is a reference rate which includes the basic interest rates and other fees and charges of a product expressed as an annualised rate. For loan and offer details, rates, handling fee, APR, Terms and Conditions, please refer to BOCHK website Home> Loan> Personal Loan> BOC Express Cash - Tax Season Loan / BOC Express Cash Instalment Loan Balance Transfer for the "Key Facts Statement (KFS) for Instalment Loan" or contact our staff.

#### General Terms and Risk Disclosure



#### Terms and Conditions of the promotion offers



For relevant details, please scan the QR codes.

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