

Wealth Management Customer Referral Form

From now until 31 October 2010 ("Promotion Period"), simply by successfully referring friends or relatives to join our *Wealth Management* service and the referred new customer can fulfill all the designated reward qualifications, *Wealth Management* customers are entitled to fabulous rewards worth up to **HK\$2,500**. Act now! The more referrals you make, the more rewards you will get!

Reward Qualifications		Referral Rewards
Referrer	The referrer must be <i>Wealth Management</i> customer	<p>Upon successfully referring new eligible <i>Wealth Management</i> customer and who can fulfill all the relative reward qualifications, the referrer will be entitled to:</p> <p>Each 1 of successful referral</p> <p>Accumulation of 5 successful referrals</p> <p>HK\$300 SOGO Gift Certificates or Le Salon de Thé de Joël Robuchon Dining Coupon or free BOC Credit Card spending</p> <p>Extra HK\$1,000 free BOC Credit Card spending</p>
Referred new customer	<p>The referred new customer must:</p> <ul style="list-style-type: none"> successfully taking up our <i>Wealth Management</i> service during the Promotion Period and maintain a Monthly Average Wealth Balance of <i>Wealth Management</i> account at HK\$500,000 or above in October and November 2010 	Enjoy first year monthly service fee waiver of <i>Wealth Management Prime</i> service

All you need to do is to simply complete the below form and return it to any of our branches or fax it back to Bank of China (Hong Kong) Limited at (852) 2523 4792 during the Promotion Period.

I am a *Wealth Management* customer

Name (Please fill in English):

Wealth Management Customer No.: Day Time Contact No.:

I would like to refer the following person(s) to join *Wealth Management* service, please contact the below referred person(s) and introduce the relative services to him/ her:

Name of Referred New Customer (Please fill in English)	Day Time Contact No.	Gift Reward (Please choose any one of the following)	For Bank Use Only		
			Contact Customer Date	<i>Wealth Management</i> Account Opening Date	New Customer CIN No.
		<input type="checkbox"/> HK\$300 SOGO Gift Certificates OR <input type="checkbox"/> HK\$300 Le Salon de Thé de Joël Robuchon Dining Coupon OR <input type="checkbox"/> HK\$300 Free BOC Credit Card Spending			
		<input type="checkbox"/> HK\$300 SOGO Gift Certificates OR <input type="checkbox"/> HK\$300 Le Salon de Thé de Joël Robuchon Dining Coupon OR <input type="checkbox"/> HK\$300 Free BOC Credit Card Spending			
		<input type="checkbox"/> HK\$300 SOGO Gift Certificates OR <input type="checkbox"/> HK\$300 Le Salon de Thé de Joël Robuchon Dining Coupon OR <input type="checkbox"/> HK\$300 Free BOC Credit Card Spending			
		<input type="checkbox"/> HK\$300 SOGO Gift Certificates OR <input type="checkbox"/> HK\$300 Le Salon de Thé de Joël Robuchon Dining Coupon OR <input type="checkbox"/> HK\$300 Free BOC Credit Card Spending			
		<input type="checkbox"/> HK\$300 SOGO Gift Certificates OR <input type="checkbox"/> HK\$300 Le Salon de Thé de Joël Robuchon Dining Coupon OR <input type="checkbox"/> HK\$300 Free BOC Credit Card Spending			

I confirm that I have obtained the prior consent of all the above referred person(s) before providing the latter's data to Bank of China (Hong Kong) Limited and agree to and shall be bound by the relevant terms and conditions of the relevant program.



Signature

Date

Terms & Conditions: • The promotion period is from 2 August 2010 to 31 October 2010, both dates inclusive ("Promotion Period"). • Referrers must be *Wealth Management* customers who hold valid *Wealth Management* account on 31 October 2010. To be eligible for the rewards, referrers shall during the Promotion Period successfully refer a new *Wealth Management* customer meeting the following requirements ("New Eligible Customer(s)"): - the New Eligible Customer must open *Wealth Management* account during the Promotion Period; and - the New Eligible Customer must maintain a *Wealth Management* Monthly Average Wealth Balance at HK\$500,000 or above in October and November 2010; and - the New Eligible Customer must not maintain any *Wealth Management* account with Bank of China (Hong Kong) Limited (the "Bank") during the 6 months preceding the *Wealth Management* account opening date. • HK\$300 Le Salon de Thé de Joël Robuchon Dining Coupon can only be used in Le Salon de Thé de Joël Robuchon. • The referrer is entitled to receive a maximum of HK\$2,500 for the referral rewards. • Only one referral for each New Eligible Customer will be counted. In the event that a New Eligible Customer is referred by more than one existing *Wealth Management* customer, details of the referrer will be based on those confirmed by the New Eligible Customer. • New Eligible Customers under a joint account will be treated as one referral. • Self-referral will not be accepted. • Both original and copy of the referral form are acceptable. • Referrers will be notified by mail about the gift redemption details on or before 28 February 2011. • Free BOC Credit Card spending: - Free BOC Credit Card spending ("free spending") is available for retail purchase only and cannot be used for cash advance, finance charge or any previous outstanding balance. - "Free spending" cannot be converted into cash or exchanged for other gifts. It is also not transferable. - If the customer is holding more than one BOC Credit Card, the "free spending" will be credited to the highest tier of BOC Credit Card account (the credit card tier in descending order is Platinum Card, Titanium Card, Gold Card and Classic Card). The "free spending" for *Wealth Management* customer's successful application of *Wealth Management* Platinum Card will be credited to *Wealth Management* Platinum Card only. - If a customer does not hold a valid BOC Credit Card when the "free spending" is credited, a BOC Prepaid Card with the equivalent value will be offered by BOC Credit Card (International) Limited ("the Card Company") without prior notice. For the terms and conditions of BOC Prepaid Card, please refer to "Terms and Conditions of BOC Prepaid Card". - The status of the credit card account must be normal, valid, without any overdue record; not in breach of the Card User Agreement; not being cancelled or terminated for any reasons when the "free spending" is credited. Otherwise, the Bank and the Card Company reserve the right to withdraw the relevant promotional offers without prior notice. - Customers must agree and abide by the terms and conditions of the Bank and the Card Company. • If the gifts or rewards run out of stock, the Bank reserves the right to offer an alternative as a replacement which may not have the same value and features as the gift originally offered. • The Bank will not be held liable for the quality of the gifts and services provided by the merchants. • All gifts and rewards cannot be transferred, returned, exchanged or redeemed for cash. • Gift coupons will be subject to further terms and conditions stipulated by the relevant suppliers. • For details of this referral program, please contact the Bank's Personal Financial Services Manager. • All employees of the Bank are not eligible to join the referral program for the sake of impartiality. • The referrer warrants that he/she has obtained the prior consent of the referred new customers before providing the latter's data to the Bank and that such data are correct. He/she should understand that the Bank reserves the right to request verification of the data and should understand that he/she is held liable for all consequences arising from the use of any incorrect data or any improper collection of those data. • The Bank and the Card Company reserve the right to change, suspend or terminate the offers or amend their terms and conditions at its sole discretion without prior notice. • In case of any disputes, the decision of the Bank and the Card Company shall be final. • In case of any discrepancy(ies) between the Chinese and English versions, the Chinese version shall prevail.

For Bank Use Only

Wealth Management customer's (referrer) CIN No.

Branch Code

Name of Personal Financial Services Manager